UNIVERSITI TEKNOLOGI MARA FACULTY OF ARCHITECTURE, PLANNING AND SURVEY INTERIOR ARCHITECTURE DEPARTMENT JUN 2006 – NOVEMBER 2006

This final research prepared

by:

WAN ZURAINOR BINTI WAN ZAINUN 2002142566

With the title

PROPOSED NEW DESIGN SCHEME FOR MISS SIXTY RETAIL SHOP AT LOT 03-61, 62 63 & 64, THIRD FLOOR, BERJAYA TIMES SQUARE, NO 1 JALAN IMBI, 55100, KUALA LUMPUR

Accepted as fulfill one of the rules to get

Interior Architecture Diploma

Supervisor	:	Pn. Siti Rohamini Yussof	11110
Coordinator	:	Cik Mawar Bt. Masri	
Program Coordinator		Prof Rusni Bin Abd Ghani	

Assalamualaikum.....

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I would like to thank my father, mother and my family for supporting me to begin my career as an interior design student in UiTM Seri Iskandar, Perak.

In addition, I would like to let the following individuals in UiTM Seri Iskandar, Perak, know how appreciative I am of their immeasurable contribution. And to my entire course mate, that given me support while I have been giving up writing up this final report.

ABSTRACT

The purposed of this final project is to realize the design process that involve in the preliminary findings, analysis case study and synthesizing Diploma of Interior Architecture. The suggested title of this project is Proposed New Design Scheme for MISS SIXTY Retail Shop at lot 03 – 61, 62, 63 and 64, Third Floor, Berjaya Times Square, No 1 Jalan Imbi, 55100, Kuala Lumpur.

Before writing this documentation, a lot of procedures has to be met and must follow a systematic process. Various important factors must be considered especially inside the angular space including environment outside the building. The first step before I started this project is to identify constraints and limitations of the existing site, interior and exterior.

This is extremely important because, it is aimed to explain what the site problem is and how it can be solve with the project. Research begins from basic design principles up to building roof.

Besides that, the research of interior space must also be considered as a case study. The nature of the case study directly or indirectly related to the project that I have proposed.

Research and data that I have collected are analysis, and lastly synthesized into my design.

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CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

1.1.1 Title

Proposed new design scheme for Miss Sixty retail shop at lot 03. 61, 62, 63 & 64, Third Floor, No. 1, Jalan Imbi, 55100 Kuala Lumpur for Miss Sixty.

1.1.2 Mission

Miss Sixty is committed to engaging in responsible environmental stewardship. We carry out this commitment in a manner that invigorates and strengthens our business.

1.1.3 Objective

- Each client and project has its own unique objectives. In order to this needed, I try to understand those objectives and express them in my way by visualizing the design with the product and shoppers.
- To set-up a competitive retail shops.
- To increase a branded lifestyle retail in Malaysia.