



THE LINKAGES BETWEEN WEATHER AND
THE STOCK MARKET PERFORMANCE

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TABLE OF CONTENTS

	Page
Title	i
Declaration	ii
Letter of Submission	iii
Acknowledgment	iv
Table of Contents	v-vii
Abstract	viii
List of Tables	ix
List of Abbreviation	x

CHAPTER ONE: INTRODUCTION

1.0	Background of study	1-2
1.1	Problem Statement	2
1.2	Research Objective	3
1.3	Research Question	3
1.4	Scope and Limitations of Study	4
1.5	Significant of Study	4

CHAPTER TWO: LITERATURE REVIEW

2.0	Introduction	5
2.1	Theory and specifications	5
2.2	Literature review	6
2.3	Theoretical Framework	7

CHAPTER THREE: Data and Methodology

3.0	Introduction	8
3.1	Data collection	8
3.2	Data Analysis	9
3.3	Empirical Model	9
	3.3.1 Descriptive statistics	10
	3.3.2 Unit root test	10
	3.3.3 Single regression	10- 11
	3.3.4 Multiple regression	11-12
	3.3.5 Multicollinearity	12
3.4	Hypothesis	13

ABSTRACT

This study basically investigates the linkages between stock market performance and the weather variable such as sunny, cloudy and raining. These findings will show that weather effect really exist in stock market. This study will provides useful outcomes to all people especially to investor to know the investment activity.