THE INFLUNCES OF COMPANY BEHAVIOR TOWARDS DIVIDEND POLICY

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ABSTRACT

This paper studies on the influence of company behaviour towards the dividend policy by evidence of company listed in Malaysia strictly. This paper consists of 2 type of independent variable which are the ownership concentration and sales growth of the company. In term of dependent variable it focus on the influence of those two to the dividend per share. Data comprises of five years Backward from 2010 until 2014 and consists of 10 companies that will be involved in this company. The more result obtain from the findings it will show how much significant to the dividend. Reluctant of the result showing both of independent variable showed insignificant relationship between sales growth and dividend per share and also ownership concentration with dividend per share. In spite of no significant which it does not influence to the dependent variable the data showing that for sales growth there is negative relationship, while for ownership concentration showing positive relationship based on the coefficient result from the finding