

**THE RELATIONSHIP BETWEEN ORGANIZATIONAL CULTURE
AND KNOWLEDGE MANAGEMENT AMONG STAFF IN UNIVERSITI
MALAYSIA KELANTAN, BACHOK CAMPUS**

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JANUARY 2015

ABSTRACT

The title for this study is the relationship between organizational culture and knowledge management among staff in University Malaysia Kelantan (UMK) Bachok Campus. The purpose of this study was to investigate the most dominant culture types applied among staff in UMK Bachok Campus. Secondly, this study investigated the most important knowledge management dimension adapted by the staff. Lastly, this study was examined the relationship between organizational culture and knowledge management among staff in UMK bachok campus. The questionnaire distributed to 155 staffs of UMK Bachok Campus. A Pearson's correlation analysis was performed to test the relationship between organizational culture and knowledge management. The Pearson product moment correlation coefficients indicated a positive significant correlation between all of the organizational culture types and knowledge management in UMK Bachok Campus. The correlation between organizational culture and knowledge management show that there was positive and very strong relationship between those two variables.

ACKNOWLEDGEMENT

I would like to extend my appreciation to many people who are helped in the completion of this research paper to fulfill requirements of Academic Project (OSM662) courses. Firstly, I would like to thank to Allah S.W.T for giving me the strength, time and blessing to finish this project. I would like to express my sincerest gratitude to my lecturer and supervisor, Madam Mimi Zazira binti Hashim, for her inspiration, valuable guidance, support and encouragement in finishing this project. My sincere thanks also goes to all my lecturers of Office System Management courses for their kind help and continued support.

I acknowledge all employees of University Malaysia Kelantan, Bachok Campus as the respondents for their corporation in the data collection process, despite having extremely busy and overbearing schedules. I would also like to thank to all my friends for supporting me morally and mentally to finish this portfolio. Without them I maybe cannot finish this task successfully. Their contributions and personal sacrifices are truly appreciated and will be well remembered.

Last but not least, many thanks to my family members, especially my mom and dad. I would also like to thank my parents for their unconditional support, both financially and emotionally throughout my degree course. Thanks to all and wish that I can get the strength to do my work better in the future.

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January 5, 2015
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