



اَبُو سَيِّدِي تَيْكُوْلُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

89

FACULTY OF HOTEL AND TOURISM MANAGEMENT

UNIVERSITY OF TECNOLOGY MARA

CAMPUS PUNCAK ALAM, SELANGOR

DEGREE IN CULINARY ART (HM245)

PRINCIPAL OF ENTREPRENUERSHIP (ENT530)

SOCIAL MEDIA PORTFOLIO

PREPARED FOR

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PREPARED BY

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SUBMISSION DATE

25 JULY 2020



SOCIAL MEDIA PORTFOLIO REPORT
SAMBAL BILIS INCIK BISKUT

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME:	B.Sc. (Hons.) IN CULINARY ARTS MANAGEMENT
SEMESTER:	3
NAME:	MUHAMMAD SHAMSULBAHRI BIN MOHD ISNIN
GROUP:	HM245B2
LECTURER:	DR NOR ZAWANI MAMAT@IBRAHIM



ACKNOWLEDGEMENT

There are several people who helped me complete this task. I wish primarily to thank Allah S.W.T., Almighty, of Whom we depend ultimately on sustainment and guidance. I want to take this opportunity. I'm very thankful I am. I succeeded in completing my report on social media as one of the evaluations ENT530 Principles of Entrepreneurship requirements for the subject.

Secondly, I take this opportunity to thank the University of Mara Technology (UiTM) Puncak Alam campus, Selangor because I have a chance to do this business project. This project helped me to learn a lot and prepared me for the world entrepreneurship. This program enables me to talk about the world of company and the idea on how to become a businessman in the future

Next to that, I sincerely appreciate the guidance, comments and assistance given throughout the semester to the completion of my lecturers, Mrs. DR NOR ZAWANI MAMAT@IBRAHIM, our Entrepreneurship Principle, for their guidance, support and support. They have helped me to organize carefully and maturely in dealing with evaluation problems in a timely and efficient way. This report would not have been materialized without their commitment and dedication.

My deepest thanks, moreover, are due to my parents, who supported me in completing this portfolio on time, supporting me and promoting my business. Not to be missed, they also helped me to pay all the costs necessary for this project during this evaluation.

Finally, I am forever indebted to my fellow Members who, through the whole semester, have supported, guided and shared their knowledge of the project with me. I should like to thank everyone who participated in my assignment project directly or indirectly as they demonstrated their effort and initiative until I can successfully complete this social portfolio report.



EXECUTIVE SUMMARY

SAMBAL BILIS BY INCIK BISKUT is a new online business that primarily operates on the Facebook platform, where it updates and sells its products. The nature of the business is to provide FOODSERVICE to customers via online platforms such as Facebook and WhatsApp. As a result, I am the one who handles everything in terms of COD (Cash On Delivery), and I am the one who manages my Facebook and WhatsApp accounts in order to attract more customers. Together, as a businessperson, I am doing my best to make it a successful business that is well-known throughout Malaysia. Customers can enjoy the full flavors of sambal as well as the crunchiness of ikan bilis. The main idea is to sell in order to satisfy the customer's appetite during this movement control order.

This is my first venture as a business owner, and I have no prior experience in the field. However, as an entrepreneur, I continue to exert effort to ensure that my business runs smoothly. Because we are closed to universities and schools, our target customers are students, workers, women, and men. By using all type courier base on availability on the currier that can handles their deliveries to other cities. To attract customers, Sambal Bilis' social media portfolio includes soft sell, hard sell, and teaser posts.

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1.0 BUSINESS REGISTRATION

SAMBALBILIS BY INCIK BISKUT is a legal business as we had registered our business under Suruhanjaya Syarikat Malaysia (SSM) since 27 February 2018


SURUHANJAYA SYARIKAT MALAYSIA
COMPANIES COMMISSION MALAYSIA

BORANG E (KAEDAH 13)



**PERAKUAN PEMBAHARUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

MUHAMMAD SHAMSULBAHRI BIN MOHD ISNIN
NO. PENDAFTARAN: 201803081039 (SA0469037-V)

telah didaftarkan dari hari ini sehingga **3 APRIL 2024** di bawah Akta Pendaftaran
Perniagaan 1956, beralamat di

Bil. Cawangan: TIADA

Bertarikh di **SISTEM EZBIZ** pada **3 APRIL 2021**.


NOR AZIMAH BINTI ABDUL AZIZ
Pendaftar Perniagaan
Semenanjung Malaysia

Form E-1 (2018) (Rev. 01 Apr 01) (08 07 MYT 2021)



Certificate of Completion

This acknowledges that

MUHAMMAD SHAMSULBAHRI BIN MOHD ISNIN

has successfully completed

eUsahawan Course

Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.



ECOMMERCE PROFILE

IMAGE 1 : PERSONAL INFORMATION



PERSONAL PROFILE	BUSINESS PROFILE
 <p>MUHAMMAD SHAMSULBAHRI BIN MOHD ISNIN</p>	Company Name : Sambal Bilis Incik Biskut Type Of Business : Enterprise Facebook Page : https://www.facebook.com/SambalBilisIncikBiskut Wechat for Business : Marketplace : None Business Related to Your Study Field : Yes
	Company Registration No. : Business Role : Product Owner Business Category/Business Sub-Category : Food & Beverages / Food & Beverages Business Instagram Page : Business Website : Type Of Website : Experience in International Export : No
	Edit
	✓

IMAGE 2 : INTITUTION INFORMATION

UiTM Puncak Alam - NZI ENT530			
Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	: UiTM Puncak Alam
Address of Institution	: Universiti Teknologi MARA Cawangan Selangor Kampus Puncak Alam, 42300 Bandar Puncak Alam, Selangor, .	City	: Puncak Alam
District of Institution	: Kuala Selangor	Postcode	: 42300
Level of Study	: Bachelor Degree	Study Status	: Full time
Course Name	: NZI ENT530	Class Name	: NZI ENT 530
Subject Name	: PRINCIPLE OF ENTREPREEURSHIP	Year Enrolling the subject	: 2021
Month Enrolling the Subject	: 3	Lecturer Name	: NOR ZAWANI BT MAMAT@IBRAHIM
Internship Enrollment	: No	Year Of Internship Enrollment	: 0
Month of Internship Enrollment	: -	Period of Internship Training	: 2
Expected Year To Complete Study	: 2023	Expected Month To Complete Study	: 2
Related To Study Field	: Yes		
		Edit Delete	

IMAGE 3 : BUSINESS INFORMATION

PERSONAL PROFILE	BUSINESS PROFILE	
 <p>MUHAMMAD SHAMSULBAHRI BIN MOHD ISNIN</p>	Personal Information	
	Name : MUHAMMAD SHAMSULBAHRI BIN MOHD ISNIN	Phone/Mobile : Home Address :
	New Identity Card No. :	District :
	Email Address :	Postcode :
	City :	Personal Instagram : null
	State :	Race : Malay
	Personal Facebook :	Special Need : No
	Gender : Male	Required :
	Marital Status : Single	
	Institution Information	Add New
		✓

2.0 INTRODUCTION OF BUSINESS

2.1 Name and Address of Business

Sambal Bilis Incik Biskut is a business name that had decided based on our main product. The combination of these two words between Sambal Bilis and Incik Biskut shows we sell the homemade sambal. Our business motto is 'Makan dengan Apa sahaja' which show that Sambal is able to consume with verity of food. As for our target market, Sambal Bilis is target for student since my home located near university and schools and also all teenagers and above with range 13 – 55 years old as Sambal Bilis are suitable for the individual that like spiciness.

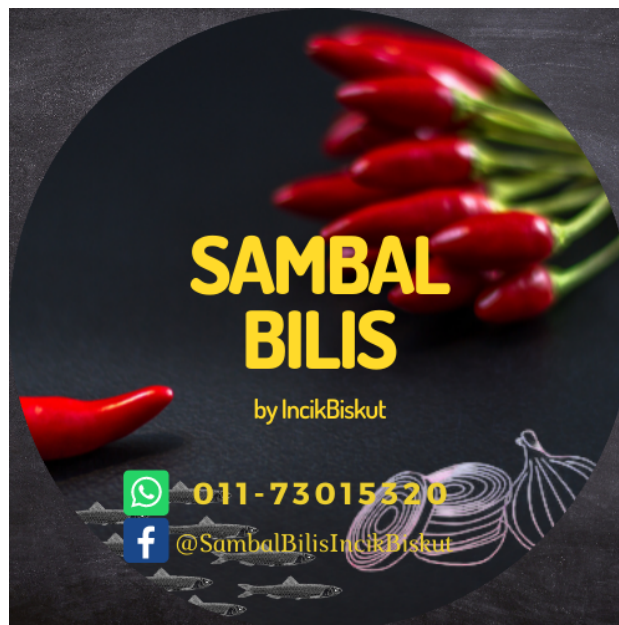


Figure 1.2 Sambal Bilis Official Logo



Name of Business	SambalBilis By Incik Biskut
Business Address	No 10 Jalan Nova U5/80 Subang Bestari, 40150 Shah Alam, Selangor
Corresponding Address	shamalbahrhi@gmail.com
Telephone Numbers	
Form of Business	Sole Proprietorship
Main Activities	Retail sales of Food Product
Date of Commencement	6 th June 2020
Date Registration	27 th February 2018
Registration Numbers	SA0469037-V
Name of bank	Maybank
Bank Account Number	

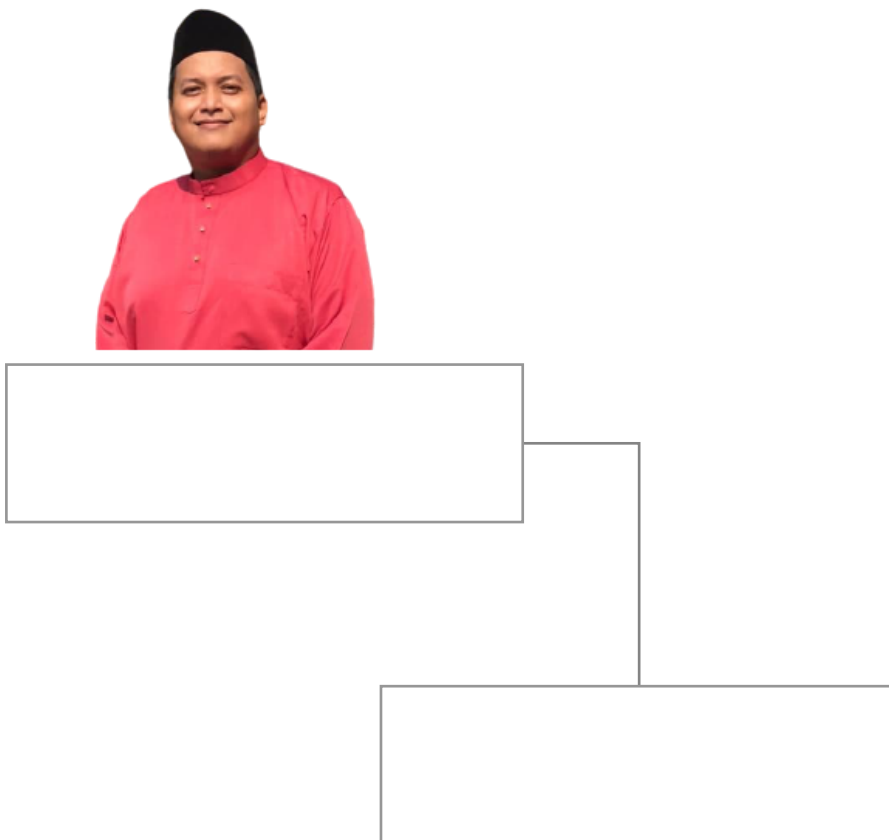
Table 1.1 Sambal Bilis by Incik Biskut Business Information

2.2 Organization Charts

Incik Biskut's Sambal Bilis is a sole proprietorship. This is due to the fact that our company is still in its early stages and operates on a small scale. As a result, our organizational chart only includes the owner of Sambal Bilis by Incik Biskut and one employee.



Figure 1.3 Sambal Bilis by Incik Biskut Organization Charts



2.3 Mission and Vision

We acknowledge that each company has its own mission and vision to operate its business according to its objectives. As a result, we created a mission and vision for our company so that we know what we want to accomplish in the short and long term.



Mission

- To make the Sambal Bilis known to customers
- Aims at providing customers with excellent service.
- To become Malaysia's best stock or wholesaler.
- Sambal Bilis would become the customer's first choice.

Vision

Succeed in making a Bilis Sambal the Sambal Garing brand of Incik Biskut is well-known as the top Sambal in Malaysia.





2.4 Description of Products and Services

Sambal Bilis by Incik Biskut is a company that provides our customers with a new taste of Sambal Bilis at an affordable price and delicious sambal. We are selling Sambal Bilis because we believe that our product is marketable in the community, particularly among families and students.

We're Sambal Bilis. We have expanded our product line to the point where we can sell it not only in Subang but also throughout Malaysia. We provide free delivery service to customers in the Subang area. As our target market is teenagers and above, we want customers to buy our Sambal without having to worry about the crunchiness of Ikan Bilis and the savoury flavour of Sambal.



2.5 Price List

Product	Name & Price (RM)
	SAMBAL BILIS 160gm RM 15.00
	SAMBAL BILIS 100gm RM 10.00



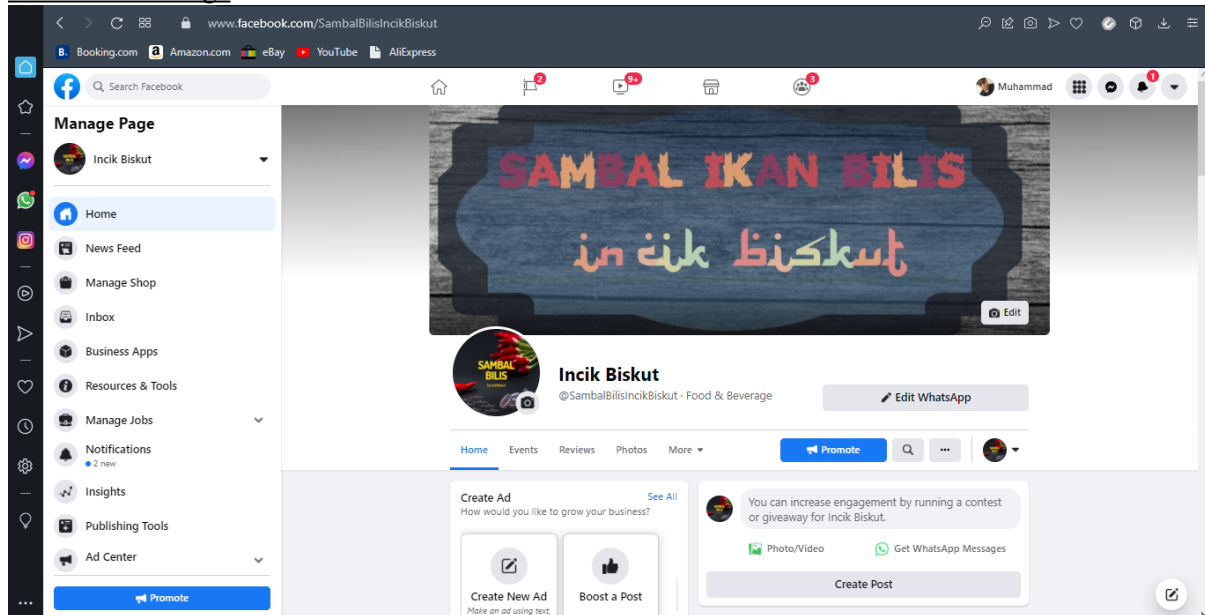
3.0 FACEBOOK (FB)

We created a Facebook Page as we start our business. Our products and services are to be promoted among Facebook users, especially those close to our business sector, which then raise awareness of the company. It was a platform for introduction of the products sold to community started from 13 to 55 years old and adults.

Furthermore, today people are more likely to buy material from online shops than they can easily search for something. The creation of a Facebook page is a medium for promoting and communicating online with consumers.

The creation of a Facebook page is therefore one of the good means of connecting our business online with our clients. Facebook page at Sambal Bilis. We created Facebook Post, like teasers, soft sales, hard sell and all the related company.

3.1 Facebook Page



✓ Figure 1.4 Sambal Bilis Incik Biskut Official Page

3.2 Custom URL Facebook Page

FB Page URL : <https://www.facebook.com/SambalBilisIncikBiskut/>



3.3 Facebook (FB post – Teaser

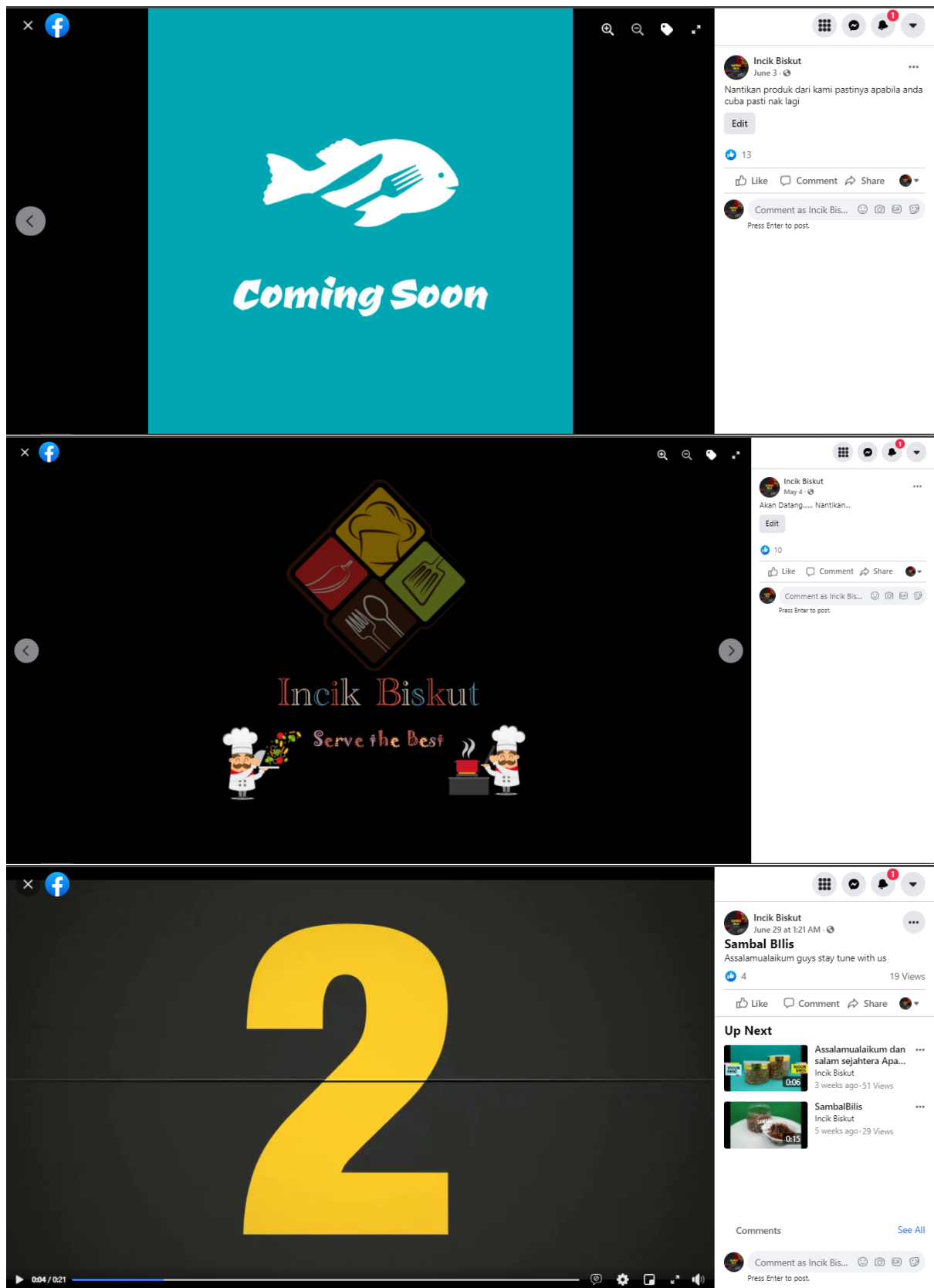


Figure 1.5 ✓ Sambal Bilis Teaser Product

3.4 Facebook Copywriting – Hard Sell

Facebook video post for 'Inkik Biskut' featuring two jars of Sambal Bilis. The video includes text overlays: '100GM RM10' and '160GM RM15'. The post text includes a greeting, a request for likes, and product details.

100GM RM10

160GM RM15

Inkik Biskut · June 30 at 1:05 AM · ·

Assalamualaikum dan salam sejahtera
Apa majin PKP!!!! Nak keluar jauh tak boleh
Lapar tapi nak makan yang ringan ringan je...
👍👍👍
Dapatkan Sambal Bilis dari Inkik Biskut...
Sedap dimakan dengan nasi, bubur, mee
hoon, roti atau apa sahaja. 🍴🔥
👍👍 Sambal Bilis boleh didapatkan dalam
100gm dan juga 160gm👍👍
HARGA... Emmm kita jual murah je... 100gm
RM 10 manakala 160gm RM15 je...
👍👍👍 Kita boleh COD kawasan berdekatan
👍👍👍 Kalau nak pos kita boleh jugak...
See Less

3 · 51 Views

Like Comment Share

Up Next

Sambal Bilis
Inkik Biskut
3 weeks ago · 20 Views

Sambal Bilis
Inkik Biskut
5 weeks ago · 30 Views

Comments See All

Comment as Inkik Bis...

Press Enter to post.

Facebook post for 'Inkik Biskut' showing a hand holding a jar of Sambal Garing Ikan Bilis. The post text includes a greeting, a request for likes, and product details.

Inkik Biskut · July 8 at 3:16 PM · ·

SAMBAL GARING IKAN BILISI!!

Bosan duduk rumah tapi mulut rase nak mengujah
Mari dapatkan Sambal Bilis

👍👍👍 Sambal Garing Ikan Bilis Lazat!!!
👍👍👍 Pastinya Ranggup !!
👍👍👍 Rasa Yang Pedas
👍👍👍 Sesuai Untuk Seisi Keluarga
👍👍👍 Makan Dengan Nasi Putih Pon Sedap.👍👍
👍👍👍 Sekali Rasa PASTI Nak Lagi

Whatsapp kami di <https://wa.me/601173015320>
See Less

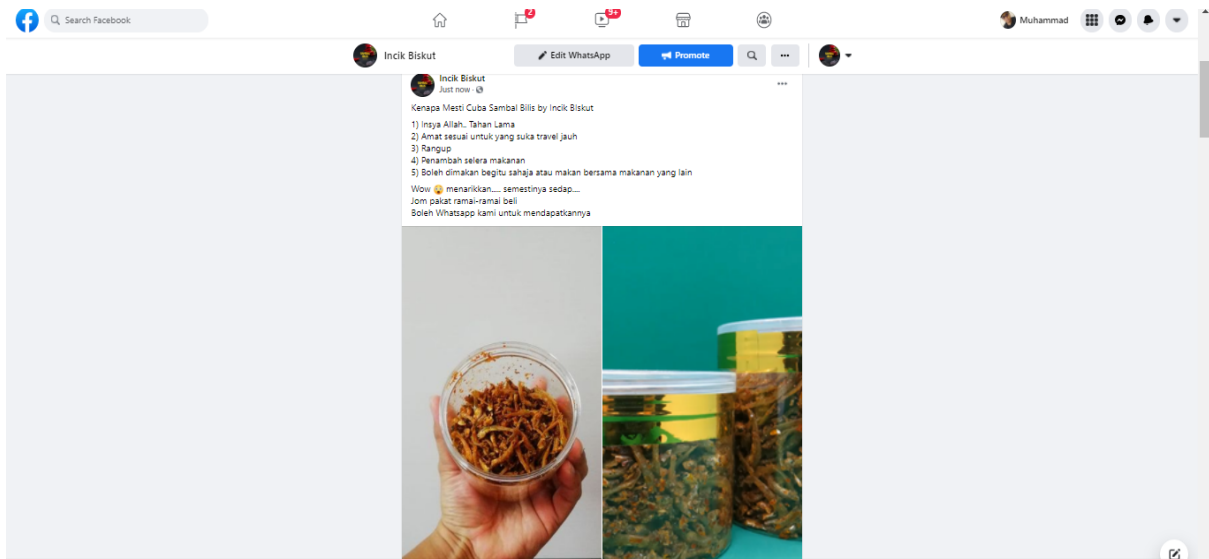
Edit

1

Like Comment Share

Comment as Inkik Bis...

Press Enter to post.



Search Facebook


Incik Biskut

3m · @

"RINDU PEDAS SEDAP"
 Hari hari menu makanan sama je kan? Nak tukar selera tak
 jom la cuba try SAMBAL BILUS kami. Pasti anda teringat dengan palyg kekadang yang
 teringat...

"SAMBAL"
 🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️🌶️
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Terletak dalam 2 saiz
 baling besar (100gsm) RM15
 baling kecil (50gsm) RM10
 BISMILLAH!
 TEMAN LINK DIBAWAH UNTUK TEMPAHAN
 www.waag.my/+60117301320




Search Facebook

Incik Biskut

3m · @

ANDA TERASA RASA LAPAR? ERRMMM 🤔🤔🤔
 TAK CUKUP DUIT?
 TERINGIN ULTIK MAKAN MAKANAN YANG PEDAS?
 INGINKAN SESUATU YANG MUDAH DAN SEDAP DIMAKAN?
 M... See More



WHATSAPP
 Incik Biskut

WhatsApp

3.4 Facebook Copywriting - Soft sell



Incik Biskut
June 18 · 🌐

Sambal Bilis

Assalamualaikum dan Salam sejahtera... 🤲🤲🤲🤲

Ini yang dinanti nantikan oleh semua peminat Sambal Bilis Ready-to-eat sesuai dimakan dengan nasi panas ataupun makan bersama bubur nasi 🤲🤲🤲🤲

Nak jadikan kudap pun boleh, sesuai pada yang suka pedas
See Less

👍 5 👁 29 Views

👍 Like 💬 Comment ➦ Share 🌐


Up Next

Assalamualaikum dan salam sejahtera Apa...
Incik Biskut
3 weeks ago · 51 Views

Sambal Bilis
Incik Biskut

Comments [See All](#)

Comment as Incik Biskut...
Press Enter to post.



Incik Biskut
July 19 at 5:25 PM · 🌐

Kadang-kadang tengah belajar muncul pulek rasa lapar...HEHEHE... Sambal Bilis ni pon kita buat kudap, makan sambil siapkan assignment

Edit

👍 Rohana Abdul Shukur and 1 other

👍 Like 💬 Comment ➦ Share 🌐

Write a comment... 💬 📷 📺 📧 📧

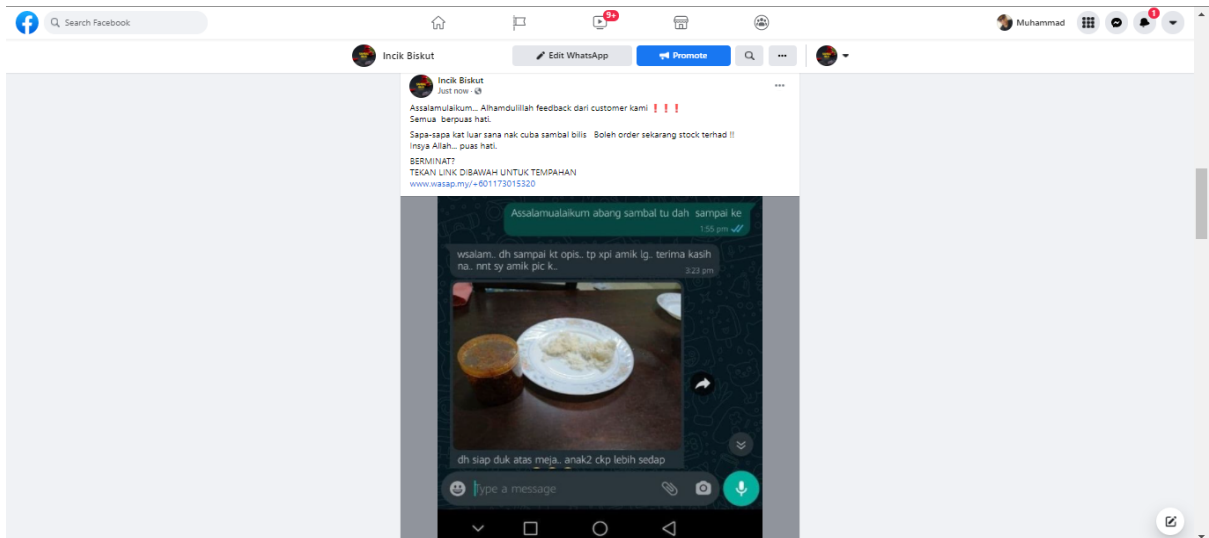
Facebook post by Inck Biskut, July 19 at 4:51 PM. The post includes a video showing various food products like 'MEDIUM' and 'FMX' and a collection of small bowls containing different types of biscuits. The post text reads: 'Assalamualaikum semua... He kita dah pss sambal balik untuk customr kita yang juah yang berada di Perak, Kegan, Perak dan Shah Alam. Kalau yang berminat dengan sedang pss kita boleh C.O.D. Kalau ade yang nak order boleh la WhatsApp kami. WhatsApp kami di https://www.ck117811110'.

Engagement statistics: 233 People Reached, 33 Engagements, 3 Likes, 2 Shares.



Facebook post by Inck Biskut, July 2 at 8:14 PM. The post contains a detailed text-based article about the health benefits of 'Cili' (chili). The text explains that chili is a type of Capsicum and discusses its various health benefits, such as improving circulation, aiding digestion, and boosting metabolism. It also lists several health conditions that chili can help with, including heart disease, cancer, and diabetes.

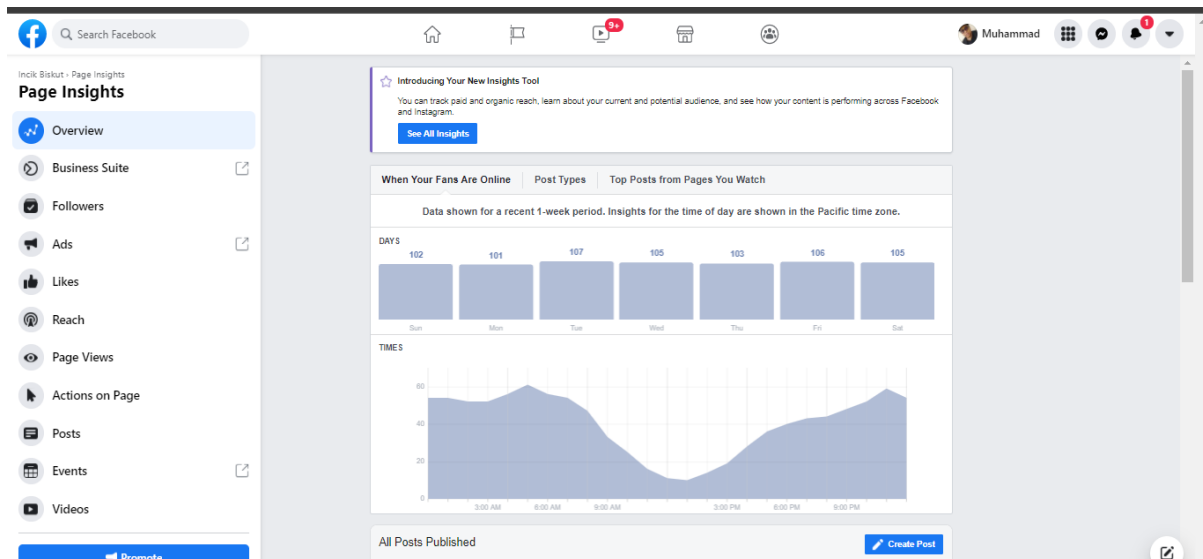
Article text: 'Cili atau nama saintifiknya ialah Capsicum. Orang Perang dan Utara panggil cabai. Orang Pantai Timur panggil lada. Manakala orang Perak pula ada yang panggil cili dan ada yang panggil lada. Tetapi berbeza-beda macam jenis cili iaitu cili hijau, merah, cili Api, cili bukung dan lain-lain. Tetapi manakala, ada yang pedas berdebu sampai berasap keluar ilut teling! Kalau anda orang Malaysia kelen tentu tak puas kalau tidak cili dalam masakan. Tetapi tahukah anda, apa kebaikan cili pada kesihatan kita? Cili ada komponen aktif namakan capsaicin yang baik untuk kesihatan kita. Berikut ini beberapa kebaikan yang ada dalam cili: 1. Memunculkan Kelenjar Gula Dalam Darah Kajian membuktikan cili boleh mengawal tahap insulin selepas makan. Pasa gula dalam darah berfungsi sehingga 90% selepas makan cili. Orang yang terung manis dan tinggi berat badan makan cili baik untuk anda. Tetapi jangan dikurangkan kuruhlah macam siren tiap masa. 2. Mengawal Puncak Hormon Endorfin Dalam satu penyelidikan dipelajari cili memunculkan otak kita melepaskan endorfin, iaitu hormon yang bertindak untuk menghilangkan rasa sakit yang dialami oleh tubuh badan. 3. Meningkatkan Risiko Dari Jangkitan Terasa anda beresap pedas, cili rasa pedas tapi anda juga dan puas makan cili sehingga kalau tidak dalam masakan rasa tidak lengkap. Ini kerana hormon endorfin yang dikeluarkan otak memberi nikmat semasa makan dan terengah semasa melakukan senam anda walaupun tanpa pedas. 4. Meningkatkan Jantung Dan Elastik Darah Cili meningkatkan peredaran darah yang dapat mengahak daripada risiko serangan jantung dan stroke. 5. Mencegah Kanser Prostat Ada kajian mengatakan bahawa sipa makan cili risiko dapat kanser prostat rendah. 6. Cili Sebagai Antibiotik Capsaicin ada ciri anti-bakteria dan anti-radang. Cili membantu melancarkan peredaran darah dan basuh darah penuh melawan jangkitan kuman. 7. Mengelakkan seserama Dan asma Cili dapat meligakan hidung yang tersumbat dengan meningkatkan metabolisme. Ia juga berfungsi meningkatkan salutan selera panas pada dan mengurangkan asma. Jadi selapa rasa tidak sempit atau asma nak menyenang cuba rubalah makan cili. 8. Membantu Babu Lemah Capsaicin meningkatkan kadar metabolisme dan pembakaran lemak. Kajian menunjukkan cili mampu meningkatkan kadar metabolisme anda sehingga 23% hanya dalam masa 3 jam. Bagi selapa nak kuruskan berat badan, makalah cili dalam diet anda. 9. Cili Sebagai Antikoksidan Cili ada vitamin C dan A yang mengandungi beta karoten yang mengawal antibioidan. Ia membantu memunculkan bahan radikal bebas. Radikal bebas yang bertapak dalam badan dan akan memusnahkan sel sel dalam tubuh kita. Huh antara kelebihan dan kelebihan makan cili. Rujukan benar kalau anda tak makan cili. Peribahasa ada menyebut, 'Siapa makan cili adalah raja pentasnya'. Follow facebook page kami untuk info yang lebih menarik'.



kut	ut
<p>OTHER POSTS</p> <p>Incik Biskut Just now · 🌐</p> <p>BAWANG merah adalah sejenis ramuan masakan yang popular dan kerap digunakan di seluruh dunia.</p> <p>Seperti bawang putih, kedua-duanya dikenali sebagai 'superfood' kerana mengandungi pelbagai nutrien yang bermanfaat.</p> <p>Namun, ramai yang tidak mengetahui bahawa bawang merah juga mempunyai banyak khasiat untuk kesihatan.</p> <p>Ia dipercayai digunakan untuk merawat pelbagai penyakit dalam rawatan tradisional sejak berkurun lamanya.</p> <p>Berikut adalah antara manfaat bawang merah untuk kesihatan:</p> <ol style="list-style-type: none"> 1) Membantu sistem penghadaman. Bawang merah kaya dengan serat yang baik bagi pertumbuhan bakteria baik dalam usus, ia membantu melancarkan sistem penghadaman dan memastikan pergerakan usus yang baik. 2) Antipenuaan Ia juga mengandungi bahan kimia saponin yang boleh membantu mengurangkan sakit dan kekejangan perut. 3) Menguatkan sistem ketahanan badan Bawang merah juga membantu membuang toksik di dalam badan, seterusnya membantu melambatkan lagi proses penuaan. 3) Menguatkan sistem ketahanan badan Bawang merah juga dikatakan kaya dengan vitamin C yang juga sejenis antioksidan. Kehadiran vitamin C ini membantu melawan radikal bebas yang berpotensi merosakkan sel-sel di dalam badan. <p>Risiko penyakit-penyakit kronik seperti sakit jantung, kencing manis dan kanser dapat dikurangkan.</p>	<ol style="list-style-type: none"> 4) Membantu mengawal kadar gula dalam darah Kandungan 'quercetin' pada bawang merah dipercayai dapat membantu meredakan radang. Penghasilan insulin dan semua khasiat itu bermanfaat bagi mereka yang mengalami kencing manis. Walau bagaimanapun, ia bukanlah pengganti kepada ubat yang diberikan doktor tetapi sebagai usaha tambahan dalam mengawal kadar gula. 5) Membantu mencegah keradangan Kandungan 'quercetin' pada bawang merah dipercayai dapat membantu meredakan keradangan. Selain itu, ia juga dapat membantu mengurangkan rasa sakit pada bahagian kepala yang disebabkan selesma dan hidung tersumbat kerana kandungan sulfur pada bawang merah yang mampu memecahkan mukus. 6) Membantu meningkatkan kualiti tidur Ia dikatakan mempunyai probiotik yang dapat membantu meningkatkan kualiti tidur dan mengurangkan tekanan. Selain itu, dikatakan terdapat bakteria baik dalam bawang ini yang dipercayai dapat membantu merangsang fungsi otak dengan lebih baik. 7) Membantu meningkatkan kesihatan jantung Kandungan flavonoid pada bawang merah ini dikatakan dapat membantu fungsi jantung. Selain itu, kandungan organosulfur pada bawang merah dapat membantu mencegah risiko munculnya penyakit kardiovaskular. Ia juga mengandungi tiosulfinat yang dapat membantu mengurangkan dan menurunkan risiko penyakit strok (angin ahmar).

3.6 Frequency of Posting

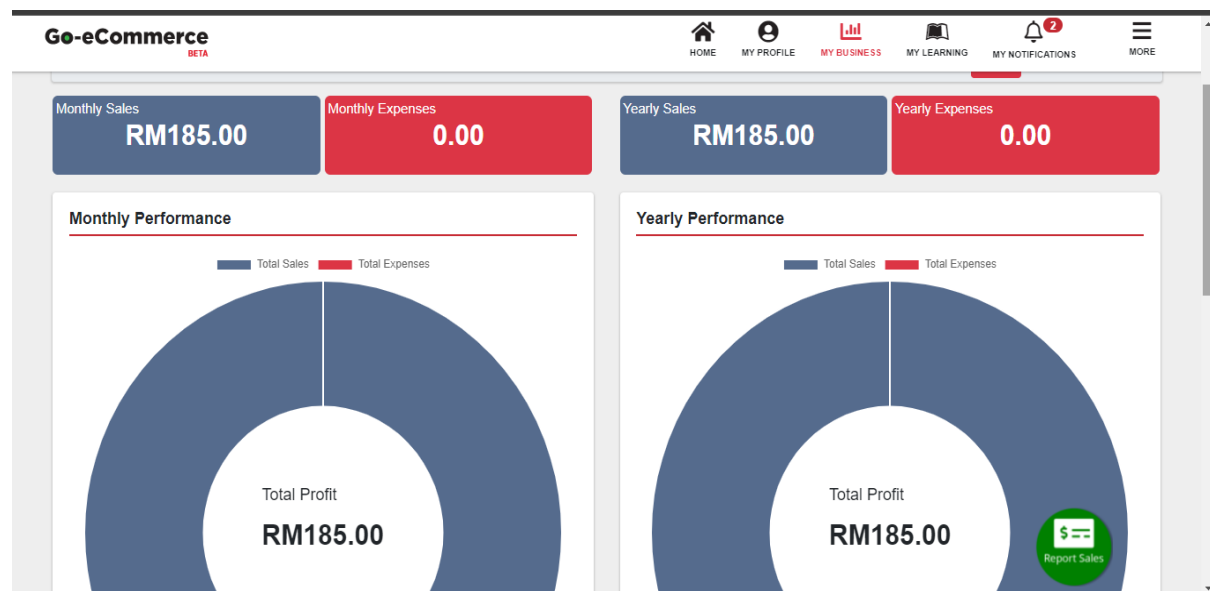
Sambal bilis by Incik Biskut currently have posts in total and still in ongoing for newer post. The total teaser, hard sell and soft sell posts in July is 10. While in July, there are 16 posts for teaser, hard sell and soft sell in total. Figure 1.8 shows Sambal Bilis page of publishing tools in function to view our latest and previous posts as well as calculating the frequency of our posts with ease



Date	Post	Type	Language	Reach	Engagement	Thumbnail
01/07/2021 10:11 PM	SAMBAL BILIS... (text)	Text	en	1	0	Thumbnail
01/07/2021 10:11 PM	ALISA... (text)	Text	en	1	0	Thumbnail
01/07/2021 10:07 PM	Assalamualaikum... (text)	Text	en	29	1	Thumbnail
01/07/2021 9:11 PM	"KANGKAP... (text)	Text	en	16	1	Thumbnail
01/07/2021 8:17 PM	"PULAU... (text)	Text	en	16	0	Thumbnail
01/07/2021 12:11 AM	Kemasa... (text)	Text	en	24	2	Thumbnail
01/07/2021 12:00 AM	Harap... (text)	Text	en	24	2	Thumbnail
01/07/2021 11:52 PM	Assalamualaikum... (text)	Text	en	233	15	Thumbnail
01/07/2021 9:17 PM	SAMBAL... (text)	Text	en	26	2	Thumbnail
01/07/2021 8:11 PM	CR... (text)	Text	en	12	1	Thumbnail
01/07/2021 7:43 PM	Assalamualaikum... (text)	Text	en	17	0	Thumbnail
01/07/2021 12:11 AM	Assalamualaikum... (text)	Text	en	22	2	Thumbnail
01/07/2021 11:57 PM	Incik Biskut... (text)	Text	en	1	0	Thumbnail
01/07/2021 11:53 PM	Assalamualaikum... (text)	Text	en	32	2	Thumbnail
01/07/2021 11:53 PM	Incik Biskut... (text)	Text	en	14	1	Thumbnail
01/07/2021 11:53 PM	This page... (text)	Text	en	12	1	Thumbnail
01/07/2021 11:53 PM	Incik Biskut... (text)	Text	en	43	2	Thumbnail
01/07/2021 11:48 PM	Harap... (text)	Text	en	16	1	Thumbnail
01/07/2021 11:52 PM	Alan... (text)	Text	en	1	0	Thumbnail



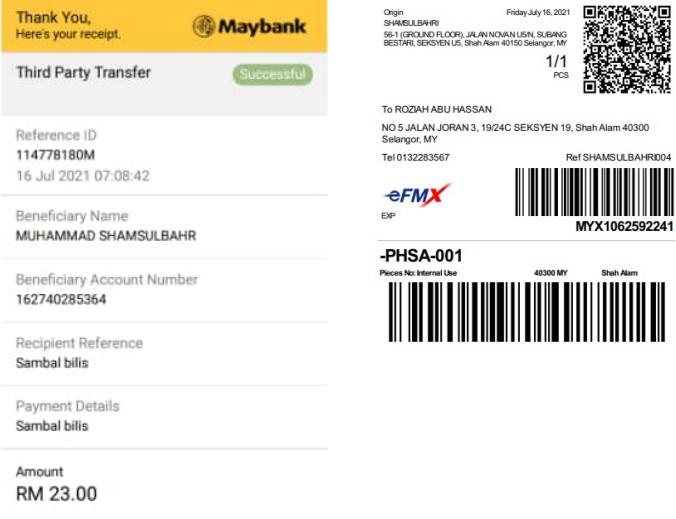
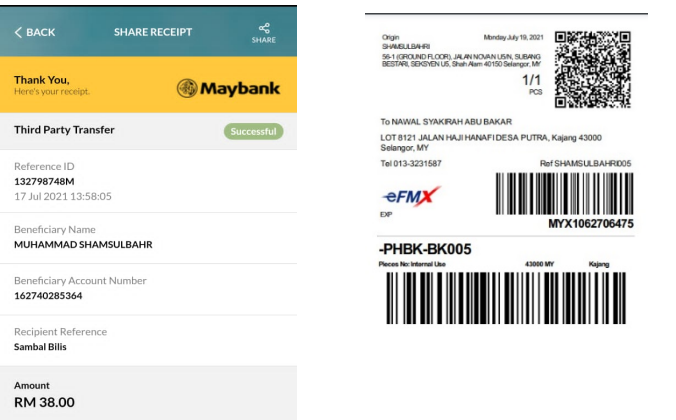
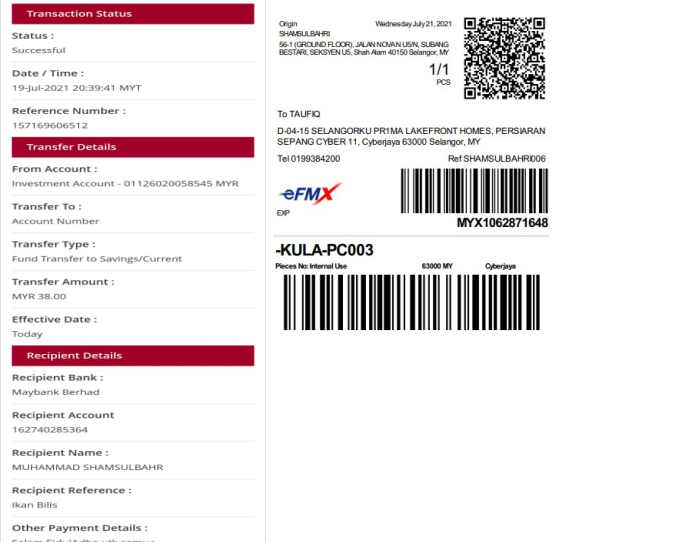
3.7 Sales Report



Go-eCommerce

Business Name	Date	Type	Marketplace (if any)	Others Marketplace (if any)	Total Sales (RM)	Expenses Category	Expenses Subcategory	Total Expenses (RM)	Descriptions	Created At
Sambal Bilis Incik Biskut	05/07/2021	offline			15				SAMBALBILIS 160GM MAZIZ	05/07/2021
Sambal Bilis Incik Biskut	07/07/2021	offline			10				Sambal Bilis 100gm	25/07/2021
Sambal Bilis Incik Biskut	15/07/2021	online	Social Media		30				SAMBAL BILIS 2 X 160gm	25/07/2021
Sambal Bilis Incik Biskut	16/07/2021	online	Social Media		15				SAMBAL BILIS 160gm	25/07/2021
Sambal Bilis Incik Biskut	16/07/2021	online	Social Media		30				SAMBAL BILIS 2 x 160gm	25/07/2021
Sambal Bilis Incik Biskut	17/07/2021	online	Social Media		30				SAMBAL BILIS 2x 160gm	25/07/2021
Sambal Bilis Incik Biskut	17/07/2021	online	Social Media		15				SAMBAL BILIS 160gm	25/07/2021
Sambal Bilis Incik Biskut	19/07/2021	online	Social Media		30				SAMBAL BILIS 2x 160gm	25/07/2021
Sambal Bilis Incik Biskut	23/07/2021	offline			10				SAMBAL BILIS 100gm	25/07/2021

Sambal Bilis by Incik Biskut is currently making a sale more than RM185. The table below shows some of our sales with receipts as an evidence.

Month	Customer Information	Evidence
July	<p>ROZIAH ABU HASAN</p> <p>SHAH ALAM</p> <p>160gm</p> <p>RM15.00</p>	 <p>Thank You, Here's your receipt. Maybank</p> <p>Third Party Transfer Successful</p> <p>Reference ID 114778180M 16 Jul 2021 07:08:42</p> <p>Beneficiary Name MUHAMMAD SHAMSULBAHR</p> <p>Beneficiary Account Number 162740285364</p> <p>Recipient Reference Sambal bilis</p> <p>Payment Details Sambal bilis</p> <p>Amount RM 23.00</p> <p>Origin: SHAMSULBAHR, Friday July 16, 2021 56-1 (GROUND FLOOR), JALAN NOUAN USN, SUBANG BESTARI, SEKSYEN US, Shah Alam 40150 Selangor, MY</p> <p>To ROZIAH ABU HASSAN NO 5 JALAN JORAN 3, 19/24C SEKSYEN 19, Shah Alam 40300 Selangor, MY Tel 0132283567</p> <p>Ref SHAMSULBAHR004</p> <p>1/1 PCS</p> <p>Ref SHAMSULBAHR004</p> <p>Barcode: MYX1062592241</p> <p>Barcode: MYX1062592241</p> <p>Barcode: MYX1062592241</p>
	<p>NAWAL SYAKIRAH</p> <p>KAJANG</p> <p>2X 160gm</p> <p>RM15.00 x 2</p>	 <p>Thank You, Here's your receipt. Maybank</p> <p>Third Party Transfer Successful</p> <p>Reference ID 132798748M 17 Jul 2021 13:58:05</p> <p>Beneficiary Name MUHAMMAD SHAMSULBAHR</p> <p>Beneficiary Account Number 162740285364</p> <p>Recipient Reference Sambal Bills</p> <p>Amount RM 38.00</p> <p>Origin: SHAMSULBAHR, Monday July 19, 2021 56-1 (GROUND FLOOR), JALAN NOUAN USN, SUBANG BESTARI, SEKSYEN US, Shah Alam 40150 Selangor, MY</p> <p>To NAWAL SYAKIRAH ABU BAKAR LOT 8121 JALAN HAJI HANAFI DESA PUTRA, Kajang 43000 Selangor, MY Tel 013-3231587</p> <p>Ref SHAMSULBAHR005</p> <p>1/1 PCS</p> <p>Ref SHAMSULBAHR005</p> <p>Barcode: MYX1062706475</p> <p>Barcode: MYX1062706475</p> <p>Barcode: MYX1062706475</p>
	<p>TAUFIQ</p> <p>CYBERJAYA</p> <p>2X 160gm</p> <p>RM15.00 x 2</p>	 <p>Transaction Status</p> <p>Status : Successful</p> <p>Date / Time : 19-Jul-2021 20:39:41 MYT</p> <p>Reference Number : 157169606512</p> <p>Transfer Details</p> <p>From Account : Investment Account - 01126020058545 MYR</p> <p>Transfer To : Account Number</p> <p>Transfer Type : Fund Transfer to Savings/Current</p> <p>Transfer Amount : MYR 38.00</p> <p>Effective Date : Today</p> <p>Recipient Details</p> <p>Recipient Bank : Maybank Berhad</p> <p>Recipient Account : 162740285364</p> <p>Recipient Name : MUHAMMAD SHAMSULBAHR</p> <p>Recipient Reference : Ikan Bills</p> <p>Other Payment Details : Salam EidulAdha utk semua.</p> <p>Origin: SHAMSULBAHR, Wednesday July 21, 2021 56-1 (GROUND FLOOR), JALAN NOUAN USN, SUBANG BESTARI, SEKSYEN US, Shah Alam 40150 Selangor, MY</p> <p>To TAUFIQ D-04-15 SELANGORKU PR1MA LAKEFRONT HOMES, PERSIARAN SEPANG CYBER 11, Cyberjaya 63000 Selangor, MY Tel 0199384200</p> <p>Ref SHAMSULBAHR006</p> <p>1/1 PCS</p> <p>Ref SHAMSULBAHR006</p> <p>Barcode: MYX1062871648</p> <p>Barcode: MYX1062871648</p> <p>Barcode: MYX1062871648</p>
	<p>SYUHAIMI KAMARUDDIN</p> <p>KANGAR, PERLIS</p>	

2X 160gm
(RM15.00)

Transfer Money

Thank You, Here's your transaction details. **CIMB Clicks**

Successful
Ref 696167596
15-Jul-2021, 09:21:12 pm

To

Account Number 162740285364	Recipient Name MULHAMMAD SHAMSULBAHR
Transfer Type To Other Banks	Bank Name MAYBANK
Transfer Method DuitNow to Account	Payment Type Fund Transfer

When

Date Today	Repeat No
---------------	--------------

Amount

MYR 38.00
Bank Charges MYR 0.00

Transaction Instruction

Recipient Reference sambalbilis	Other Payment Details incikbiskut
------------------------------------	--------------------------------------

Total MYR 38.00

Note: This is computer generated and no signature is required.

Origin SHAMSULBAHR Thursday, July 15, 2021
65-1 (GROUND FLOOR), JALAN NOJAN USJ, SUBANG
BESTARI, SEKSYEN US, Shah Alam 40150 Selangor, MY

1/1
PCS



To SYUHAMI KAMARUDDIN

Tel 019-571 8743 Ref SHAMSULBAHR001



DP MYX1062477154

-SPTA-KR001

Pieces No Internal Use 01000 MY Kangar



4.0 Conclusion

It is a business that sells Sambal Bilis not only face-to-face but also online by creating a Facebook page for Sambal Bilis by Incik Biskut. With the help of the Facebook page, we can market and promote our products and services, as well as raise awareness of our business brand among Facebook users, especially those who live in the vicinity of our business location. Also, we can post the latest news about our business or events. As a result, we are able to keep up with the latest business trends, not only by using Facebook, but also by using other available platforms, where we can enhance our knowledge and skills in IT. In this way, we can avoid becoming outdated businessmen, and instead develop ourselves by keeping up with the current development of our country's economy and society. " A start-up using Facebook was able to achieve some of its goals. Sambal Bilis will continue to expand and conduct its business through other available social media, as well as improve its marketing strategy, in order to achieve its full potential in the future.



5.0 Appendices

Here are some pictures of our customer's purchases and feedbacks.

