



اَوْنِيُوْ دَسِيْتِي تِي كُوْلُوْ كِي مَبَارَا
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TEKNOLOGI
MARA

FACULTY OF CIVIL ENGINEERING

DIPLOMA IN CIVIL ENGINEERING
FUNDAMENTALS OF ENTREPRENEURSHIP
(ENT300)

INFINITY SERVICE



A Promise Deliver

TABLE OF CONTENT

INTRODUCTION

CREDITS & APPRECIATION	7
LETTER OF SUBMISSION	8
SUMMARY OVERVIEW	10

PART I – GENERAL PLAN

GENERAL MANAGER PROFILE	12
NAME OF THE COMPANY	13
THE LOGO OF THE COMPANY	14
THE NATURE OF THE BUSINESS	15
PURPOSE OF THE BUSINESS PLAN	15
BUSINESS BACKGROUND	16
SHAREHOLDERS AGREEMENT	17

PART II – MARKETING PLAN

MARKETING MANAGER PROFILE	22
INTRODUCTION TO MARKETING PLAN	23
MARKETING OBJECTIVES	24
SERVICE DESCRIPTION	25
TARGET MARKET	26
MARKET SIZE	27
MARKET COMPETITORS	29
MARKET SHARE	30
SALES FORECAST	32
MARKETING STRATEGY	35
PRODUCT STRATEGY	35
PRICE STRATEGY	36
PLACE STRATEGY	37
PROMOTION STRATEGY	38
MARKETING BUDGET	41

Thousand of gratuity and praise to Allah S.W.T upon His blessings and grants,
these parties and persons were able to assist us
in completing our Business Plan Project for ENT300 (Fundamentals of Entrepreneurship).

Abang Sulaiman bin Abang Hj Naim

Lecturer of ENT300 (Fundamentals of Entrepreneurship)

Faculty of Business Management

UiTM Sarawak

Government Ministries, Departments and Offices

Kuching District

Sarawak

Government-Linked-Companies (GLC): Non-Statutory Bodies,

Statutory Bodies, & Non-Government Organizations

Kuching, Sarawak.

And unforgotten to those who have helped us directly and indirectly. A lot of appreciation from us and may Allah S.W.T endow-upon the bless and happy life to all of the parties and persons that always be by our side in the world and hereafter.

Amin

SUMMARY OVERVIEW

After a few discussions and meetings, a group of consisting six (6) ambitious people were agreed to form a name of this honourable organization to be stated as Infinity Service, A Promise Deliver! The name itself already put up an imaginary among people around to perceive the good image of the organization and the service itself. The commencement date is agreed to be held on 14th January 2015 at the Infinity Service, A Promise Delivery! office where strategically located at the premise of Tabuan Tranquillity Commercial Centre, Jalan Canna, 93350, Tabuan Jaya, Kuching Sarawak.

Through the basis of capital contributions, the managers are agreed to form a partnership-typed of business organization and appointed Aizalinda Binti Abdul Ghani to be fully responsible of the organization's affair as General Manager. Thereafter, the vote and poll resulted Hani Syahirah Binti Sudin as Marketing Manager to take concern of identifying the target market, determining market size, market shares and competitors and to develop the sales forecast strategies; Karen Binti Rostel then to take charge as Administration Manager, Asyreen Binti Rakawi and Khairulneezam Bin Madalan as Operation Manager to plan and implement the operations, and last but not least, Elyaa' Afifah Binti Suhaili as Finance Manager, would be responsible to take control of organization's finance.

Infinity Service, A Promise Deliver! is basically exist to serve the community by helping who are in need to obtain the easiest way of life which claimed them to deliver their things even during work. Anyhow, the delivery service today offered only to deliver things, where people have to go to the delivery office by themselves. This may burden them as if they have no transport to move everywhere they want.

The business plan is prepared for the relevant parties such as prospect investors, financial institutions, material suppliers and internal staffs in order to assist them to understand the reason of building up this organization.

NAME OF THE COMPANY

The partners are all agreed to name off the organization as *Infinity Service, A Promise Deliver!*

Infinity brings the definition of the determination to help people. As we know that infinity is the symbolic of something that will never stop. This show that we are really determine to help people that need to deliver something in order to help them to save their time and energy. *Service* means the business that we organize.

A Promise Deliver! means that the things that need to be deliver will precisely arrived to the destination. The mark after the phrase A Promise Deliver show that the delivery is promise deliver.

Basically, *Infinity Service, A Promise Deliver!* is functioning as the service where the people can make their life simple. Instead of helping them deliver their things, the *Service* also help people to save their time and energy. They just need to stay at their own place and *Service* will go to the place and give them a hand to deliver their things.