TOURISM TRANSPORTATION: PADDLE BOAT



RESEARCH REPORT

DIPLOMA PROJECT I / IDH 317 DIPLOMA SENI LUKIS DAN SENI REKA (SENI REKA PERINDUSTRIAN) UNIVERSITI TEKNOLOGI MARA CAWANGAN KEDAH, KAMPUS SUNGAI PETANI PETI SURAT 187, 08400 MERBOK, KEDAH DARUL AMAN, MALAYSIA

PREPARED BY:

NABILA BT.ABD HAMID 2003154561

MARCH 2006

r

THE DECLARATION

Declaration

I hereby declare that the work contained in this report proposal is my own except those which have been duly identified and acknowledged. If I am later found to have plagiarized or to have committed other forms of academic dishonesty, action can be taken against me under the Academic Regulations of UiTM's.

Signed,

Name: Nabila Bt.Abd Hamid Matric No: 2003154561

TABLE OF CONTENTS

Researcher Offer Letter	
Letter of Research Submission	ii
Name of Researcher	iii
Acknowledgement	iv
Table Of Content	v
List Of figures	vi
List of Table	vii
Abstract	x

CHAPTER 1

1.0	Introduction		
	1.0.1	Background	1
	1.0.2	Objective	1
	1.0.3	Definition Of Terms	2
	1.0.4	Statement Of The Problem	3
	1.0.5	Research Scope	3
	1.0.6	Theoretical Framework	4

CHAPTER 2

2.0	Literature Review		
	2.0.1	Research Status	5
	2.0.2	A critique Of the Views of needs	6

CHAPTER 3

3.0	Methodology		
	3.0.1	Introduction	7
	3.0.2	Research Instruments – Methods of Data collection	7

3.0.3	3 Primary Data - Checklist of the Framework.	
	(Questionnaire/Interviews/Observation/Ethnographic)	

3.0.4	Secondary Data	
	(Internet source, Library, Others)	

CHAPTER 4

4.0	RESULT AND DISCUSSIONS OF FINDINGS		
	4.0.1 Introduction	12	
	4.0.2 Demography	12 - 16	
	4.0.3 Results and Discussion of Frequency Analysis Data		
	4.0.3.1 Section A	17 - 18	
	4.0.3.2 Section B	19 - 21	
	4.0.3.3 Section C	21 - 23	
	4.0.3.4 Section D	24 - 26	
CHA	PTER 5		
5.0	CONCLUSION		
	5.0.1 Summary	27	
	5.0.2 Conclusion	27	
	5.0.3 Limitation of Research study	28	
	5.0.4 Recommendations	28 - 29	
Biblic	graphy	30	

Appendices

31 - 38

ABSTRACT

Malaysia holds many attractions for the visitor. Blessed with verdant rainforest, beautiful marine, lakes, world heritage sites and an abundance of flora and fauna, Malaysia is a versatile holiday with something for everyone. But Malaysia offers much more than just eco-tourism. Its warm, pleasant climate all year round ensures that there is truly no wrong time to visit the country. And accessible cities, excellent infrastructure and amenities and friendly English-speaking population provide the visitor with great ease of travel and opportunities to engage in a range of experience found nowhere else.

Everything has become sophisticated in this modern world especially in the automobile sector. As we all know the automobile sector in Malaysia facing many problems, especially in the design aspect so we need to do something with it.

Not being left behind transportation such as lake vehicles. Nowadays, these types of vehicles are rarely too commercial in market sector. In basically this vehicles are known or use just for resting and enjoying. This vehicle is use at lake and Theme park, it is one of the interesting places and location for foreign and local tourist comes for relaxing.

Х