

A STUDY OF THE RELATIONSHIP BETWEEN COMMUNICATION, TRANSFORMATIONAL LEADERSHIP AND ORGANIZATIONAL COMMITMENT ON INDIVIDUAL JOB PERFORMANCE

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ABSTRACT

Nowadays, productivity is a main issue for organization to maintain its stability and existence in particular industry. In this research, the main components highlighted as variables that will effect individual job performance are communication, transformational leadership, and organizational commitment. This research aimed to find out the significance relationship between communication, transformational leadership and organizational commitment on individual job performance. Form the research findings, the research objectives is successfully accomplished and research questions is answered. Based on the result, all independent variables had significant relationship with the dependent variable. Therefore, this research explained that which of the independent variables will effects the most on individual job performance which it is believed it can effects the company's productivity and performance subconsciously.