



**A STUDY ON INTEREST AND LIMITATION TO  
GETTING INVOLVE IN BUSINESS AMONG DEGREE  
STUDENTS OF UITM SABAH**

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## **CHAPTER 1: INTRODUCTION**

### **1.1 Research Background**

#### **1.1.1 Universiti Teknologi Mara Kota Kinabalu Sabah**

ITM Sabah Branch was established in March 1973 with cooperation and support from Sabah Foundation dan State Government. Refer to (Mazuki Izani Ismail, 2012) the temporary campus was in Sembulan and the first intake in July of that year comprised 159 students. The campus was officially open by the then Chief Minister of Sabah, Tun Datu Mustapha Datu Harun on 17 August in the same year. Then in January 1982, a large majority of the student population was transferred to the permanent campus at Kuala Menggatal after the completion of its hostel blocks and other facilities. The move was completed in 1991 and now the university is known as UiTM Sabah.

#### **1.1.2 Students**

UiTM Sabah has 8 courses of degree level including Bachelor of Business Administration (Hons) Marketing, Bachelor of Business Administration (Hons) Finance, Bachelor of Business Administration (Hons) Economic, Bachelor of Science (Hons) Tourism, Bachelor of Science (Hons) Biology, Bachelor in Accountancy (Hons), Bachelor of Science (Hons) Applied Chemistry and Bachelor of Administrative Science (Hons). The respondents among degree level student and 100 questionnaires was distributed to collect the data.