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## COMIC FIESTA

Comic Fiesta (CF) is Malaysia's longest-running convention that focuses on animation, comics and games (ACG). Its focus is to celebrate all aspects of art and creativity (and the ever popular ACG culture). Comic Fiesta is usually held in December at various locations, including Kuala Lumpur Convention Centre. For this project, I used a fantasy theme to make the event more attractive by using a 2d character that can attract more fans to join comic fiesta event.

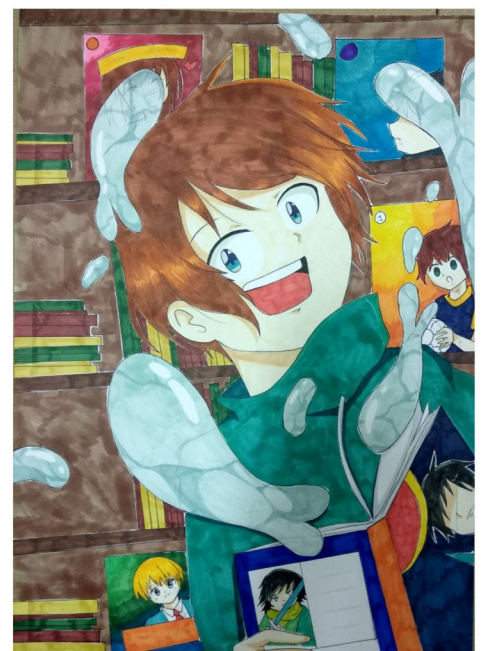
Logo



Print Ads

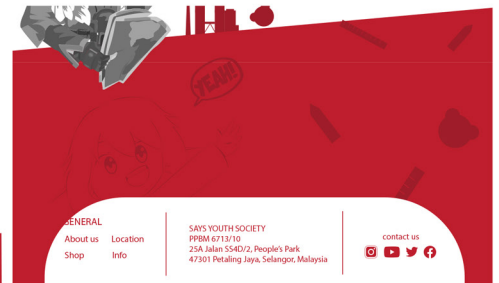
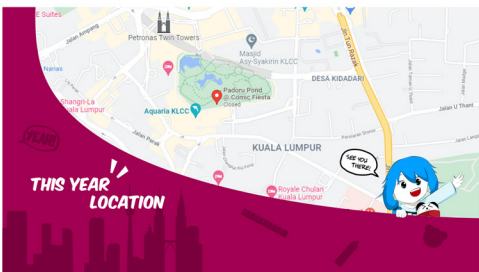
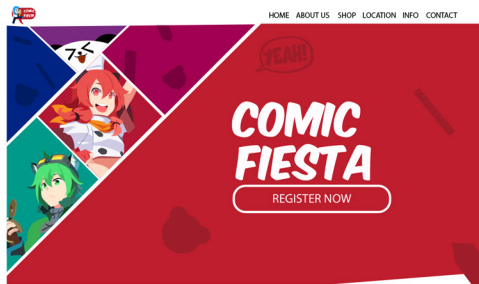


Manual Illustration





## Website



## Supporting Marketing Tools

### Illustration Application

