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Roiisah Aika

**BIG BAD WOLF BOOKS**

The Big Bad Wolf Books was launched in Kuala Lumpur, Malaysian, in 2009, as the brainchild of BookXcess' founder, Andrew Yap and Jacqueline Ng. The primary mission is to cultivate reading habits, increase English literacy worldwide and build a new generation of readers, by making books more affordable and accessible. Today, the Sale has gone global and toured 34 cities in 13 countries including Malaysian. The Big Bad Wolf Books Sale specialises in providing the widest selection of English books at discounts that are as high as 90%. The Sale offers a wide variety of genres ranging from science-fiction and thrillers to literature, business, art and design, to children's books, including many other sought-after books.

Logo



Print Ads



Manual Illustration



## Merchandise



## Uniform



## Application Illustration



## SMT



## Website

