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Amirul Haikal Roslan

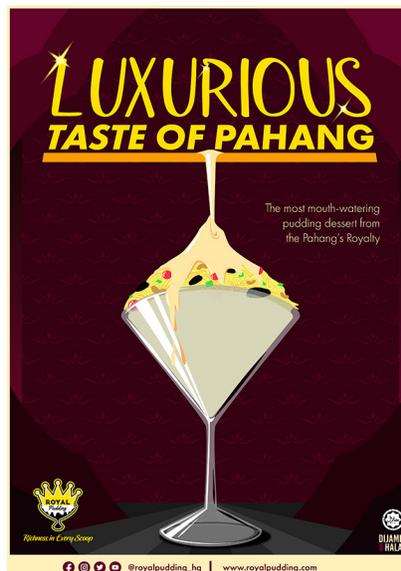
## ROYAL PUDDING

Royal Pudding (sometimes also known as 'Puding Diraja') is a traditional Pahang Malay dish taken as an appetizer or dessert. This dessert is easy to make. In the state of Pahang, this popular delicacy can be found in some restaurants and food-stalls in the royal town of Pekan. This dessert started as a dessert that only served for the Royalties, but later it gain popularities in late 90s. The key elements in making these design are combining the traditional Pahang elements and modern design elements. As example the roof of the exhibition are taken idea from the roof of traditional Pahang wooden house but modernized with glass and metal structure. There are also element of flower carving at the topmost left and right of manual illustration which taken from 'bunga pekan' (*Brunfelsia latifolia*).

Logo



Print Ads



Manual illustration



## Packaging



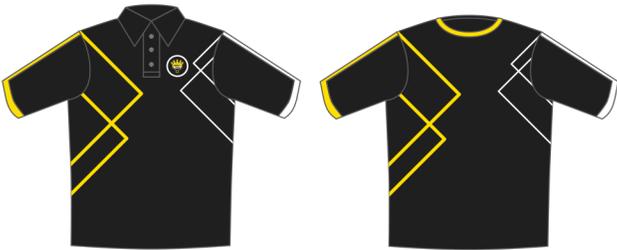
## SMT



## Label



## Uniform



## Merchandise



## Exhibition

