



**FARAH NABILAH**  
 NOOR HISHAM



016 980 2126



farahnabila2211@gmail.com

**Bē**

Farah Nabilah

## UMU BAKESHOP

The idea to open an online cake shop with the concept of a family business (home made) was not something easy. Thanks to the strong support from the husband and family as well as the hard work of oneself to gain knowledge in the field of cake and bread making, finally the family's dream can be realized. UMU BAKE SHOP products are halal Muslim products and meet current taste that always care about cleanliness and product quality. Rebranding Umu Bakeshop is not something easy, but I have manage to make the service more appealing and suitable for any age to enjoy their cake. This client has great potentials to expand their services through engaging it's designs and advertisements with consumers around Malaysia.

Logo



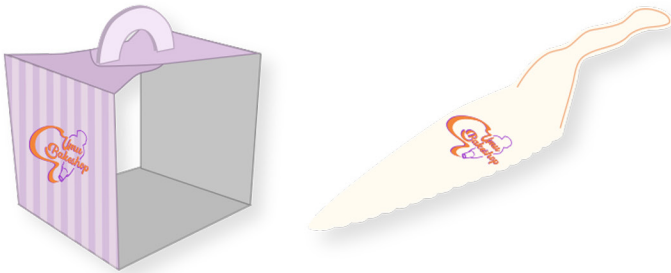
Print Ads



Manual Illustration



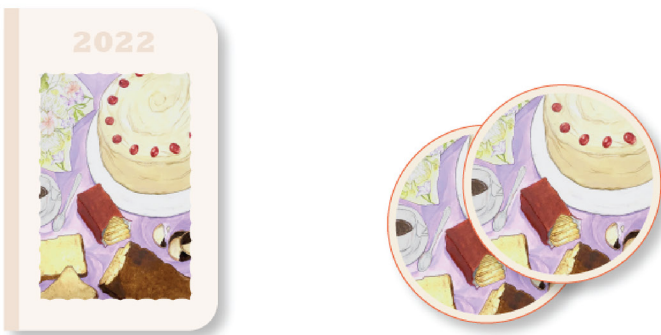
## Merchandise



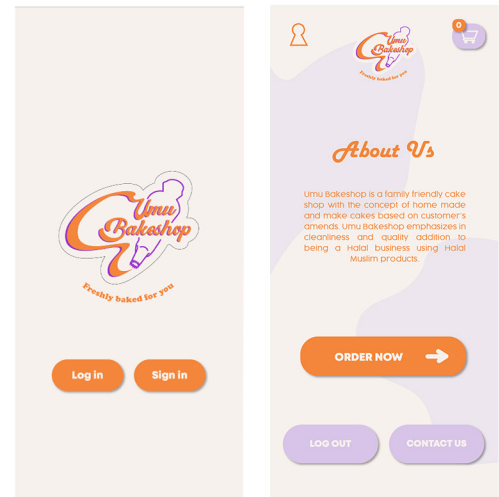
## Uniform



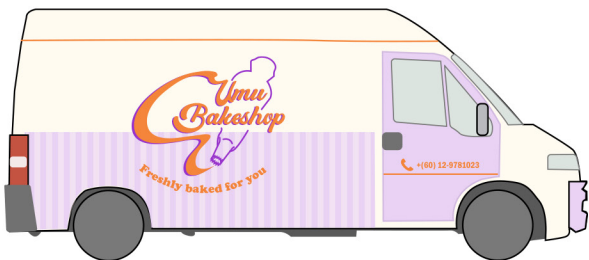
## Illustration Application



## Interactive Design



## Livery



## SMT

