



اُيُتِمُ سِيَّتِي تِكْنُولُوجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Filem, Teater
dan Animasi

**FACULTY OF FILM, THEATRE AND ANIMATION
(FiTA)
UNIVERSITI TEKNOLOGI MARA (UiTM)**

**ENT 530
PRINCIPLES OF ENTREPRENEURSHIP**



LECTURER:

MADAM NURHUDA BINTI HJ NIZAR

TITLE OF ASSIGNMENT:

SOCIAL MEDIA REPORT

NAME:

NUR DINA ADRIANA BINTI MANSOR

STUDENT ID:

2019831552

PROGRAM / GROUP:

FF237/FF2374A

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ACKNOWLEDGEMENT



Alhamdulillah, first of all we would like to thank God as finally we were able to finish our assignment that have been given by entrepreneurship's lecturer to us. This assignment had been done with all effort by social media report even though there was a little problem that occurs while finishing this assignment. Luckily all the problems can be solves quickly and we were able to adapt properly and wisely. Besides that, big thanks we address to our lecturer, Madam Nurhuda because without her guide our report cannot be done properly. She always gives us support and teaches us on how to do our assignment in purpose to produce a good outcome. Not only that, she also guide us to understand the things that we should know while studying the entrepreneurship subject and also in producing a good project work. Finally, thanks to our beloved friends that always stick and also work hard to produce a good assignment with all effort and responsibility. Hope that all the effort will give a lot of benefits to us and also to our group project. Million thanks also given towards our family because they also help us in doing the report assignment. They always give us ideas and comments on our report so that we can improve our report in many ways.

EXECUTIVE SUMMARY ✓

“*Saka Gebu*” is tagline for Noratini Beauty and with the #SakaGebu hashtag that represent to our beloved customers. The main objective for the business is to offer a good quality product beauty with variety of product silky rose with reasonable prices with elegant product to wear on our customers. We started our business in 2019 using the shop Hq Noratini Beauty at Pulau Pinang. Our targeted customers are students since we are closed to university and schools, workers, women and men. The Silky Rose also product is suitable for all skin types, regardless of gender, it is suitable to use because the ingredients in the product do not contain harmful substances and are safe to use for all ages from 15 years old and above.

Since our first opening, we received a lot of good feedback from the customer regarding the high quality of the product. We also offered delivery service with charge to those who are near to our area and we will also use postage service for distant customers. In addition, we also offer gift box to those who want to surprise their love person. This is one of our marketing to attract more customer to come and buy our product because the price of the products we produce is very reasonable with the quality. Therefore, this Silky Rose product always gets orders no matter during the sale or a normal day as well as get a positive feedback from our customers. This proves that the product under this Silky Rose is a good choice with a good quality product and potentially far around Malaysia and abroad.

i) Go-Ecommerce Registration



Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE

NUR DINA ADRIANA BINTI MANSOR

Personal Information

Name	: NUR DINA ADRIANA BINTI MANSOR	Phone/Mobile	:		Edit
New Identity Card No.	:	Home Address	:		
Email Address	:	District	:		
City	:	Postcode	:		
State	:	Personal Instagram	:	_dina.adriana	
Personal Facebook	: DinaAdriana Mansor	Race	:	Malay	
Gender	: Female	Special Need Required	:	No	
Marital Status	: Single				

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

UITM Puncak Perdana - NHN ENT530

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA	Edit Delete
State of Institution	: Selangor	Name of Institution	:	UITM Puncak Perdana	
Address of Institution	: Universiti Teknologi MARA Kampus Puncak Perdana, Jln Pulau Angsa AU10/A, 40150 Shah Alam, Selangor	City	:	Puncak Perdana	
District of Institution	: Petaling	Postcode	:	40150	
Level of Study	: Bachelor Degree	Study Status	:	Full time	
Course Name	: NHN ENT530	Class Name	:	FF2374A	
Subject Name	: Principles of Entrepreneurship	Year Enrolling the subject	:	2021	
Month Enrolling the Subject	: 3	Lecturer Name	:	NURHUDA BINTI HAJI NIZAR	
Internship Enrollment	: No	Year Of Internship Enrollment	:		
Month of Internship Enrollment	:	Period of Internship Training	:		
Expected Year To Complete Study	: 2022	Expected Month To Complete Study	:	9	
Related To Study Field	: Yes				



Certificate of Completion

This acknowledges that

NUR DINA ADRIANA BINTI MANSOR

has successfully completed

eUsahawan Course Level 1 – Go Digital

organised by



This is a digital-generated certificate. No signature is required.



ii) Introduction of Business ✓

Name and Address of Business

Intan Noratini Binti Rahim

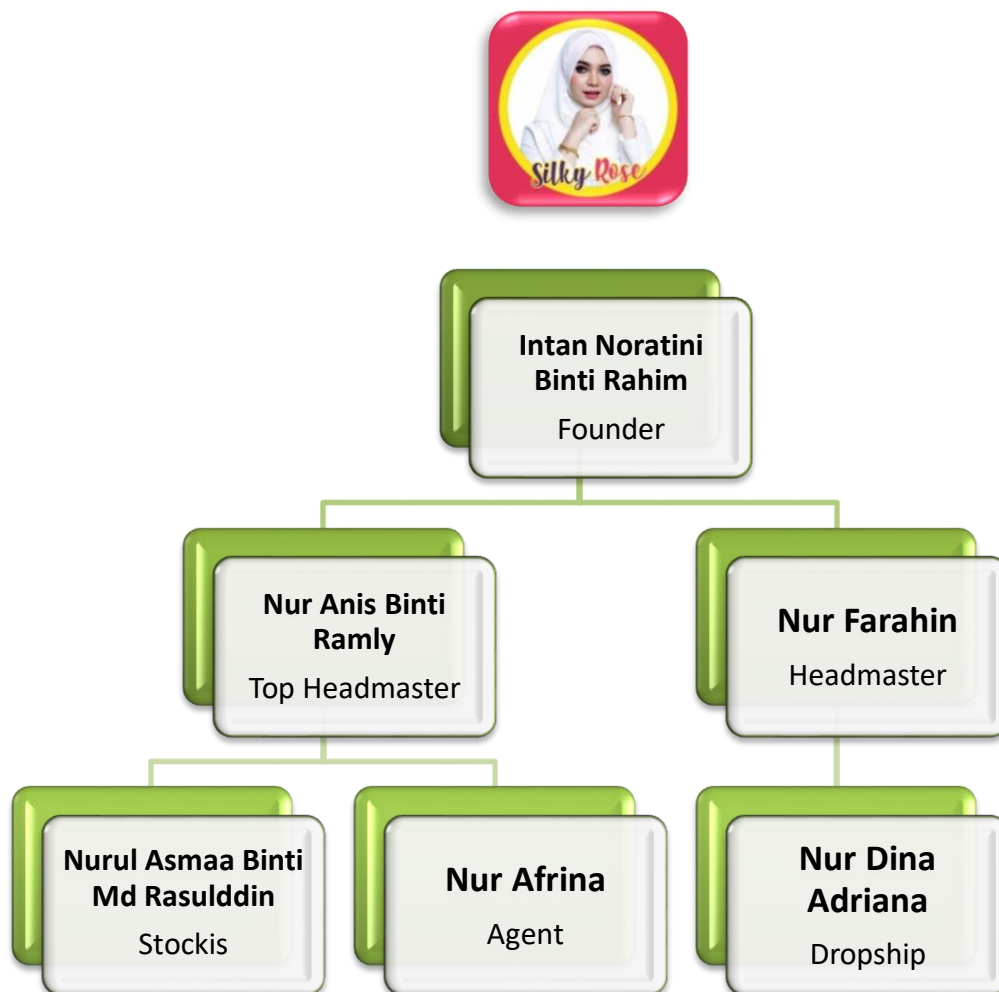
Ts 2333 Mukim 3 Kampung Pelet

14400 Bukit Mertajam,

Pulau Pinang.

Organizational Chart ✓

NORATINI BEAUTY CHART ORGANISATION



Mission and Vision ✓

Mission

- Expanding the distributor network throughout Malaysia and the Asian Region
- Increase beauty courses and training to produce more distributors of beauty products.
- Increase the number of short entrepreneurship seminars/coaching to produce more entrepreneurs in the field of beauty.
- The business is also constantly producing beauty and health products according to the latest technological era.
- Always provide satisfactory customer service to customers and reduce the percentage of customer handling errors progressively.

Vision

- To be a successful and world -class manufacturer and marketer of beauty and health products.
- Able to produce many bumiputera entrepreneurs who are confident and exposed to the potential of the beauty industry.
- Ensure that all Noratini Beauty customers are always satisfied with the recommended product and customer service.

Description Products and Services ✓





Figure 1 shows Noratini Beauty Products. ✓

Noratini Beauty offers a wide range of beauty products such as Silky Rose Skinz Plus, Sleep Love, Serum Foundation, Cleanser Whitening and Moist Lipmatte Silky Rose has three code such as Brownish, Hazel and Baby Pink. We always provide a wide range of good quality products for customers to choose the right product. In addition, for every customer who buys there must be a gift given so that customers have fun buying with us. Where customers who want to buy Silky Rose products can contact a nearby agent where they can visit the Facebook Page, Instagram or directly send messages on Whatsapp. In addition, we always provide delivery services to customers around the area in Penang and if while customers who are far away we also provide postage services through Poslaju Malaysia, J&T Express and others.

Price List ✓

Noratini Beauty offers fiver types of product to our customer with great quality and reasonable prices.

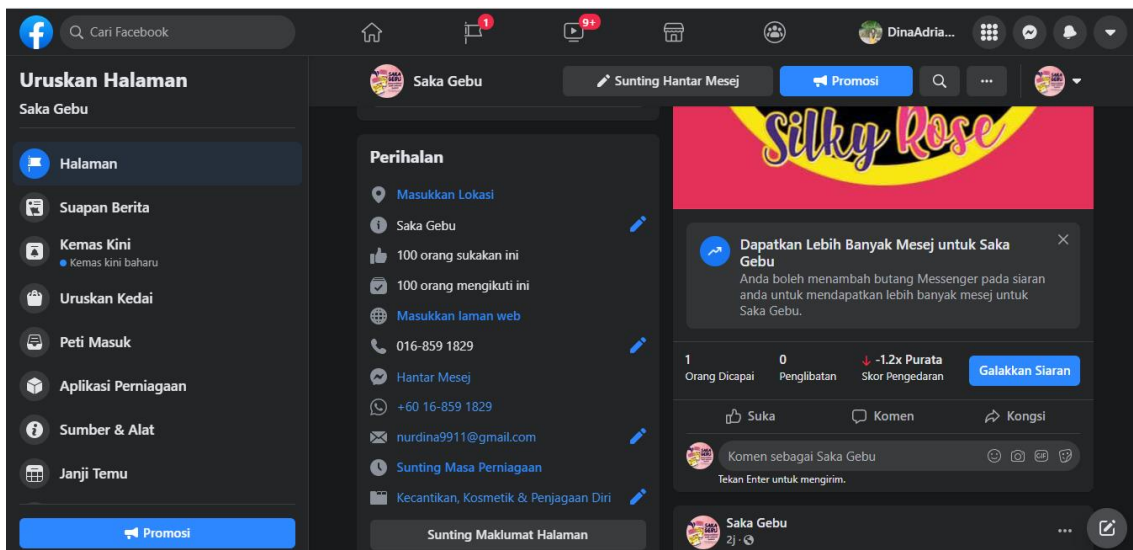
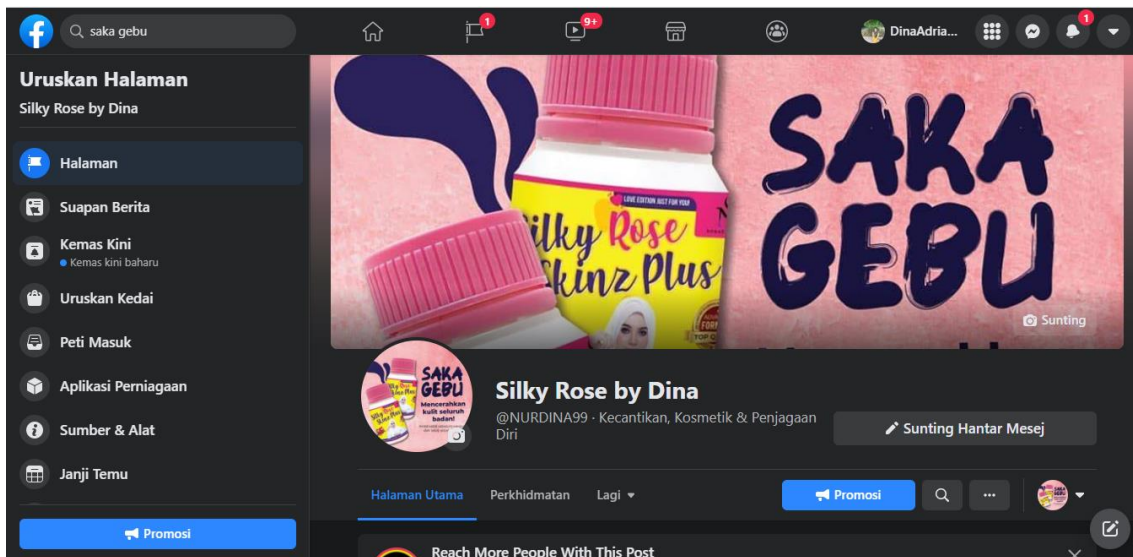
No	Type of Products Noratini Beauty	Price (RM)
1	Silky Rose Skinz Plus	RM45 WM/RM50 EM
2	Sleep Love	RM29 WM/RM34 EM
3	Serum Foundation	RM38 WM/RM40EM
4	Cleanser Whitening (3 in 1)	RM27WM/RM32 EM
5	Moist Lipmatte Silky Rose	RM22

The table show price of our product not over than RM20. There is no fee charged for those customers who wants self-pickup at our basement and HQ Noratini Beauty. We charged the delivery fee for those who wants us to send it to them within RM2 until Rm5 depends on area. In addition meanwhile if by postage the customers need to pay the postage fee RM8 for Semenanjung Malaysia and RM12 for Sabah and Sarawak.

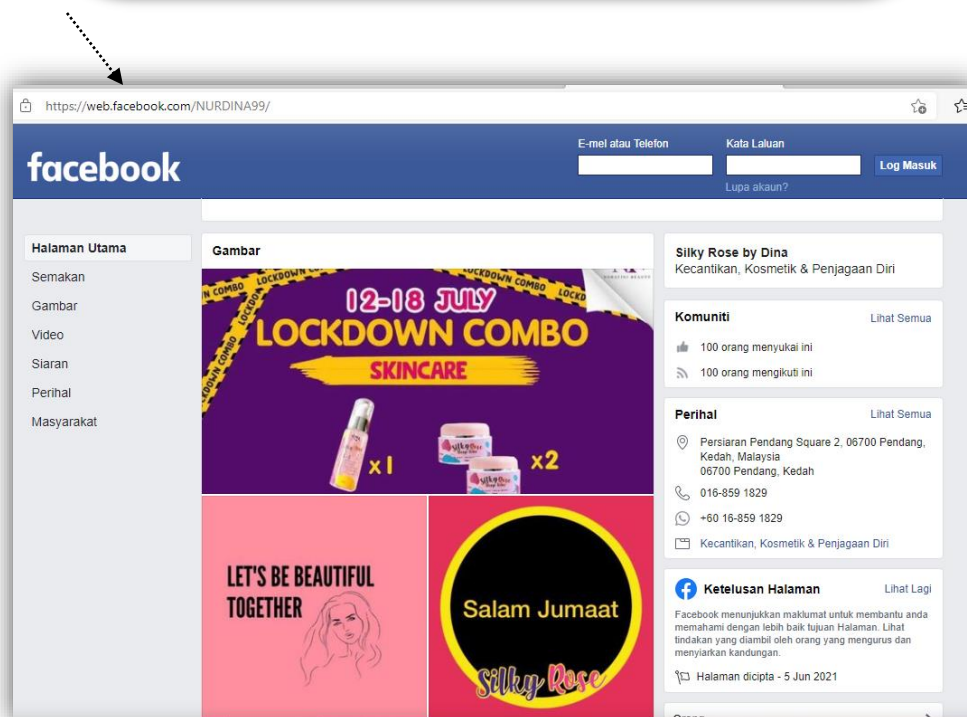
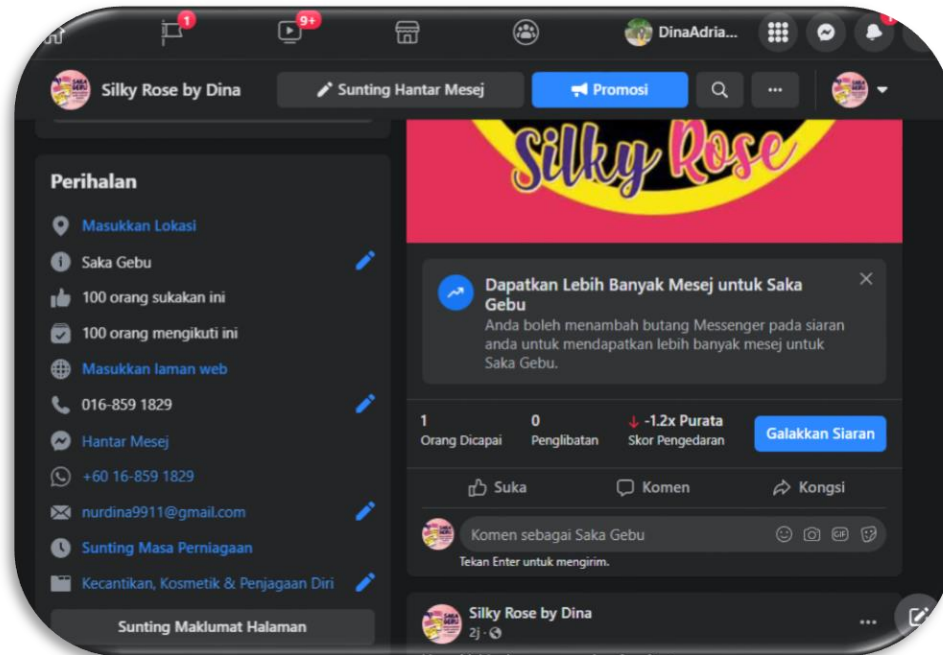
iii) Facebook Page



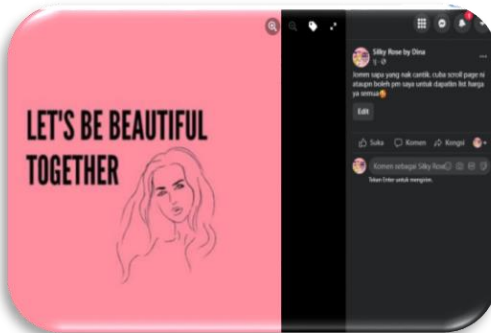
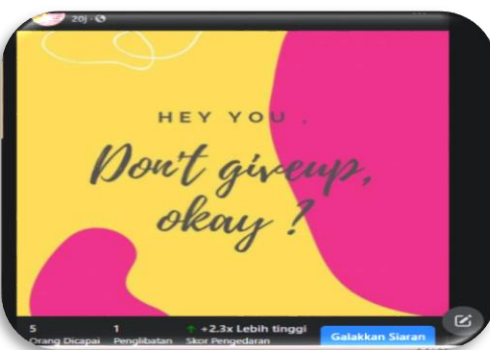
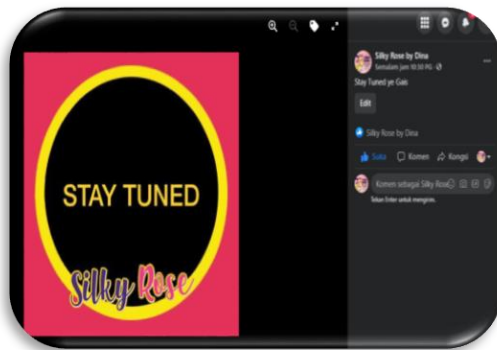
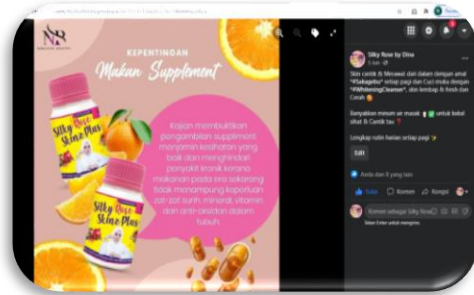
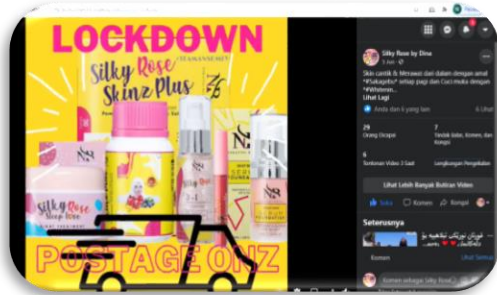
- **Creating Facebook (FB) Page.**



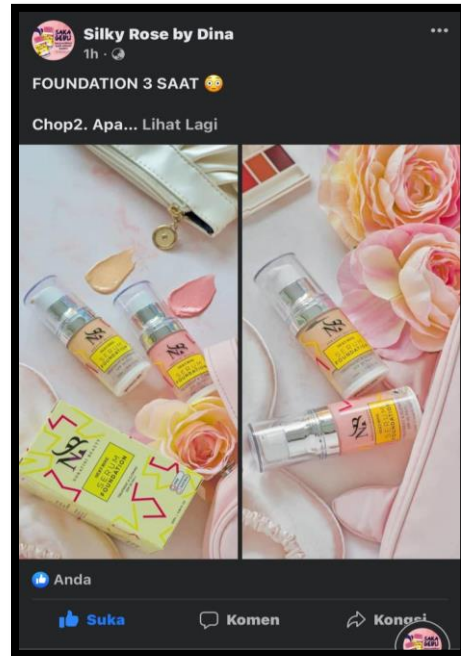
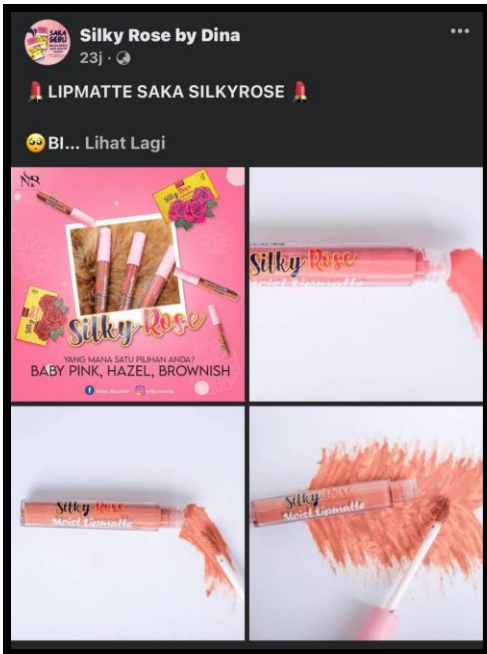
Customing URL Facebook (FB) page ✓



Facebook (FB) Post-Teaser ✓



Facebook (FB) post- Copywriting (Soft Sell) ✓



Silky Rose by Dina
28 Jun · 🌐

Tak syokk sungguhh nak belek mukaa bila nampak kulit kasar dan menggerutu datang meny... Lihat Lagi

Silky Rose
STEP FOR GLOWING SKIN



1 9 Melihat

Silky Rose by Dina
5 Jun · 🌐

Skin cantik & Merawat dari dalam dengan amal *#Sakagebu* setiap pagi dan Cuci muka dengan *#WhiteningCleanser*, skin lembap & fresh dan Cerah 😊

Banyakkan minum air masak 🥤✅ untuk kekal sihat & Cantik tau ?

Lengkap rutin harian setiap pagi ✨

LOCKDOWN
POSTAGE ONZ



Anda dan 6 yang lain 6 Melihat

Suka Komen Kongsi

Betul ke ada pondesyen yang bolehh rawatt kulit wajahh sambil cantikkan solekan sekali?

😲 Ehh ofkoss lah SERUM FOUNDATION jawapan diaa!

Tigaa kerjaa di buat sekali jalann haa.

- ✖ Melindungi
- ✖ Merawat
- ✖ Menyerikan

Jangan risauu, mudahh di sapuu rataa dan takk sumbatkan pori lansungg. Sambil banterass semuaa anasir jahatt, di hulurkan jugaa perlindungan padaa wajahh sekaliguss mencantikkan solekan hingga mampu bertahan sehingga 8 jam 🥰🥰

#silkyroseserumfoundation
#taptapdahglowing #cantikberseri
#sakagebu #silkyroseskinzplus
#squadAliah #silkyroseutaqa #silkyrosekedah



4 1 Jawapan

Silky Rose by Dina
5j · 🌐

Haa ni lahh cleanser yang kami cerita tu. Kami yakin sangat hampa akan suka bila dh cuba . Sebab kulit kami sendiri pun cerewet and... Lihat Lagi

WHITENING CLEANSER
"CUCI-CUCI BAH PUTIH"
LULUS KKM | HALAL | SELAMAT

Mengecutkan Jerawat sepantas 24 jam

WHITENING CLEANSER
"CUCI-CUCI BAH PUTIH"
LULUS KKM | HALAL | SELAMAT

sesuai untuk ibu mengandung, kanak-kanak, lelaki dan wanita

Suka Komen Kongsi



"Makan saka gebu ni boleh cerah satu badan ke?"

Yes sayang, saka gebu ni bukan fokus utk muka ja tp seluruh badan ✨ Selain daripada mencerahkan, saka gebu jugak bantu stabilkan hormon kita 🥰

Haa utk yang baru nk berjinak jinak 🌱 d... Lihat Lagi



1

Silky Rose by Dina
6j · 🌐

Rawat Wajah Semasa Tidur. Sleep Love Night Treatment akan bantu masalah muka hmpa yang

- ✓ wajah kusam
- ✓ Tak berseri
- ✓ Berjerawat
- ✓ Tona tak sekata
- ✓ Kulit kasar & berjeragat
- ✓ Kulit mengelupas

👍 Suka 💬 Komen ➦ Kongsi



Sleep Love Night treatment

Rawat wajah semasa tidur!
Mencerahkan kulit, merawat jerawat dengan cepat & melembapkan kulit!



Atasi masalah:

- ✓ Wajah kusam
- ✓ Tak berseri
- ✓ Berjerawat
- ✓ Tona tidak sekata
- ✓ Kulit kasar
- ✓ Berjeragat
- ✓ Mengelupas


Gunakan selepas mencuci muka, sapukan rata di seluruh wajah!

Silky Rose by Dina
6j · 🌐

Silky Rose by Dina
6j · 🌐

Rawat Wajah Semasa Tidur. Sleep Love Night Treatment akan bantu masalah muka hmpa yang

- ✓ ... Lihat Lagi



Sleep Love Night treatment

Rawat wajah semasa tidur!
Mencerahkan kulit, merawat jerawat dengan cepat & melembapkan kulit!

Atasi masalah:

- ✓ Wajah kusam
- ✓ Tak berseri
- ✓ Berjerawat
- ✓ Tona tidak sekata
- ✓ Kulit kasar
- ✓ Berjeragat
- ✓ Mengelupas

Gunakan selepas mencuci muka, sapukan rata di seluruh wajah!

👍 Suka 💬 Komen ➦ Kongsi



Kurangi eyebag
 Menghilangkan jerawat
 Menglowingkan kulit
 Sekatakan kulit tak sekata
Kelebihan
 ADVANCED FORMULA TOP QUALITY
 KORATINI BEAUTY
 f Intan Noratini | i silkyrosehq

Silky Rose by Dina
 13 Julai jam 10:59 PG · 🌐

[IAK TAHAN MAKAN SEBAB RASA SEDAP SANGAT MACAM JUS DELIMA FRESH DARI LADANG AHHH MERECKS]

Tak tahann lagi nak menyeksa diri. Sesekali ku hadiahkan padaa diri untuk tampil cantikk dengan mudahh dan senang hati.

Beranii sungguh Saka Gebuu tawarkan diri. Jangan ditolakk rezekii yang datang kemarii. Kunyahh-kunyahh puas hati tak meranaa diri.

#sakagebu
 Lihat Sedikit

1 2 Lihat

4 Orang Dicapai 1 Tindak Balas, Komen, dan Kongsi

2 Tontonan Video 3 Saat Lengkungan Pegekelan

Lihat Lebih Banyak Butiran Video

👍 Suka 💬 Komen ➦ Kongsi 🌐

web.facebook.com/NURDINA99/photos/a.107117971592937/107146444923423/

KORATINI BEAUTY
KEPENTINGAN
 Makan Supplement

Kajian membuktikan pengambilan supplemant menjamin kesihatan yang baik dan menghindari penyakit kronik kerana makanan pada era sekarang tidak menampung keperluan zat-zat surih, mineral, vitamin dan anti-oksidan dalam tubuh.

Silky Rose Skinz Plus
 Silky Rose Skinz Plus

Silky Rose by Dina
 5 Jun · 🌐

Skin cantik & Merawat dari dalam dengan amal *#Sakagebu* setiap pagi dan Cuci muka dengan *#WhiteningCleanser*, skin lembap & fresh dan Cerah 😊

Banyakkan minum air masak 🍷🍷 untuk kekal sihat & Cantik tau ?

Lengkap rutin harian setiap pagi ✨

Edit

🌐 Anda dan 8 yang lain

👍 Suka 💬 Komen ➦ Kongsi 🌐

Komen sebagai Silky Rose 📷 📷 📷
 Tekan Enter untuk mengirim.



Facebook (FB) post-Copywriting (Hard Sell).

Silky Rose by Dina
9j

Rawat Wajah Semasa Tidur. Sleep Love Night Treatment akan bantu masalah muka hampa yang

- ✓ wajah kusam
- ✓ Tak berseri
- ✓ Berjerawat
- ✓ Tona tak sekata
- ✓ Kulit kasar & berjeragat

Hanya RM29 jer selesai masalah hampa tu..

Sleep Love Night Treatment

Rawat wajah semasa tidur!

Mencarahkan kulit, merawat jerawat dengan capai & melembapkan kulit!

Silky Rose by Dina
8j

Haa ni lahh cleanser yang kami cerita tu. Kami yakin sangat hampa akan suka bila dh cuba .Sebab kulit kami sendiri pun cerewet and sensitif skin .

Sapa ja boleh guna ?

- ✓ Laki & perempuan
- ✓ Semua peringkat umur
- ✓ Eczema
- ✓ Preggy mom

Botol dia 60ml tauu . Tapi harga dia sumpah gila . Baru 2 7 sm / 2 8 ss

Jangan waswas tauu .

WHITENING CLEANSER
"CUCU-CUCU BAH TUBUH"
"CUCU-KUNYU BAH TELANGANI"

Megecutkan jerawat sepanjang 24 Jam

sesuai untuk ibu mengandung, kanak-kanak telaki dan wanita

Silky Rose by Dina
3j

Hampa ada berita baik punya,, kaih pakat selit oder maii 12-18 July ja lambat tinggalai🙏

12-18 JULY LOCKDOWN COMBO SKINCARE

WHITENING CLEANSER x1

SLEEP LOVE x2

RM01 70

HARGA PROMOSI

Silky Rose by Dina
2j

Lipmatte dengan harga yang berpatutan hanya RM20 sahaja untu satu code. Di sini kita ada 3 code yang berlainan. So hampa kena trai tau moist lipmatte ni sangat sangat best. Tq gais

Silky Rose Lipmatte

Hanya **RM20**

LEBIU UMAY BELI 3 BCF BMD/BFC



Tudaa pinangan lockdown harga promo jimat kaw kaw. Set Putih Lepak 6 Box hanya RM180 sahaja 🍀🍀



Sakagebu

PROMO JIMAT
LOCKDOWN LOCKDOWN LOCKDOWN LOCKDOWN
LOCKDOWN LOCKDOWN LOCKDOWN LOCKDOWN

11/7/2021 - 18/7/2021

SET PUTIH LEPAK

Silky Rose by Dina
52m · 🌐

CHAP CHAP JER DAH CANTIK 🌸

Siapa kata time pki ni tak perlu jaga kulit? Ehlah salah satu time pki ni lah nak kena guna masa yang ada jaga kulit kita.

Chap chap ja #SakaGebu settle masalah skin kusam tu hanya RM45 jer dah bih dapat skin cantik 🌸

Meh tengok satu persatu bahan premium dalam Silky Rose Skinz Plus

#sakagebu



6 Bahan Utama
SakaGebu
 SILKY ROSE SKINZ PLUS

Acai Berry Kolagen

Silky Rose by Dina
3h · 🌐

Ramai sangat duk cari cleanser yg elok & selamat tanpa pengelupasan kulit. Ini dia cleanser by silky rose memng terbaik. Kulit anda akan jadi bersih dan cerah ja. Untuk kulit yang sensitif pun boleh apply tau hampa 😊 terbaik kan? apa lagi cer usya usya.



Silky Rose Whitening Cleanser

Keistimewaan Whitening Cleanser

- Mengurangkan kerusi hitam, mengucutkan jerawat selepas 24 jam, memudarkan parut, melambatkan kulit dan memencerdikan kulit
- Sesuai untuk ibu mengandung, kanak-kanak, selebaran wanita.

3 IN 1
 ✓ Whitening
 ✓ Makeup Remover
 ✓ Moisture


Cleanser 3 IN 1
"Cuci-cuci dah Gebu"

LULUS KKM | HALAL | SELAMAT
 www.norjanebeauty.com

Suka Komen Kongsi

Silky Rose by Dina
3h · 🌐

Ya Allah...seronok nyaaaa dah jumpa dah satu jenis lipmatte yang boleh rawat bibir merekah aku nieee.. RM20... Lihat Lagi



SILKY ROSE MOIST LIPMATTE-BABY PINK

3 Melihat

Suka Komen Kongsi

4 orang mencapai > Galakkan Siaran



Silky Rose by Dina
5 Jun · 🌐

Skin cantik & Merawat dari dalam dengan amal
#Sakagebu setiap pagi dan Cuci muka dengan
#WhiteningCleanser, skin lembap & fresh dan
Cerah 😊 Hanya RM45 jer korang dah dapat kulit yg
cantik 🍷

Banyakkan minum air masak 🥤✅ untuk kekal sihat
& Cantik tau 🍷

Lengkap rutin harian setiap pagi 🍷+

KEPENTINGAN Makan Supplement

Kajian membuktikan pengambilan supplement menjamin kesihatan yang baik dan menghindari penyakit kronik kerana makanan pada era sekarang tidak menampung keperluan zat-zat surih, mineral, vitamin dan anti-oksidan dalam tubuh.

Silky Rose by Dina
4 Jul · 🌐

FOUNDATION 3 SAAT 🍷

Chop2. Apa... Lihat Lagi

Silky Rose
SERUM FOUNDATION (5 IN 1)
#Baby Saka

- Serum
- Treatment foundation
- Bedak
- Moisturizer
- Sunblock

Hanya 1 botol anda mampu CANTIK, JIMAT, WANG & MASA

RM38 S. Malaysia
RM40 Sabah/Sarawak

Intan Noraini | silkyrosehq

Silky Rose by Dina
1h · 🌐

🍷 LIPMATTE SAKA SILKYROSE 🍷

- 🍷 BIBIR GELAP ?
- 🍷 BIBIR PUCAT ?
- 🍷 BIBIR KERING ?
- 🍷 BIBIR MEREKAH ?
- 🍷 TAK SUKA PAKAI LIPSTIK TAKUT MELEKIT ?
- 🍷 TAK SUKA PAKAI LIPSTIK SBB TAK PERNAH PAKAI TAKUT NAMPAK PELIK ?

!! SILKYROSE LIPMATTE JLN PENYELESAIAN !!

- 🍷 1 pcs rm20 (3ml)
- 🍷 3 pcs rm57

🍷 (*psstt kami suggest ketiga2 code sbb setiap code dia punya amazing berbeza ! Lipmatte Silkyrose seriously setanding product high end. Tak padan dgn harga langsung ! setiap code ada special dia.

🍷 Code baby pink : utk nmpk fresh code 01 letak buat eyeshadow dgn blusher tanam terus muka naturally pinkish !

🍷 Code hazel : code 02 tu pulak sesuai pakai apa pun acara. nude. tak over. ala2 lopa

!!! hg putih ka, hg gelap ka, hg kelabu ka semua sesuai warna ketiga2 tu. TAK NAMPAK PUCAT TAU !
x semua lipmatte sesuai dgn warna semua kulit tau tp mommy founder buat sesuai semua ! xphm btl kenapa elok sgt tp harga mampu milik gila!
packaging besar & cantik 🍷

Silky Rose
WANG MANA BATU PILIHAN ANDA?
BABY PINK, HAZEL, BROWNISH



Bukan lebih minyakk dan sisa kotoran jee yang diaa sapuu kaw kaw. Rupanyaa diaa selitkan sekali lembapan dan bantuoo mencerahkan kulit.

Lansungg tak rasaa keringg dan merengsaa. Yangg pasti --- Kulitt tampakk cerahh semulajadi dan anjal berseri. Takk rugi aihh dokk setiaa dengan 3 in 1 WHITENING CLEANSER. Tak mustahil dapat kulit peloless seperti yang di idamkan. Ye dakk? 🥰

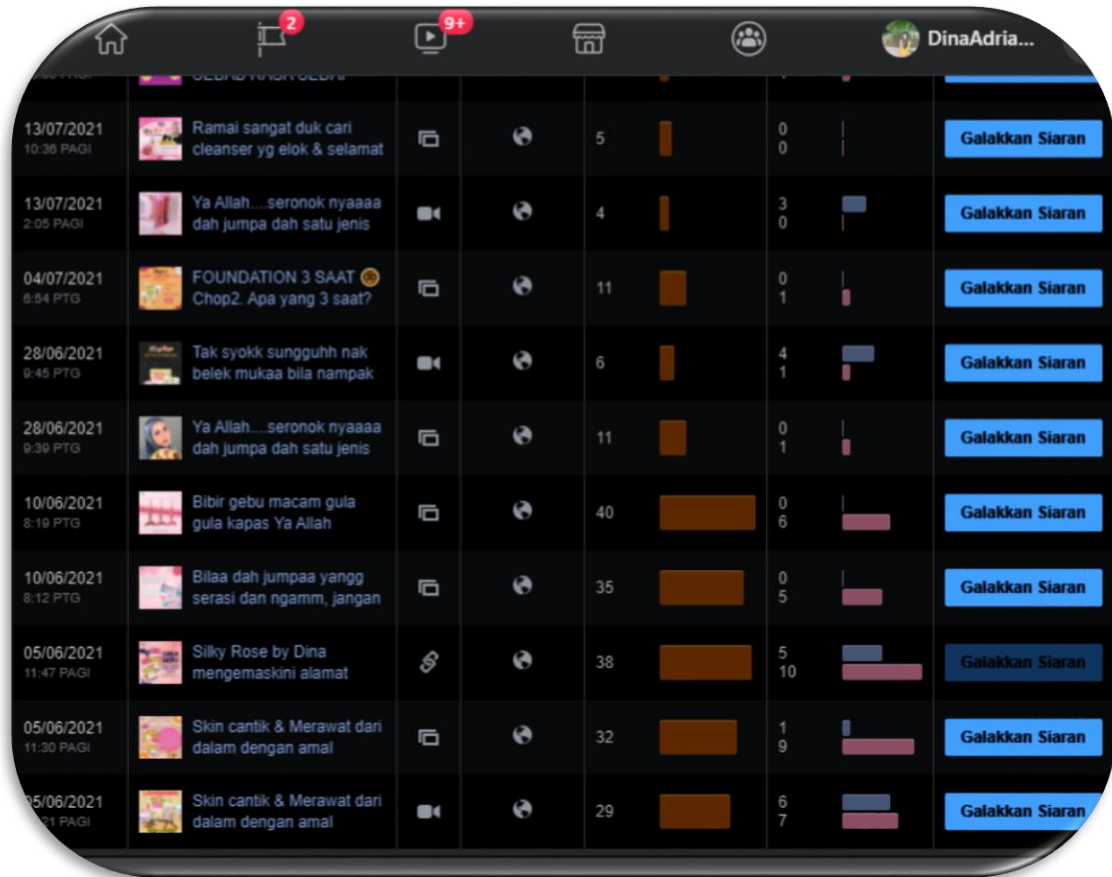
#silkyrose
#worriorssakagebuhebat
#opendelaerserendah186

The image shows a product advertisement for Silky Rose 3 in 1 Whitening Cleanser. On the left, there is a list of ingredients and benefits: GLYCERIN, Mengembalikan kelembapan kulit, Meningkatkan hidrasi kulit, Mengurangkan kekeringan kulit, Menyegarkan kulit, and Bersifat antimikrob. In the center is a bottle of the cleanser. On the right, there is a 'Before and After' comparison of a woman's skin. The 'Before' image shows her with some skin issues, while the 'After' image shows her with clearer, smoother skin. The product name 'Silky Rose 3 in 1 WHITENING CLEANSER' is written at the top of the product image. There are also social media icons for Facebook and Instagram at the bottom left, and a '3' next to a heart icon at the bottom left.



The image is an advertisement for Silky Rose by Dina Saka Gebu Skinz Plus. It features a pink background with the text '6 Bahan Utama Saka Gebu SILKY ROSE SKINZ PLUS'. The ingredients listed are Acai Berry, Sakura, Kolagen, and Kelopak Bunga Ros. There is a central image of the product packaging, which includes a jar and a box. The text 'Saka Gebu' is written in a stylized font at the top left. There are also social media icons for Facebook and Instagram at the top left, and a '3' next to a heart icon at the top left.

Frequency of Posting



Diterbitkan	Kiriman	Jenis	Mensasarkan	Capaian	Penglibatan	Promosi
16/07/2021 4:44 PTG	yang perpatutan nanya			0	0	Galakkan Siaran
16/07/2021 3:50 PTG	Hampa ada berita baik punya,, kaih pakat selit			3	0	Galakkan Siaran
16/07/2021 1:54 PTG	Jomm sapa yang nak cantik. cuba scroll page ni			2	0	Galakkan Siaran
16/07/2021 1:00 PTG				1	2	Galakkan Siaran
16/07/2021 11:33 PAGI	Haa ni lahh cleanser yang kami cerita tu. Kami yakin			2	0	Galakkan Siaran
16/07/2021 9:48 PAGI	Rawat Wajah Semasa Tidur. Sleep Love Night			3	1	Galakkan Siaran
15/07/2021 6:17 PTG				5	0	Galakkan Siaran
15/07/2021 4:42 PTG	LIPMATTE SAKA SILKYROSE 🍷👄BIBIR			3	0	Galakkan Siaran
15/07/2021 10:30 PAGI	Stay Tuned ye Gais			5	0	Galakkan Siaran
15/07/2021 10:28 PAGI	FOUNDATION 3 SAAT 🍷 Chop2. Apa yang 3 saat?			5	0	Galakkan Siaran
13/07/2021 9:59 PAGI	[TAK TAHAN MAKAN SEBAB RASA SEDAP			4	3	Galakkan Siaran



Diterbitkan	Kiriman	Jenis	Mensasarkan	Capaian	Penglibatan	Promosi
16/07/2021 8:31 PTG	Tengok tekstur Sleep Love ni dah macam moisturizer.			0	0	Galakkan Siaran
16/07/2021 6:45 PTG	CHAP CHAP JER DAH CANTIK 🌟 Siapa kata			1	0	Galakkan Siaran
16/07/2021 4:53 PTG	Tudiaa pinangan lockdown harga promo jimat kaw			1	0	Galakkan Siaran
16/07/2021 4:44 PTG	Lipmatte dengan harga yang berpatutan hanya			2	1	Galakkan Siaran

Graphics ✓





iv) Conclusion ✓

In the conclusion, I experienced and learnt a lot of things by finishing this Social Media Portfolio in subject ENT530 Principles of Entrepreneurship an important role in for students to learn in University. This is because ENT530 taught us to create real entrepreneurial business and organizing the structure individually. I hope that my business now can continue and run smoothly in the future. My target is to want to earn high profits in this business involvement despite various obstacles. I sincerely hope my online business will continue to thrive and thrive the market as I need to achieve my goal and vision to be one of the well -known beauty products of its brand in the Malaysian market on par with International products. Unfortunately, with hard work I was able to increase my profits as a real entrepreneur. I also hope that with my dedication and hard work, I will achieve my mission and vision. Before that, I must also demonstrate self -efficacy in doing the job and ensuring my products are affordable and satisfy my customers as well as try my best and best to maintain the quality and price of my products to meet customer needs and wants even to keep customers loyal to my brand. In addition, I know that the social media business is more challenging nowadays because people are less likely to see our ads on those Facebook.

Moreover, I will give full responsibility and commitment, there is no doubt that I will achieve all these things. I am also encouraged to take opportunities directly or indirectly to improve the performance of my business in the future. Finally, this social media business is proven to help all parties. I was able to plan and run a business in detail even my business was new, small and not making much profit. From my social media business experience, I have learned a lot about the process of becoming a real entrepreneur in a social media business. I gained a lot of experience on how to run a business as well as posting products on Facebook, and product promotion will increase profits. In addition, I have also been able to address issues about the risks I have to face and how to deal with those risks. This project was also able to improve my entrepreneurial skills. In the future and hope to be able to continue my business ventures in the future.