

UNIVERSITI TEKNOLOGI MARA

WEB ANALYSIS ON BROWSING INTERFACE
DESIGN CONCEPT FOR E-MUSEUM WEBSITE

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ABSTRACT

This study is conducted to analyze the browsing concept. In general, one set of descriptions portrays browsing as non-task-oriented, referring to the unplanned nature of browsing and the lack of a specific plan of action for conducting an information search or reaching a goal. There are four features of browsing which are glimpsing, selecting, examining and acquiring. From the browsing features, the browsing interface elements are identified in order to do a comparison of e-museum website. Using the comparison table, the browsing interface features have been identified for each website. To come out with effective of browsing interface concept, the features element of browsing interface is listed for mapping the design.

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