



اَبُو سَيِّدِي تَيْكُونُو لَوِي مَبَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

Fakulti  
Filem, Teater  
dan Animasi

**FACULTY OF FILM, THEATRE AND ANIMATION (FiTA) UNIVERSITI  
TEKNOLOGI MARA (UiTM)**

**COURSE CODE / NAME:**

ENT 530 – PRINCIPLES OF ENTREPRENEURSHIP

**LECTURER:**

NURHUDA HAJI NIZAR

**(PORTFOLIO SOCIAL MEDIA – RIELKIES)**



**NAME:**

MUHAMAD HARITH HAZWAN BIN SAZALI

**STUDENT ID:**

2019814916

**PROGRAM / GROUP:**

FF237 / FILM MANAGEMENT

## **i. ACKNOWLEDGEMENT**



I would like to thank my lecturer, Madam Nurhuda for his guidance throughout the project. He is a very great help to me, as well as for his patience and wisdom in guiding us. For my classmates, I would like to thank them for utilizing their knowledge of entrepreneurship in social media. Throughout this project, I learned a lot about doing business online and that it's not an easy journey to progress and successful businessman. All down in business can only be overcome with diligence and improvement can be achieved through hard work. Through this problem, I managed to become more organized and mature in dealing with the problems that happened during my business. This portfolio includes social media businesses using my social media platform on Facebook, this refers to sales revenue, creating soft sales, creating hard sales and creating teasers to the exciting project.

## **ii. EXECUTIVE SUMMARY** ✓

Product Rielkies offer foods involving some types of products from the Rielkies brand, comprising Riel Ball With Berries, Real Mini Crunch with Berries as well as cookies. Here are among the products of Rielkies by Aerial Zafrel. This is to give customer therapies to make them more options for this Rielkies product. Here is that it identifies that society nowadays prefer food that is flagged as their snacks. Based on the price it is very reasonable because it refers to the product released by Rielkies very good quality. Therefore, it is not surprising that the price offered for each type of product is affordable and fulfill the taste of society. General we know chocolate is very suitable for every group to enjoy it because it is a food that has a nutrient as well as a mixture of berry fruit in this Rielkies product. It is also a reasonable price for this product. It also targets children, families and students to buy this product.

The delicious marketing of Rielkies products is to emphasize the quality and price of the product. It offers affordable prices as many people want to buy this product especially food enthusiasts in Malaysia. Therefore, I develop a marketing strategy that gives a traction to buy this Rielkies brand to the community. It tastes delicious and its highest quality products. Delicious Rielkies Management consists of Muhamad Harith Hazwan bin Sazali who sells and promotes this product well to customer.

I must also raise my profits for not to disrupt capital during this sale and ensure prudent spending for my products to avoid falling profits. I must promote products through social media in Malaysia through Facebook. It also teaches me to use the Go-eCommerce portal to record sales. It is a challenge for me to sell this product as my individual project.

## 1.0 CONTENT



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## 2.0 GO-ECOMMERCE REGISTRATION (PRINT SCREEN) ✓

HOME
MY PROFILE
MY BUSINESS
MY LEARNING
MY NOTIFICATIONS
MORE

PERSONAL PROFILE
BUSINESS PROFILE

**Muhamad Harith Hazwan bin Sazali**

**Personal Information**

Name	: Muhamad Harith Hazwan bin Sazali	Phone/Mobile	:	<a href="#" style="color: red; font-weight: bold;">Edit</a>
New Identity Card No.	:	Home Address	:	
Email Address	:		:	
City	:	District	:	
State	:	Postcode	:	
Personal Facebook	:	Personal Instagram	:	hrthhzwn
Gender	:	Race	:	Malay
Marital Status	:	Special Need Required	:	No

[Add New](#)

UiTM Puncak Perdana - NHN ENT530

Type of Institution	: IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	: Selangor	Name of Institution	:	UiTM Puncak Perdana
Address of Institution	: Universiti Teknologi MARA Kampus Puncak Perdana, Jln Pulau Angsa AU10/A, 40150 Shah Alam, Selangor	City	:	Puncak Perdana
		Postcode	:	40150
District of Institution	: Petaling		:	
Level of Study	: Bachelor Degree	Study Status	:	Full time
Course Name	: NHN ENT530	Class Name	:	FF2374A
Subject Name	: Principles of Entrepreneurship	Year Enrolling the subject	:	2021
Month Enrolling the Subject	: 3	Lecturer Name	:	NURHUDA BINTI HAJI NIZAR
Internship Enrollment	: No	Year Of Internship Enrollment	:	
Month of Internship Enrollment	:	Period of Internship Training	:	
Expected Year To Complete Study	: 2023	Expected Month To Complete Study	:	12
Related To Study Field	: Yes		:	

### **3.0 INTRODUCTION OF BUSINESS**



#### **3.1 Name and address of business**

The name of the product sold is Rielkies product. divided into two types, namely:

- Riel Ball with Berries
- Real Mini Crunch with Berries

The production of this product is located in the state of Selangor through the production of finished products from the factory. The business address is not identified because it does not want to be known to the public. However, for agents like me who have sold Rilekies products, this is located in the state of Johor. Address: 34/2 Jalan Selatan, Persiaran Bharu, 86800 Johor.



### 3.2 ORGANIZATIONAL CHART

MASTER LEADER: AERIL ZAFREL



GREAT MANAGEMENT:  
EN.QAYYUM



MARKETING EXPERT:  
COACH DZARRIN



FOOD TECHNOLOGY EXPERT:  
CHEF ZULIKHWAN



AGENT RIELKIES: M.HARITH HAZWAN BIN  
SAZALI



## **Their Role** ✓

- The Rielkies will be driven by his General Aeryl Zafrel who will work hard to bring the Rielkies to the highest level. Known as a FB & Instagram Marketing expert, you will also be mentored by Coach Dzarrin. Every war team needs sound management. Therefore, En.Qayyum will organize a team to move further forward. Not only that, we also have a food technology expert, Chef Zulikhwan, to make sure that every Rielkies product satisfies everyone's taste.

### **3.3 MISSION / VISION**

#### **VISION**

- Become the No.2 food brand in Asean by 2026

#### **MISSION**

- To produce 30 new millionaires nationwide by 2021
- Train and produce 10,000 rielkies food entrepreneurs by 2022
- Create 500 job opportunities nationwide by 2023
- Open rielkies branches in every state in Malaysia by 2023
- Ensure that each reseller rielkies has a personal savings of RM 10,000 and above

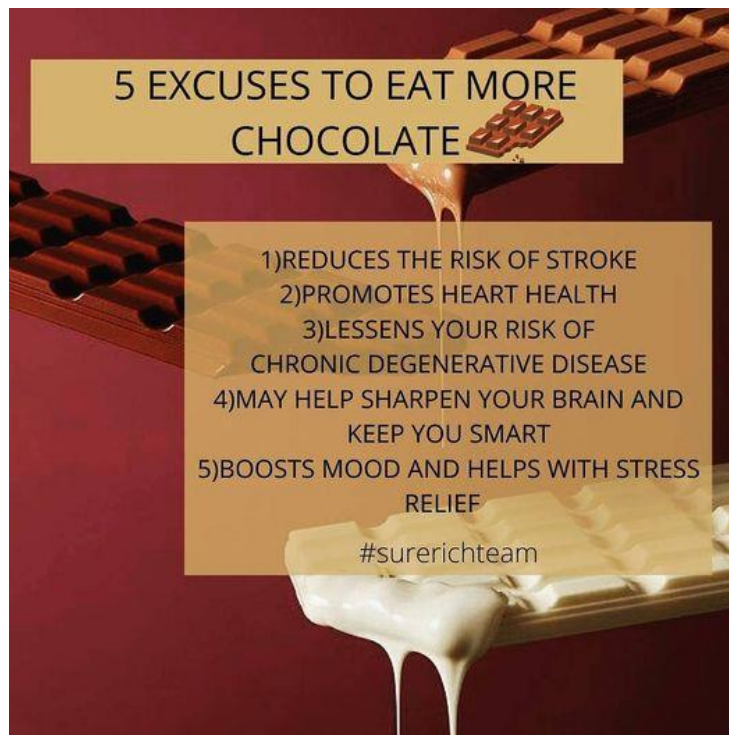
**TAGLINE RIELKIES:** “Lekat di Gigi, Lekat di Hati”

#### **OUR GOALS ARE NOT NONSENSE** ✓

From the beginning, Team Rielkies has sculpted the VISION & MISSION of the team. Because we realize, that our journey is not just a “Hit & Run”. We want to build an empire that will stand firm in the future. Therefore, a clear and structured GOAL will help the whole team move far ahead. This is our SACRED promise for the Rielkies team.



### 3.4 DESCRIPTIONS OF PRODUCTS / SERVICES ✓



(Figure 1: show 5 excuses to eat more chocolate)

#### 1. How long does the Rielkies expire date?

- The expiry date of Rielkies is 3 months from the date of manufacture.

#### 2. What materials are available in Rielkies

- The materials are as follows: premium chocolate, cereal, vegetable oil, dry cranberries, full fat milk.

#### 3. Rielkies ni product from which yes?

- Malaysia's local Muslim products.

#### **4. How many types of Rielkies products are there?**



There are 2 types of products:

- Riel Ball with Berries
- Real Mini Crunch with Berries

#### **5. Rielkies Storage Ways**

- After opening, be sure to close tightly and save in room temperature. No need to be stored in the refrigerator.

### 3.5 PRICE LIST

INFO PRICE PRODUCT RIELKIES :



There are 2 types of products:

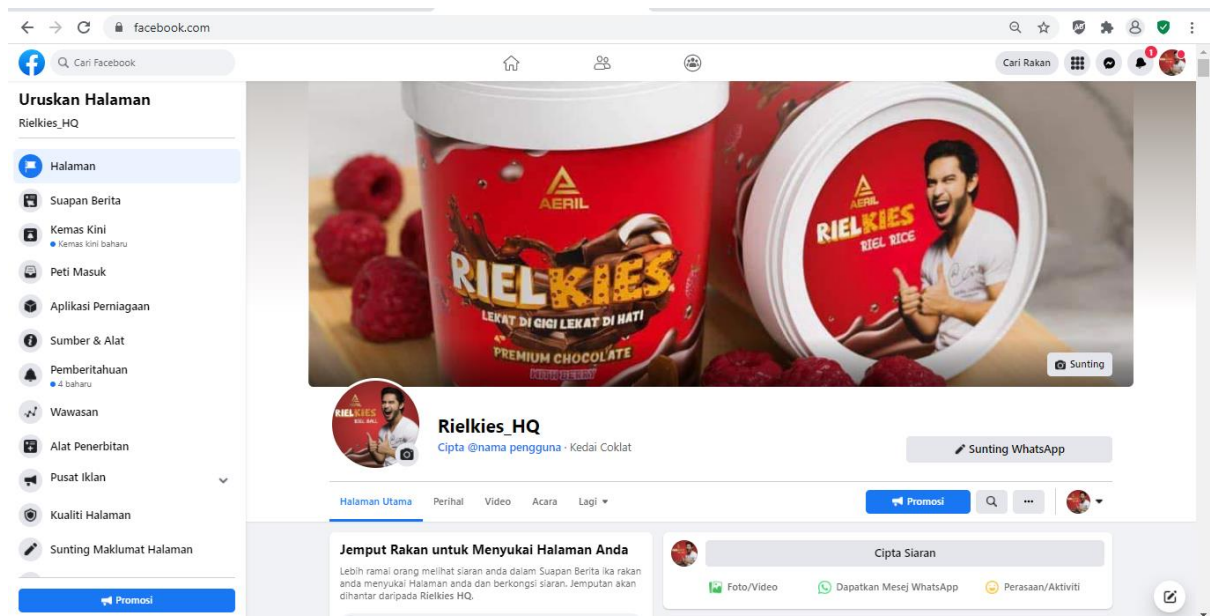
- Riel Ball with berries
- Riel Mini Crunch with berries

The price of Peninsular Malaysia for Riel Ball / Riel Mini Crunch is RM 16.00 while for the price for Sabah Sarawak for Riel Ball / Riel Mini Crunch is RM 21.00. The following is due to the remote transmission distance of the extra charge. This price is very affordable because this product also uses high quality Chocolate Premium to meet the tastes of vercilat fans. This is also due to soft and crispy ball / rice / minchcrunch and high quality taste. For Combo purchases only RM45, with 300 grams weighing.

#### 4.0 CREATING FACEBOOK (FB) PAGE



Based on the figure below is a page for Rielkies\_HQ products sold by me. This page is my own and only sells Rielkies products. For now, I have got some people who like this page. On this social media platform, Facebook, I am very active in making sales by always posting about these rielkies products. In addition, there are several focus groups for me to get it as a customer for this Rielkies product because I know this product is able to find a place in the hearts of the community.



#### 4.1 CUSTOMING URL FACEBOOK (FB) PAGE ✓

This is the Facebook page link for Rielkies\_HQ products that I sell as an agent to achieve high sales.

- [https://www.facebook.com/Rielkies\\_HQ-101641772148754/?ref=pages\\_you\\_manage](https://www.facebook.com/Rielkies_HQ-101641772148754/?ref=pages_you_manage)

#### 4.2 FACEBOOK (FB) POST – TEASER

Here is a post related to the product teaser which aims to attract the public's interest in this Malaysian brand product, namely Rielkies. Every thing posted here is a teaser for Rielkies products. This is also my business strategy to achieve high sales. All the sentences posted are sentences that I built myself.





Rielkies\_HQ  
9 Jun · 🌐

**RIELKIES**

Bekas yang berkualiti dan berbeza dari produk jenama lain

Warna merah yang menarik perhatian

Bekas yang berkualiti dan berbeza dari produk jenama lain

Mempunyai pakej yang lebih jimat

Coklat sebatil dari atas ke bawah

Harga berpatutan dengan kualiti rasa yang tinggi

Ada beri yang membuatkan tidak muak

Tahan lama sehingga 3 bulan

Setiap pembelian berpeluang memenangi cabutan bertuah

Percuma sudu

Coklat premium dengan prestasi yang menarik

www.butikkosmetik.com  
Platform Biz Online No.1 Malaysia

3 Orang Dicapai    1 Penglibatan    ↑ +1.4x Lebih tinggi Skor Pengedaran    [Galakkan Siaran](#)





**Rielkies HQ**  
16 Jun jam 12:47 PG · 🌐

I want it, i got it ❤️  
Korang dah ada Rielkies belum kat rumah tu time lockdown ni??? Kalau belum jum dapatkan dengan kami! 🍪

**RIELKIES**

**RIEL BALL**      **RIEL MINI CRUNCH**      **RIEL RICE**

5 Orang Dicapai      0 Penglibatan      +2.2x Lebih tinggi Skor Pengedaran      [Galakkan Siaran](#)

**Rielkies\_HQ**  
9 Julai jam 4:57 PTG · 🌐

“ MELELEH AYAQ LIUR TENGOK COKLAT ”

Siapa je tak terliur tengok coklat ni. Semua orang boleh terliur tau 🍪  
Lagi-lagi coklat dari “RIELKIES” ni

Mesti ramai tak pernah dengar kan nama “RIELKIES”ni. Produk ni diasaskan oleh our Founder iaitu Aerial Zafrel. Semestinya akan menjadi kehangatan lekat di mulut lekat di hati 🍪

Order now!

**Rielkies\_HQ**  
9 Julai jam 4:58 PTG · 🌐

APA UNIKNYA DAN BEZANYA RIELKIES NI? 😊

RIELKIES menggunakan chocolate yang premium dan tidak rasa berminyak . Coklat yang banyak , dan tambahan menggunakan berry yang diletakkan dimnya. Fuhhh mesti sedap ni !!

RIELKIES ada 3 jenis ❤️

- Riel mini crunch with berry
- Riel ball with berry
- Riel rice with berry

Rielkies menggunakan premium chocolate ✅  
Coklat banyak ✅  
Harga murah ✅

Confirm lekat di gigi , lekat di hati 🍷

Woahh !!! dahsyat



2 Orang Dicapai    0 Penglibatan    +1.1x Purata Skor Pendedaran

[Galakkan Siaran](#)



**Rielkies\_HQ**  
4j · 🌐

Confirm lekat di gigi , lekat di hati 🍷



1 Orang Dicapai    0 Penglibatan    +1.0x Purata Skor Pendedaran

[Galakkan Siaran](#)



Rielkies\_HQ  
4j · 🌐

Confirm lekat di gigi , lekat di hati 🍫



1 Orang Dicapai    0 Penglibatan    +1.0x Purata Skor Pengedaran    Galakkan Siaran

Rielkies\_HQ  
1j · 🌐

Benda ni kalau boleh jangan try !!  
sedap sangat..  
coklat full dan tak muak..  
ada rasa cranberry masham masham manish..  
Ehh jangan tak try !!  
[#rielkies](#)



**RIELKIES**  
LEKAT DI GIGI LEKAT DI HATI

High Quality Dried Cranberry

Crunchy Mini Crunch

Premium Chocolate

Riel minicrunch    Riel ball



Rielkies\_HQ  
1j · 🌐

GOOD MORNING  
RISE UP  
START FRESH  
SEE THE BRIGHT  
OPPORTUNITY  
IN EACH  
NEW DAY  
#SURERICHTEAM

0 Orang Dicapai    0 Penglibatan    – Skor Pengedaran    Galakkan Siaran

👍 Suka    💬 Komen    ➦ Kongsi

Rielkies\_HQ  
1j · 🌐

Kalau beli #rielkies ni, memang takkan cukup 1 tub je mesti akan beli sampai 3 🤪🤪🤪  
Sebab sis pun macam tu juga 🤪 benda dah sedap kan memang syok la makan hehehhe

**RIELKIES**  
LIMPAH CHOCOLATE PREMIUM  
RED VELVET COOKIES :  
RM29/TUB

**MIX RIEL :**  
MINI CRUNCH : RM16/TUB  
RIELBALL : RM16/TUB  
(COMBO 3TUB : RM45)

"Limpaan chocolate premium dengan taburan cranberries yang super sedap"

**RIELKIES**  
LIMPAH CHOCOLATE PREMIUM  
RIEL BALL

**RIELKIES**  
LIMPAH CHOCOLATE PREMIUM  
RIEL CRUNCH

**RIELKIESEMPIRE 🔥**

0 Orang Dicapai    0 Penglibatan    – Skor Pengedaran    Galakkan Siaran





Rielkies\_HQ

1j · 🌐



Apa beza #Rielkies dengan choco jar yang lain?

Banyak beza tau. Rielkies guna PREMIUM CHOCOLATE tau dan yang paling unik digabungkan dengan buah berry 🍓... Lihat Lagi



0

Orang Dicapai

0

Penglibatan

-

Skor Pengedaran

Galakkan Siaran



Rielkies\_HQ

15 Jun jam 12:23 PG · 🌐



5

Orang Dicapai

0

Penglibatan

↑ +2.4x Lebih tinggi

Skor Pengedaran

Galakkan Siaran





### 4.3 FACEBOOK (FB) POST – COPYWRITING (HARD SELL)

Here is a post related to Hard Sell products that aims to attract public interest in this Malaysian brand product, namely Rielkies. Each of these posted items is a sales technique I am more emphasizing in terms of price and sentence to customers for Rielkies products. This is my business strategy to get customers for these Rielkies products.

**Rielkies\_HQ**  
22 Jun jam 3:51 PTG · 🌐

Rielkies by aeril zafrel ! Haa sesiapa yang belum try, meh la order cepat cepat dengan kita ❤️ konfem tak menyesal tau kalau jangan lambat lambat nanti takut terlepas 🍪 boleh dm

Ada 2 jenis rielkies cereal:  
🍪 Riel ball + berries =rm16  
🍪 Riel mini crunch + berries =rm16

#rielkies #rielball #rielkiesbyaerilzafrel #rielminicrunch



**RIELKIES**  
LEKAT DI GIGI LEKAT DI HATI  
PREMIUM CHOCOLATE

7 Orang Dicapai 0 Penglibatan +2.3x Lebih tinggi Skor Pengedaran Galakkan Siaran

**Rielkies\_HQ**  
22 Jun jam 3:54 PTG · 🌐

Rielkies RED VELVET COOKIES by aeril zafrel ! Haa sesiapa yang belum try, meh la order cepat cepat dengan kita ❤️ konfem tak menyesal tau kalau jangan lambat lambat nanti takut terlepas 🍪

Ada 2 jenis rielkies cereal:  
🍪 Riel ball + berries =rm16  
🍪 Riel mini crunch + berries =rm16  
RED VELVET COOKIES ! ONLY RM 29

#rielkies #rielball #rielkiesbyaerilzafrel #rielminicrunch #redvelvet



**RIELKIES**  
RED VELVET COOKIES  
with Cranberries  
Limited Edition

SEMANANGUNG MALAYSIA RM29  
SABAH DAN SARAWAK RM34

NEW

5 Orang Dicapai 0 Penglibatan +2.1x Lebih tinggi Skor Pengedaran Galakkan Siaran



**Rielkies\_HQ**  
2 Julai jam 8:29 PTG - 🌐

INFO PRODUK RIELKIES :

- ✔ Rielkies ada 3 jenis:-
- Riel Ball with berries
- Riel Rice with berries
- Riel Mini Crunch with berries
- ✔ Menggunakan PREMIUM CHOCOLATE
- ✔ Ball/Rice/MiniCrunch jenis lembut & rangup, berkualiti tinggi
- ✔ HARGA JUALAN HANYA: RM16(5M), RM21 (5S) harga mampu milik untuk customer
- ✔ Combo Rm45 sahaja!
- ✔ Coklat kegemaran ramai!

300 gram



**Rielkies\_HQ**  
10 Julai jam 8:34 PTG - 🌐

RIELKIES VIRAL ! RIELKIES VIRAL !

Ready stockk gais 🍓❤️

WITH PREMIUM CHOCOLATE 🍫 RUGI tak cuba memang sedap tak pernah mengecewakan 😊😘

Keenakan rasa coklat padu leleh bersama berries.sekali masuk mulut melayang-layang terus rasa keenakkannya 🍫

Kami ada dua jenis chocolate 🍫 tub yang korg boleh cuba:

- 🍫 Riel Ball with dried cranberries
- 🍫 Riel Mini Crunch with dried cranberries

Harga satu tub cuma RM16 !! Tapi apa yang anda akan dapat ??

- bekas berkualiti (bukan lutsinar)
- chocolate premium, tidak melekit/muak
- dengan buah cranberry yang dapat blend kan rasa
- cereal yang rangup & penuh satu bekas
- boleh bertahan sehingga 4-6 bulan (tapi biasanya buka je dah habis sebab sedap sgt 😊)

#riekies #riekiesbyaerilzafrel #chocojarviral #aerilzafrel



2 0 +1.2x Purata



Rielkies\_HQ  
11 Julai jam 10:57 PG

Rielkies by aeril zafrel ! Haa sesiapa yang belum try, meh la order cepat cepat dengan kita ❤️ konfem tak menyesal tau kalau jangan lambat lambat nanti takut terlepas 😊

- Ada 2 jenis rielkies cereal:
- 🍫 Riel ball + berries =rm16
- 🍫 Riel mini crunch + berries =rm16

#rielkies #rielball #rielkiesbyaerilzafrel #rielminicrunch #redvelvet



Rielkies\_HQ  
11 Julai jam 10:59 PG

Keenakan rasa coklat padu leleh bersama berries.sekali masuk mulut melayang-layang terus rasa keenakkannya.👍

Kami ada dua jenis chocolate 🍫 tub yang korg boleh cubai:

- 🍫 Riel Ball with dried cranberries
- 🍫 Riel Mini Crunch with dried cranberries

Harga satu tub cuma RM16 !! Tapi apa yang anda akan dapat ??

- bekas berkualiti (bukan lutsinar)
- chocolate premium, tidak melekit/muak
- dengan buah cranbery yang dapat blend kan rasa
- cereal yang rangup & penuh satu bekas
- boleh bertahan sehingga 4-6 bulan (tapi biasanya buka je dah habis sebab sedap sgt 😊)

#rielkies #rielkiesbyaerilzafrel #chocojarvira #aerilzafrel





Assalamualaikum kepada pencinta ii coklat anda disarankan untuk membeli rielkies ini dengan harga combo 🍫 Harga combo ini hanya berlangsung sehingga 11july2021 sahaja 🍫 tanpa melengahkan masa.. jom la dapatkan rielkies dengan harga combo ni 🍫🍫🍫  
 - KAMI JUGA MENGGUNAKAN PREMIUM CHOCOLATE 🍫 + CHEWY DRIED CRANBERRY 🍫🍫  
 Buy 1 = RM16 (exc postage)  
 Buy 2 = RM30 (exc postage)  
 Buy 3 = RM45 (exc postage)  
 BUY MORE, SAVE MORE 🍫🍫  
 MORE RIELKIES 🍫, MORE HAPPINESS 🍫  
 BOLEH TERUS DM SAYA UNTUK DAPATKAN DETAIL TENTANG RIELKIES 🍫🍫🍫



Rielkies\_HQ  
 Semalam jam 2:42 PG - 🌐  
 Jom jomm sapa cepat dia dapat!!  
 Untuk combo rielkies kita bagi harga kasih sayang!! RM 45 SAHAJA ! 🍫🍫  
 DM SEKARANG!!



1 Orang Dicapai 0 Penglibatan -1.7x Lebih rendah Skor Pengedaran Galakkan Siaran



Rielkies\_HQ  
8j · 🌐

"MELELEH AYAQ LIUR TENGOK COKLAT"

Siapa je tak terliur tengok coklat ni. Semua orang boleh terliur tau 🤤  
Lagi-lagi coklat dari "RIELKIES" ni

Mesti ramai tak pernah dengar kan nama "RIELKIES"ni. Produk ni diasaskan oleh our Founder iaitu Aeril Zafrel. Semestinya akan menjadi kehangatan lekat di mulut lekat di hati 🍫

Order now!

3 Orang Dicapai      0 Penqlibatan      [Galakkan Staran](#)

Rielkies\_HQ  
4m · 🌐

FOREVER MY FAVOURITE!! Siapa yg macam saya angkat tangan! 🙌🙌🙌

Rangup!! And rasa dia sedang elok sbb tak terlalu manis!! Kena pulak dengan rasa coklat premium RIELKIES!! Awhhh 🤤🤤🤤 Nikmat yakmat!

RM16 je gaisss. Dapat segedebukk dalam TUB besar! Kenyang makan and siap boleh kongsi2 dgn jiran sebelah tau! Boleh roger kalau nk order

👉 Link di bio ❤️

2yM5IsXhXlfmTk5B3JkrZvi5wjK5H\_STZ1kTCo\_7bprMGDpP1mluiSIGK2qpLHd1T-A1yL4ZAZorGxdl2C





Rielkies\_HQ

4m · 🌐



Rielkies duo COMBO!! Mai cepat sapa yang mengidam lama tu boleh grab ya! 📦 free postage, DM SEKARANG ✨  
RM 30 sm RM 36 ss 🗨️

**RIELKIES**  
**DUO COMBO**

BUY ANY 2  
FOR ONLY  
**RM30<sup>SM</sup>**  
**RM36<sup>SS</sup>**

**"BERDUA LEBIH BAIKI"**

**STAND A CHANCE TO WIN!**  
FOLLOW US ON @RIELKIES\_HQ

NORMAL PRICE RM32 RM36



Rielkies\_HQ

5m · 🌐



Rielkies MIX & MATCH !! Mai cepat sapa yang mengidam lama tu boleh grab ya! 📦 free postage, DM SEKARANG ✨  
RM 40 sm RM 46 ss 🗨️

**RIELKIES**  
**MIX & MATCH**

BUY THIS  
FOR ONLY  
**RM40<sup>SM</sup>**  
**RM46<sup>SS</sup>**

**"CONFIRM NGAMI!"**

**STAND A CHANCE TO WIN!**  
FOLLOW US ON @RIELKIES\_HQ

NORMAL PRICE RM45 RM51



**Rielkies\_HQ**  
4j · 🌐

Riel crunch ke Riel ball? ke dua dua eh? confuse betul nak beli yang mana 😅 tapi kalau admin memang pilih dua dua sebab hm.... susah lah nak buat pilihan.  
korang suka yang mana satu ni?? 🤔🤔

💎💎💎💎 rielkies by aerilzafrel 💎💎

Description:  
 ✅ INFO PRODUK RIELKIES :  
 ✅ Rielkies ada 2 jenis:-  
 - Riel Ball with berries  
 - Riel Mini Crunch with berries  
 ✅ Menggunakan PREMIUM CHOCOLATE  
 ✅ Ball/MiniCrunch jenis lembut & rangup

Chocolate dia memang sangat pekat melekit PREMIUM.Rase manis2 masam sebab campur berry  
Serius memang sedap 😋😋😋

Packaging sangat exclusive  
Sangat cantik.  
Confirm 📈% orang repeat order

✅ HARGA JUALAN HANYA: RM16 (SM), RM21 (SS) harga mampu milik untuk customer  
harga cuma RM16,tapi apa yang anda akan dapat?

- 💎 Bekas yang Berkualiti ( bukan lutsinar )
- 💎 Chocolate Premium
- 💎 Dengan Berries Yang Dapat Blend kan Rasa
- 💎 Cereal Yang Rangup
- 💎 Boleh Bertahan Sehingga 4-6 Bulan  
(tapi biasanya buka je habis sebab sedap sangat🤩)

lekat di gigi,lekat dihati💕💕💕  
sedap syahdu umph💎💎💎💎💎  
so guys..do contact us for more details👉👉👉👉

**RIELKIES**  
LEKAT DI GIGI LEKAT DI HATI  
PREMIUM CHOCOLATE

HARGA & GARANSI  
RM21  
SEMANGKANG  
RM16

DINA  
0104247443

**Riel ball**

**Riel Mini crunch**

1 Orang Dicapai    0 Penglibatan    ↑ +1.0x Purata Skor Pengedaran

Galakkan Siaran

Suka    Komen    Kongsi



**Rielkies\_HQ**  
59m · 🌐

**RIELKIES VIRAL !**

WITH PREMIUM CHOCOLATE 🍫  
RUGI tak cuba memang sedap tak pernah mengecewakan lah !!  
Kami ada tiga jenis chocolate tub yang korg boleh cuba

- 🍫🍓 Chocoball with berries RM16
- 🍫🍚 Choco rice berries RM16
- 🍫🍪 Choco Mini Crunch with berries RM16

Make sure book ketiga-tiga bekas okay!



**Set combo rielkies** 📦  
RM 45sm/ RM 60ss  
Premium chocolate with berry 🍓Khas untuk anda semua 🍫🍫



1 Orang Dicapai    0 Penglibatan    ↑ +1.2x Purata Skor Pengedaran

[Galakkan Siaran](#)

👍 Suka    💬 Komen    📎 Kongsy





#### 4.4 FACEBOOK (FB) POST – COPYWRITING (SOFT SELL)

Here is a post related to Solf Sell products that aims to attract public interest in this Malaysian brand product, namely Rielkies. Each of these posted items is a sales technique I am more emphasizing in terms of price and sentence to customers for Rielkies products. This is my business strategy to get customers for these Rielkies products.



Rielkies\_HQ  
13 Jun · 🌐

Apa best Rielkies ni?  
 🍫 Lebih Coklat, Lebih Puas  
 🍓 Cranberry yang chewy!  
 Lagi banyak,  
 Lagi puas! 😊

5 Orang Dicapai    0 Penglibatan    +2.4x Lebih tinggi Skor Pengedaran    Galakkan Siaran

Rielkies\_HQ  
59m · 🌐

**RIELKIES VIRAL !**  
 WITH PREMIUM CHOCOLATE 🍫  
 RUGI tak cuba memang sedap  
 tak pernah mengecewakan lah !!  
 Kami ada tiga jenis chocolate  
 tub yang korg boleh cuba  
 🍓🍫 Chocoball with berries RM16  
 🍓🍫 Choco rice berries RM16  
 🍓🍫 Choco Mini Crunch with berries RM16  
 Make sure book ketiga-tiga bekas okay!



**Rielkies\_HQ**  
6h · 🌐

FAQ RIELKIES

1 Berapa lama tarikh luput RIELKIES?  
Tarikh luput RIELKIES adalah 3 bulan dari tarikh pembuatan.

2 Apakah bahan yang terdapat dalam RIELKIES?  
Bahan-bahan adalah seperti berikut :  
Coklat Premium, Bijiran, Minyak Sayuran, Kranberri Kering, Susu Lemak Penuh

3 RIELKIES ni produk dari mana ya?  
Produk keluaran muslim tempatan Malaysia.

4 Berapa jenis produk RIELKIES yang ada ?  
Ada 3 jenis produk :  
1) Riel Rice  
2) Riel Ball  
2) Riel Mini Crunch

5 Cara-cara penyimpanan RIELKIES  
Selepas buka, pastikan tutup dengan ketat dan simpan dalam suhu bilik. Tak perlu disimpan di dalam peti ais.



**Rielkies\_HQ**  
10 Julai jam 8:32 PTG · 🌐

AMARAN KERAS!! JANGAN BELI RIELKIES!!

Sebab sekali makan tak boleh stop yee!!  
Den dah terkono. Sampai sekrang tak boleh kalau stok Rielkies takde kat rumah.  
Dia punya sedap ya tohannn.

Tak percaya??  
Beli dan rasa dulu baru tahu.  
Tapi jgn cakap acik tak warning yee!!

#aerilzafri  
#rielkiesbyaerilzafri  
#rielkies





Rielkies\_HQ  
8j · 🌐

RIELKIES RIELKIES 🍫🍫🍫

Assalamualaikum kepada peminat-peminat coklat.. saya cadang untuk sesiapa yang ingin membeli coklat, tapi tak tau nak beli yang mana, dekat mana.. anda semua boleh tekan link ws saya dibawah untuk order rielkies ni 🍫🍫🍫

INFO PRODUK RIELKIES 🍫🍫

✅ Rielkies ada 3 jenis :-

- Riel Ball with berries
- Riel Mini Crunch with berries 🍫
- Riel Rice with berries 🍫

✅ Menggunakan PREMIUM CHOCOLATE 🍫!!

✅ Ball /Mini Crunch /Rice jenis rangup & berkualiti tinggi 🍫

pov : yeke berkualiti tinggi 🍫, macam sama je ngan chocojar lain..

TRY DULU 1/2 TUB..THEN BARU TAU DIA PUNYA PADU MACAM MANA 🍫🍫🍫🍫🍫🍫

🍫BOLEH DM SAYA UNTUK MEMBUAT PEMBELIAN 🍫



Rielkies\_HQ  
6m · 🌐

TAMBAH SELERA MAKAN ANAK-ANAK DENGAN TAMBAHKAN TOPPING DI DALAM RIEL BALL 🍫

Korang tahu tak selain RIELBALL boleh dimakan begitu je, korang boleh makan sekali dengan aiskrim, roti, susu segar atau tambah je topping tambahan dalam tub RIELKIES ni?

Confirm anak-anak akan happy and makin berselera! Bila anak-anak happy, kita pun senang hati 😊



Rielkies\_HQ  
7m · 🌐

Musim semua kena WFH ni, lockdown ni jangan pergi mana-mana tau, duduk rumah!  
Tapi kena lah grab Rielkies jadi peneman korang 😊😊 Tak puas satu tau, confirm berebut 😊😊  
#rielkies #rielkiesbyaerilzafrel #minicrunch #rielball #cookies



Rielkies\_HQ  
4j · 🌐

MORNING GUYSSS 🍷

Pagi pagi macam ni mood kena happy dan ceria sebab mood pagi penting untuk menentukan mood kita sepanjang hari.

So setiap pagi kena tanamkan rasa syukur, gembira, positif & bahagia 🍷 Ucapkan syukur, Terima kasih Allah, dan niatkan apa apa yang kita lakukan sepanjang hari kerana Allah 🍷

Korang tau tak COKLAT salah satu mood booster untuk buat kita rasa happy, gembira & bertenaga? 🍷

Pastikan dapat sarapan yang penuh nutrisi & bekalkan tenaga untuk kita di pagi hari. Kalau tak tahu nak sarapan apa boleh pilih RIEL BALL dari rielkies confirm MANTOP 🍷





**Rielkies\_HQ**  
4j · 🌐

Siapa je boleh tolak makanan, lagi lagi kalau makanan tu sedap & ketagih macam Rielkies 🤔  
Rugi lah kalau tolak. Dengan harga combo lagi lah boleh jimat lepastu dapat banyak pula tu 🙌👍

**READYSTOCK !!!**

**RIELKIES by Aeriil Zafrel 🔥**

- Riel mini crunch with berry
- Riel ball with berry

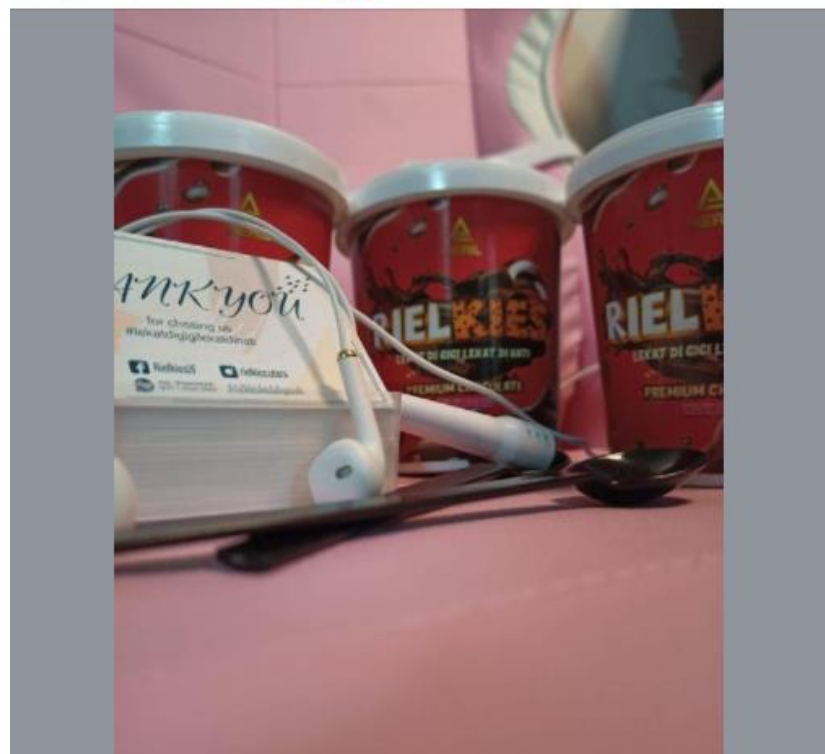
Coklat premium yang banyak ✅  
Rasa coklat tidak berminyak ✅  
Coklat yang tak terlalu manis dan tidak muak ✅  
Ditambah dengan buah berry ✅

Dapatkan RIELKIES dengan HARGA PROMOSI SEKARANG !!!



**Rielkies\_HQ**  
4j · 🌐

Sedapnya petang-petang ni kalau dapat rielkies ! Jom korang mana yang belum rasa tu tak teringin ke nak cuba !! Rasa dia memang 🤤!!



Rielkies\_HQ  
56m -

"Rielkies ni ada satu jenis je ke?"

Rielkies ada beberapa jenis tau 🤩 bukan satu, bukan dua tapi tiga jenis dan yang penting ketiga-tiga ni menggunakan PREMIUM CHOCOLATE 🍫🍫🍫

♥️ Rielkies mempunyai 3 jenis :

- ▶️ Riel Ball with berries
- ▶️ Riel Rice with berries
- ▶️ Riel Mini Crunch with berries

♥️ Rielkies hanya menggunakan PREMIUM CHOCOLATE sahaja

♥️ Ball/Rice/MiniCrunch adalah jenis yg lembut & rangup, berkualiti tinggi

♥️ HARGA JUALAN HANYA: RM16 (SM), RM21 (SS) Exclude delivery

Jom jadi orang terawal rasa Rielkies ni 🤩🤩🤩 Klik link di bio untuk order



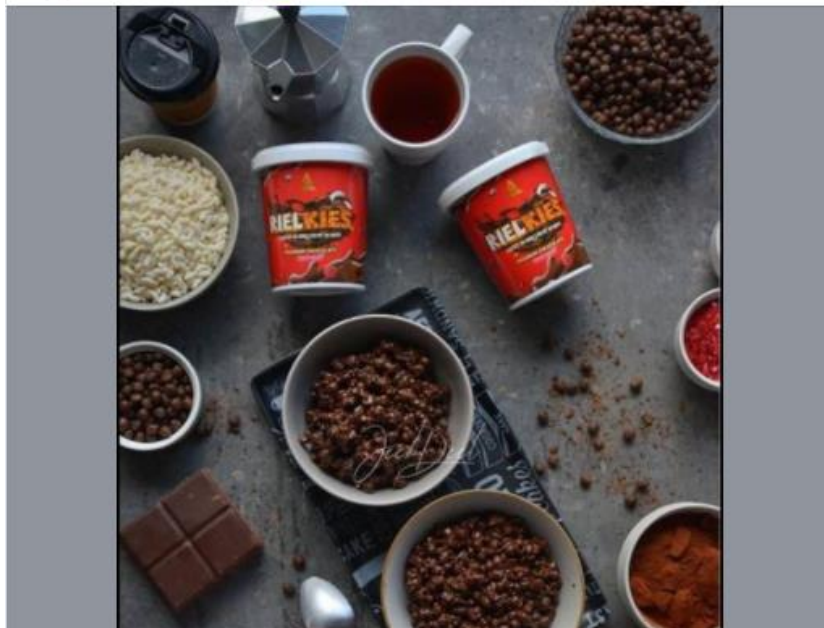
Rielkies\_HQ  
4j -

MAKAN SEKALI, KORANG KONFEM TERMIMPI? 🤩

Mana tidaknya gais, maklumlah bahan² yg ada dalam tub Rielkies ni premium dan yg penting Tak muak tau 🤩

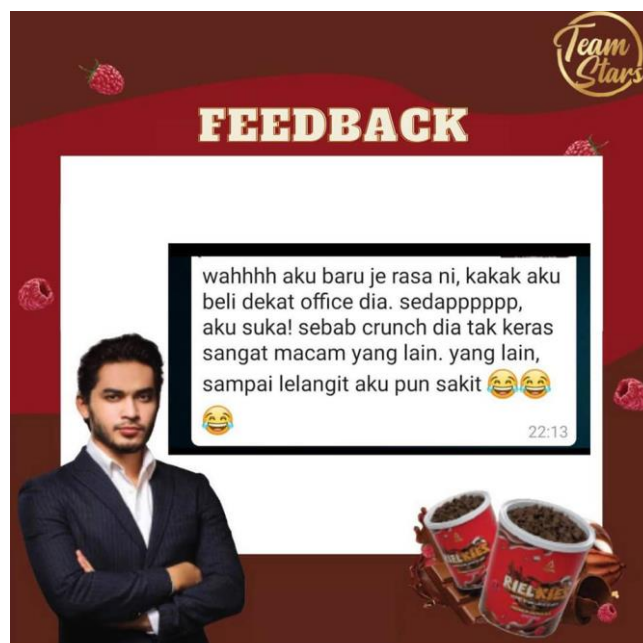
Sesuai sangat la kiau korang nak makan dengan anak² atau adik² korang, in shaa Allah akan rapatkan lagi hubungan korang 🤩♥️

Yang berminat Boleh DM okay 🙌



## 4.5 GRAPHICS

The following shows some of the customer responses after getting this Rielkies product, as well as feedback from customers who liked our products. In addition, this is also our sales record to ensure that Rielkies products always have a place in the hearts of customers.



**RIELKIES**  
LEKAT DI GIGI LEKAT DI HATI

*Thank You!*

Salam, tadi dah try ke rielkies? 21:42 ✓✓

Nak tanya okay tak rasanya 🤔 21:42 ✓✓

Wslm 22:36

Okey sedap 😊 nnt boleh repeat lagi hehe 22:36

Alhamdulillah 22:36

#TEAMAZIEFIGHTERS

FEEDBACK CUSTOMER



**RIELKIES**  
LEKAT DI GIGI LEKAT DI HATI

*Thank You* **FEEDBACK RIELKIES**

Ok done rasa 😊 7:46 PM

Padu bak hang gandingan coklat sma berry tuu 🍌🌟 7:47 PM

Thorbaekk! 🍌🍌🍌 7:47 PM

InshaAllah repeat lgi nnti ni 🤔 7:47 PM

#rielkiesfeldasahabat







## 5.0 CONCLUSION

In conclusion, based on my business activities by making sales for Rielkies by Aeryl Zafrel products, it has received a very good response from various parties. Here also, every item posted by me on this Rielkies\_HQ page is intended to give awareness to the community about the existence of this rielkies product. Accordingly, each post made has its own type, such as for product teasers, hardsell and softsell product sales, as well as product details. The following is to attract more customers to get this product produced by Aeryl Zafrel, which is chocolate food which has always been the food of choice for today's society, especially teenagers. The reason why I chose to be an agent for this Rielkies product is because I know this product that contains chocolate can find a place in the hearts of the community. Generally, we know there are benefits for a person if he is in a stressful situation. He can get chocolate food like these Rielkies because it is able to affect the stress faced to be calmer. Rielkies products also consist of good ingredients such as premium chocolate, cereals, vegetable oil, dry cranberries, full fat milk. In addition, this Rielkies product is also able to last up to 3 months from the date of manufacture, and it is a Muslim product in Malaysia. Finally, I believe that the product I am selling is able to achieve high profits and achieve the mission for this Rielkies product.

