



MARA UNIVERSITY OF TECHNOLOGY
FUNDAMENTAL OF ENTREPRENEURSHIP
(ETR 300)

“2 EN 1 FISH FOOT THERAPY CENTRE”

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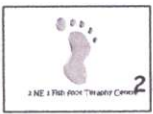
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1.1 INTRODUCTION

The name of this business is 2 NE 1 Fish Foot Therapy Centre. It is a partnership form of business. We provide a fish foot therapy due to the popular demand of this treatment which is still new in the market but worldwide. Our foot therapy centre provides fish foot therapy and foot reflexology. We use a Garra Rufa or also known as Doctor Fish because based on our research these fish is a treatment which helps in the regeneration of the human skin through natural and fun way. The fish is said to have a secrete enzyme called diathanol which to improve skin regeneration. The fish are like combfishes work by nibbling on the customers' skin but only consume on the affected and dead areas of the skin cells through natural exfoliation leaving the healthy skin to grow. In Foot Reflexology we only specific on Thai massage because it is safe healing method and full of benefit, it is also conveniently administered and the number of people interested in this field is increasing. As long as human beings are threatened by ailments and troubled by stress, the art of massage will certainly continue to exist and develop. There are 10 zones systematized chart of longitudinal zones in the body which is ending in the fingers and toes, illustrated reflex areas with their corresponding connections, as well as physical conditions influenced by the connection.

We choose this business because we positive think that it will grow with the number of tourist coming to Sabah and the population that is high. Our future prospect is to open another branches in Sabah.