



اوتنوورسيٲي ٲيكنولوگي مارا  
**UNIVERSITI  
TEKNOLOGI  
MARA**

**FACULTY OF BUSINESS MANAGEMENT**

**FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)**

**“RAJA SEHARI BRIDAL BOUTIQUE”**



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JUNE-OCTOBER 2014



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## 1.2 SUBMISSION LETTERS

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7 JUNE 2014

Miss,

### SUBMISSION OF BUSINESS PLAN REPORT

With the mentioned above title, we had completed our business plan report and we would like to submit it. The studies and research had been done according to the guidelines and procedure.

2. We are very grateful for the motivation, advice and support that have been given by you in order to accomplish this business plan in the same time anchored us toward goals and objective of the preparation of this business plan until us finally completing according to the time given and scheduled.

3. Without your guidance, we might not able to be in the right track and produce a good proposal. We will certainly use the knowledge and the skills we gained from the process of making this proposal in the future. From what we have learned, we can actually start our very own business. We really hope that you will be satisfied with our report and wishing that it will be evaluated as fairly as possible. Your sincerity and honest condition would be much appreciated. Thank you.

  
(Siti Nazatul Nadilah Bt. Jailani)

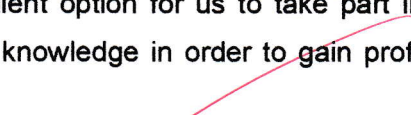
General Manager Raja Sehari Bridal Boutique

### 1.3 INTRODUCTION OF BUSINESS PLAN

The business plan of Raja Sehari Bridal Boutique is proposed so that it can be taken by comprehensive manner. This business plan gives us the opportunity to assess on business industry in the future. We decided to form partnership business which we can spend our interest in cupcake industry. The business is in form of enterprise which consists of four shareholders.

All shareholders had agreed as stated in the agreement letter that mentioned about the capital, contribution, loss and profit of the business. We choose this business because it shows the equality and no one will discriminated as the profit or losses are equally divided as stated ratio and the financial manager will announce whether the business will gain how much profit or loss by the end of the year sales.

Furthermore, the partnership is an excellent option for us to take part in because the shareholders will always sharing the ideas and knowledge in order to gain profit and achieve high productive from time to time



### 1.5 NAME OF THE BUSINESS

We have given our shop name as "RAJA SEHARI BRIDAL BOUTIQUE". The name is given when all partnership member agree to use this name for our company. "Raja Sehari" shows the meaning of human life is full of love, love story, happiness and sadness, ups and downs. Raja Sehari Bridal Boutique establishment is to meet market demands in providing services to couples who will be getting married. Our bridal services also provide an affordable price for our customers.

