

UNIVERSITI TEKNOLOGI MARA
SABAH CAMPUS

FUNDAMENTAL OF ENTREPRENEURSHIP
(ENT 300)

BORNEO BAMBOO ENTERPRISE

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1.0 EXECUTIVE SUMMARY

The name of our business is Borneo Bamboo Enterprise. We produce and selling furniture based on bamboo. The types of our business are partnership. There are several department in our business consist of administrative, marketing, operations, and finance that hold by General Manager. We established this company with starting modal (Initial capital) RM 150,000.00. All the capital we get from contribution by all partners RM 50,000 and loan from Alliance Bank Sdn. Bhd RM 100,000. The location for our office at Lot No. 125, N-9, Ground Floor, Alamesra Plaza Utama, Sulaman Coastal Highway 88420, Kota Kinabalu, Sabah. We are have own factory at Kg. Keranaan Tambunan, Sabah.