

Universiti Teknologi MARA

THE EFFECTIVENESS OF LECTURERS' E-LEARNING WEBSITE IN FTMSK

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This research paper is submitted in fulfillment of the requirement for degree in Bachelor of Science (Hons) Business Computing

FACULTY OF INFORMATION TECHNOLOGY AND QUANTITATIVE SCIENCE

21 NOVEMBER 2005

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In partial fulfillment of requirement for the BACHELOR OF SCIENCE (Hons) in BUSINESS COMPUTING

Research Supervisor

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UNIVERSITITEKNOLOGI MARA SHAH ALAM, SELANGOR NOVEMBER 2005

ACKNOWLEDGEMENT

ABSTRACT

E-learning is a relatively new concept. In order to prepare students to face and ready to use e-learning, it is important to FTMSK students to familiar with e-learning. Based of that, FTMSK is going for e-learning in effectively. Thus, the faculty fully support and encourage the lecturers to have their own academic website to help and improve in deliver material studies The purpose of this research is to identify the effectiveness of lecturers' e-learning website in FTMSK from student's perception. It is important because lecturers' e-learning website is new in FTMSK. Thus, the research is conduct to assess the effectiveness of the website to student. The study has done by using research model in analyzing the perception of FTMSK student. A total of 120 respondents of FTMSK students were chosen randomly. The research model is simply come out with several variables to assess the effectiveness of lecturers' e-learning website. Each variable such as opinions and perception of respondents are studied to meet the effectiveness of the website. The demographic profile also studied to identify the relationship with the variable. This study may benefit to UiTM especially FTMSK to make a better e-learning website for their students. Some recommendations are made at the end of the study to make sure the objective of the study is success.

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