

UNIVERSITI TEKNOLOGI MARA

**ACCEPTANCE OF MOBILE
APPLICATION IN GIVING
KNOWLEDGE TOWARDS
INSTITUTION OF MALAY RULER
AMONG YOUTH**

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ABSTRACT

Nowadays, Malaysian smartphone user has raised, and the function of the smartphone have been changed from online the social network to the tools for user seek information everywhere and anywhere. A lot of people prefer to get information through the technology and a lot of application or resources that user can refer to get knowledge. Although people can get any information through technology, they still lack knowledge toward the institution of Malay rulers. The lack of knowledge of Institution of Malay Rulers had led to the serious problem such as people start to act rudely towards king or sultan. Thus, this project will study the current level of knowledge towards on the Institution of Malay Rulers among the youth. The youth had chosen because they are the candidates to the future leaders. Besides that, youth always be representative the country. In this study, also to study the level acceptance of mobile application towards the Institution of Malay Rules and to propose a prototype in giving knowledge on the Institution of Malay rulers among the youth. The following results are expected to achieve the current knowledge of Institution of Malay Rulers and the acceptance level of mobile application for Institution of Malay Rulers. The prototype of the mobile application based on the model will develop in giving knowledge towards Institution of Malay Rulers. The result of this project will provide a prototype of mobile application towards Institution of Malay rulers and initiate the interest and gain the respect of youth towards Institution Malay rulers. Lastly, it also can help to improve the knowledge about the institution of Malay rulers among youth.

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