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1.3 INTRODUCTION

Organo_Tech.Ent is the name of our company whereby it's focus on process the domestic waste to organic fertilizer. During the industry profile, this business not really big at Malaysia, as the commercial business. Because, If we see in Sabah only two company that do this business, that are Kayu Madang and At the Luyang Timur, that why we very interest to be the one parts of other company. Actually the date of business commencement is on 6th April 2009 after we already started it at 5th January 2009.

Each of the company have their reason, why their choose this business. So, we also have our own reason, where the first one is by the business opportunities. The opportunities of this business is wide big because during the industry wide nowadays, this business still at the early development .Secondly, we easy to get the raw material, where we only need to find the waste material as our first product to become the our organic fertilizer.

During this business we not only try to get the advantage for ourselves, we also trying to help the government in managing domestic waste. As we know, day after day, the human population become more crowded and the waste material also becoming too. That why we choose this business, because we try to protect the earth to be more balance. Because of this project is about help to reduce the waste material, so we also have the supported by the government agencies such as DBKK, etc. With their support, it's become more easily for us and all can get the advantage together with the friendship that our make. Lastly, because of the requirement from the agriculture site, where their more confident with the organic fertilizer then the chemical fertilizer for the evolution of their plant.

During our research, we also already list down the future prospect of our business. The first one, we conform that this business will develop well. Because waste material is always develop, and as we know, nowadays our government more encourage in the evolution of agriculture for our country, and every farmer more like to used the organic fertilizer then chemical fertilizer. As we know, the chemical fertilizer is not good especially for health. That why we belief and conform that, this business will develop very well. Because most of the farmers more belief to used the organic material, so during this business we will get a good reception from the customer. As we know the governments always have a problem with do not enough space for this waste material and also need high cost for destroy it. So, during this business we also trying safe our country to reduce cost of domestic waste management by the government.

Other than that, we do not really trying o get the advantage from this business, but also giving help in keep clean of this country. If the country clean, no stinky smell, and the people do

not open with the dirty place and they always healthy. Lastly, we also try to assist the graduate, public society to get opportunities for work. As we know our countries also have problems with the society that do not have a job. So, we can say that our business not necessary for the educated person only but we always encourage with the uneducated. Indeed, we always trying to produce the product where its function toward the green earths