

UNIVERSITI TEKNOLOGI MARA

**EVALUATING M-LEARNING APPLICATIONS
FOR CHILDREN'S EARLY EDUCATION: A
PARENTAL POINT OF VIEW**

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IT Project submitted in partial fulfillment of the requirements for the
degree of

Master of Science (Information Technology)

Faculty of Computer and Mathematical Sciences

July 2012

ABSTRACT

Teaching and learning begins from home from the very start of a child's journey from infancy to adulthood. Recent advancement in handheld devices has seen the potential in assisting the learning process of young children, apart from the element of fun and attractiveness. This study was conducted to know parents' point of view when using mobile devices to deliver early education to their children. Two methods were used for this study which is qualitative and quantitative evaluation. For the quantitative study, questionnaires were distributed to parents and for the qualitative study interview with parents and observation on children using the device was done. The results show that although many parents are still not aware on mobile learning (m-learning) but theoretically they believe that m-learning can help improve ways of delivering early learning. Also children also prefer learning using mobile applications (mobile apps) compared to using books and they will learn longer with it. Finally there should be more mobile app downloaded to the devices since children will change the apps when they feel bored or give up

ACKNOWLEDGEMENT

Praise to Allah, the Most Gracious and Most Merciful Lord of His Blessings.

Alhamdulillah, praise to Allah SWT for giving me the strength and ability to achieve and completed this project. I would like to acknowledge and give my thanks the owner and teachers at Taska Sarjana Pintar, Dzul Iman Smar Khalifah Kindergarten and Taska D'Alam with their helps and support to allow me distribute and collect the questionnaires from parents. Not forgotten to all parents that have answered the questionnaire and interview questions sincerely.

Most of all, I would like to wish my sincerest gratitude to my supervisor Dr. Riaza Perveen Mohd Rias for her continuous support, brilliant guidance, precious advices and motivation during this study. Besides, I would to thanks to Dr. Wan Abdul Rahim Wan Mohd Isa, all lecturers, friends and family that have contributed and supported me though out this study directly or indirectly. Thank you very much to all.

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