

UNIVERSITI TEKNOLOGI MARA

**THE INFLUENCE OF MALAY PROVERB
ILLUSTRATION AMONG PRIMARY STUDENTS**

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Thesis submitted in fulfillment of the requirements
for

Bachelor Degree (Hons) in Graphic Design

Faculty of Art & Design

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CONFIRMATION BY EXAMINER

I certify that an examiner has met on 6th February 2022 to conduct the final examination of Siti Zulaikha Binti Sheikh Ismail on his Bachelor Degree (Hons) in Graphic Design thesis entitled The Influence of Malay proverb illustration among primary students in accordance with Universiti Teknologi MARA Act 1976 (Akta 173). The examiner undersigned recommends that the student be awarded the relevant degree.



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AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

Peribahasa or Malay poverb was characterized by reflecting the profound thought and imagination of the malay people from time immemorial. The Malay proverbs also highlights the social and moral values. They thoughts are conveyed in explicit and implicit Malay proverbs. However, the usage of Malay proverb in everyday conversation and formal event nowadays are rapidly dwindling. Its usage has begun to bleach in the malaysia society especially young generation. That's made the reason why most of primary school students experience difficulty in process learning the proverb. Anyway , in this modern world many party involved in creating things that have advantages for us. This includes illustrator, graphic design and animator in trying their best to produce a attractive visual eithers it's a game, application or a book. This paper will find out if proverb book that full with visual illustration will attract primary students to have their interest in learning Malay proverb.

TABLE OF CONTENTS

CONFIRMATION BY EXAMINER	1
AUTHOR'S DECLARATION	2
ABSTRACT	3
ACKNOWLEDGEMENT	3
TABLE OF CONTENTS	4
CHAPTER ONE: INTRODUCTION	6
1.1 Research Background	6
1.2 Problem Statement	7
1.3 Research Objectives	9
1.4 Significance of study	9
CHAPTER TWO: LITERATURE REVIEW	10
2.1 Introduction	10
2.2 Illustration	10
2.3 Malay Proverb	10
2.4 Primary School Students in Learning Malay Proverb	11
CHAPTER THREE: RESEARCH METHODOLOGY	12
3.0 Introduction	12
3.1 Research Approach	12
3.1.5 Sampling	14
CHAPTER FOUR: ANALYSIS AND FINDINGS	19
4.1 Design Output	19
4.3 Discussion	25
CHAPTER FIVE: CONCLUSION	35