



اُنِيُوَرَسِيْتِي تِيكُونُو لُو كِي مَبَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FACULTY OF CHEMICAL ENGINEERING (EH110)**

**FUNDAMENTALS OF ENTREPRENEURSHIP  
(ENT 300)**



**ECO CAR WASH SDN.BHD**

**CAR WASH SERVICE**

**PREPARED BY:**

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## **1.0 Executive Summary**

Eco Car Wash Sdn. Bhd is a small company in which all the current managers are co-owners. This company was founded by a group of friends who shared a love and enthusiasm for automobiles, which led to them becoming the company's management. This business specializes in vehicle cleaning, particularly for cars. To keep the business running well, the three executives and one general manager each invest the same amount of capital and have separate roles and responsibilities.

Based on the managers' years of experience, it has been established that there has always been a significant need for car wash in the community, especially as the number of vehicles on the road today grows. In this period, this business in the vehicle industry has shown itself to be a fantastic and in-demand service. As a result, starting our business in an area surrounded by a lot of residential areas would be a smart choice. Our business's location is expected to attract a wide range of clients, including working adults, families, and students.

Eco Car Wash Sdn Bhd conducted extensive planning before its launch to ensure that it would be a success. From an administrative perspective, the founders determined that the company would be run by a general manager and three additional executives who would oversee the financial, operational, marketing, and administrative parts of the organization, respectively. These four co-owners will also be the ones who provide the services to the customers as a worker.

One of the most crucial aspects of any business or organization is operations. To guarantee that the company's services meet health and safety rules, quality, efficiency, and client requests, the operations manager must oversee everything the company does in a precise and professional manner. The operations executive oversees ensuring that the staff's work is of high quality and that the company continues to grow. As a result, the company's growth rate will remain consistent throughout time.


The financial executive oversees and manages all financial-related activities. The financial component of the business is critical since it determines whether the existing firm is profitable or not. The financial executive oversees managing the company's cash flow and ensuring that all purchases are made within the established budget. In addition, the finance executive is in charge of creating the company's sales and purchase report.

## 2.0 Business Description

### 2.1 Business Background

Name of Company	Eco Car Wash Sdn. Bhd.
Business Address	Jalan Industri Putra 1, Kawasan Industri Kecil Putrajaya, 62050, Putrajaya Malaysia.
E-mail Address	eecocarwash@gmail.com
Telephone Number	013-6677030
Form of Business	Partnership
Main Activities	Car wash services
Date of Commencement	1/2/2022
Date of Registration	1/1/2022

### 2.2 Company Logo/Motto

2.2 Logo Description/Motto

<p>Logo Description: The logo itself have our company's name which is Eco Car Wash Sdn. Bhd. We choose blue color because it represents the water and clean element which suits us the best.</p>
<p>Motto: Goodbye dirty, hello gleamy!</p>

### 2.3 Company Vision

<b>2.3 Vision</b>
<ul style="list-style-type: none"><li>• To be a famous and well-known car wash and at the same time, maintaining the quality of service in a long term.</li></ul>



### 2.4 Company Mission

<b>2.4 Mission</b>
<ul style="list-style-type: none"><li>• Provide an excellent car wash service and ensure that all the customers are satisfied with the service.</li></ul>