

**UNIVERSITI TEKNOLOGI MARA**

**FEASIBILITY STUDY TOWARDS  
MOBILE LEARNING READINESS IN  
MANAGEMENT AND SCIENCE  
UNIVERSITY**

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Dissertation submitted in partial fulfillment  
of the requirements for the degree of  
**Master of Science in Information Technology**

**Faculty of Computer and Mathematical Sciences**

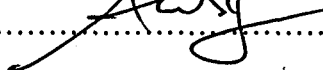
July 2015

## AUTHOR'S DECLARATION

I declare that the work in this report was carried out in accordance with the regulations of Universiti Teknologi MARA (UiTM). It is original and is the result of my own work, unless otherwise indicated or acknowledged as reference work. This report has not been submitted to any other academic institution or non-academic institution for any other degree of qualification.

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## ABSTRACT

In today's world, learning have changed compare to the conventional way. Mobile technologies have open a wide learning opportunities for the student in higher learning institution who need to keep up with a challenging and complex learning environment. With the fast and vast development of mobile devices especially among the student in Malaysia, institution should look into the possibility of integrating mobile learning in their institution. This thesis discusses about the mobile learning readiness and perception among Management and Science University students which is a private higher learning institution located at Shah Alam. The purpose of this study is to determine and to identify the readiness of the students towards mobile learning implementation at the institution in term of the basic, skill and psychological readiness. The study also will identify the perception of the students on mobile learning from the perspective of differences perception of mobile learning among genders of the students and also to determine the reason that affecting the mobile learning perception. The study will use quantitative analysis approach where the data will be collected using questionnaires. Through this study, most of the students are ready in term of readiness in engaging mobile learning and have the necessary devices and skill required.

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