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UNIVERSITI
TEKNOLOGI
MARA

FACULTY MECHANICAL ENGINEERING

FUNDAMENTALS OF ENTREPRENEURSHIP

ENT300

BUSINESS PLAN

FADE & CUT BARBER

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EXECUTIVE SUMMARY

Fade & Cut Barber (FCB) is a partnership business consisting of five members. Each of the members hold essential positions in the business, which are General Manager, Administrative Manager, Marketing Manager, Operational Manager, and Financial Manager. Each positions have their respective roles and responsibilities in the business, and the qualities of their work plays a huge role in determining the progress and success of the business. The mission of this company is to provide an affordable hair related services and products that are high quality and worthwhile. A dominant and competitive barbershop is the image that we imagine ourselves to be in the future and as such, ensuring only top quality services and products are delivered to our customers, will always be the main focus of the company as we move forward. The vision of the company is to become the largest and most well-known barbershop in Pasir Gudang by providing an incomparable quality of service and highest level of satisfaction to our customers.

INTRODUCTION



Figure 1.0 Fade & Cut Barber Logo

Table 1.0 Introduction of Fade & Cut Barber

Name of Business	Fade & Cut Barber
Nature of Business	Provide hair related services and products
Industry Profile	Barbering Industry
Location of the Business	Taman Scientex, Pasir Gudang, Johor
Date of Business Commencement	1 st of January 2022
Factors Considered in Business Proposition	<ul style="list-style-type: none">• To provide hair related services and products with the highest of quality• To ensure our customers are provided with the highest level of comfort and satisfaction
Future Prospects of the Business	<ul style="list-style-type: none">• Become the largest and most well-known barbershop in Pasir Gudang• Be the first option of most men when requiring hair related services or products• Always looking to improve the business and always staying up to date with the latest trends