Universiti Teknologi MARA

Food and Beverage (F&B) Mobile Application for Burger King Restaurant

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ABSTRACT

Smart phone has become a trend to most of the people these days as a lot of tasks can be done with it. People can browse the internet, email, social networking, and do business transaction anytime and anywhere. Therefore, Burger King, a fast food chain proposes a web-based mobile application for their fast food delivery services. The current method used by customers to place their orders is by making a phone call. However, the method is time consuming during peak hours and causes a lot of mistakes during ordering take place. Thus, Food and Beverage (F&B) Mobile Application is being proposed to provide fast food delivery ordering via mobile for the customers. The users can view the menus and place their orders with this application. They can also track the status of their order and locate the nearest Burger King's store. Moreover, this application also allows users to email their feedback to the company. The implementation of this mobile application will bring greater mobility, convenience and accessibility to customers. The system architecture to design this system are XAMPP server, HTML5, Java Script and PHP as programming language, supported with Phone Gap framework and MySQL as database.

TABLE OF CONTENTS

CONTENTS **PAGE**

SUPERVISOR'S APPROVAL ii

DECLARATION iii

ACKNOWLEDGEMENT iv

ABSTRACT v

TABLE OF CONTENTS vi

LIST OF FIGURES viii

CHAPTER 1 1

INTRODUCTION 1

1.1 Introduction 1

1.2 Problem Statement 3

1.3 Project Objective 4

1.4 Project Scope 4

1.5 Significant of the Project 5

CHAPTER 2 6

LITERATURE REVIEW 6

2.1 Analysis of Information and Technology 6

2.1.1 Android Operating Systems 6

2.1.2 Mobile Application 7

2.1.3 Wireless Technology 7

2.1.4 PhoneGap 7

2.2 System Software Requirement 8

2.2.1 Xammp Apache Server 8

2.2.2 Google Chrome 9

2.2.3 PHP Programming Language 9

2.2.4 MySQL Database 9

2.2.5 jQuery Mobile 10

2.3 Related Work 10

2.4 Summary 11

CHAPTER 3 12

METHODOLOGY 12

3.1 Project Formulation Framework 12
3.2 Identify Requirements 13
3.3 Quick Design 13
3.3.1 Use Case Diagram 13
3.3.2 Context Diagram 15
3.3.3 Process Flow Diagram 17
3.3.4 ER Diagram of F&B Main Portal 18
CHAPTER 4 21
RESULT AND FINDING 21
4.1 Interface 21
4.2 Summary 36
CHAPTER 5 37
CONCLUSION AND RECOMMENDATIONS 37
5.1 Limitation 37
5.2 Recommendation 38
5.3 Conclusion 39
References 40