

Tajuk : IMAGEABILITY STUDIES : KUANTAN TOWN CENTRE AS A
PLACE FOR PEOPLE.

Disertasi ini telah dihantar kepada Jabatan Senibina,
Institut Teknologi MARA, sebagai memenuhi syarat mata
pelajaran ARC 392 - Disertasi

Disediakan oleh : SHARIFAH MADZNAH BT. SYED MOHAMED
K.P ITM : 87694227
Kursus : DIPLOMA IN ARCHITECTURE
Tahun/Semester : 03/06
Sessi : JULAI - DISEMBER 1990
Kajian : KAJIAN SENIBINA,
PERANCANGAN DAN UKUR ITM,
SHAH ALAM, SELANGOR DARUL EHSAN.

INSTITUT TEKNOLOGI MARA
KAJIAN SENIBINA, PERANCANGAN DAN UKUR

Ini adalah disahkan bahawa Disertasi ini telah
disediakan oleh:

Nama : SHARIFAH MADZNAH BT SYED MOHAMAD
K/P ITM : 87694227

Disertasi ini telah dibaca dan disemak oleh:

Penasihat/Penilai : En. Mohd Yusoff Nik
Penyelia/Penyelaras : Pn. Nakhah Mohd Amin

.....
T.tangan Penasihat/Penilai

.....
tarikh


.....
T.tangan Penyelia/Penyelaras

25.10.91
.....
tarikh

CONTENTS

	PAGE
ACKNOWLEDGEMENT	
1.0 INTRODUCTION	1
1.1 TOPIC	
1.2 THE SITE	
1.3 BACKGROUND	
1.4 OBJECTIVES	
1.5 GOALS	
1.6 METHODOLOGY	
1.7 REFERENCES.	
2.0 THEORITICAL STUDY	7
- 1ST STAGE	
- 2ND STAGE	
- 3RD STAGE	
- 4TH STAGE	
- 5TH STAGE	
- 6TH STAGE	
- 7TH STAGE	
- TYPOLOGICAL STUDY OF ELEMENTS	
- URBAN DESIGN THEORY APPROACHES	
3.0 BACKGROUND OF STUDY AREA	35
3.1 PURPOSE	
3.2 THE SITE	
3.3 HISTORICAL BACKGROUND	

4.0	DOCUMENTATION AND ANALYSIS	47
-	TOWN MORPHOLOGY - SECTION	
	- JALAN MAHKOTA	
	- JALAN BESAR	
-	FIGURE GROUND PLAN	
-	STRATEGIC LOCATION OF USES: ANALYSIS	
-	STREET AND BLOCK SYSTEM	
-	STREET CLASSIFICATION	
5.0	SURVEY	65
-	SURVEY QUESTIONAIRES	
-	LEGIBILITY CHECKS	
-	LEGIBILITY ANALYSIS	
-	SUMMARY OF THE SCHEME AFTER CONSIDERING	
	PERMEABILITY AND VARIETY : ANALYSIS	
-	BUILDING TYPOLOGY - TERUNTUM COMPLEX	
	- SHOPHOUSES	
-	CLIMATOLOGY	
-	INFORMAL ACTIONS	
6.0	RECOMMENDATION	85
6.1	PROPOSALS - ROADSIDE PATHS	
	- RIVERFRONT	
	- OLD MARKET SITE	
6.2	VISUAL APPROPRIATENESS - JALAN MAHKOTA	
	- JALAN BESAR	

CONCLUSION

1.0 INTRODUCTION

1.1 TOPIC

IMAGIABILITY STUDIES : Kuantan Town Area as a Place
for People

1.2 THE SITE

Kuantan town lies on the east coast of peninsular Malaysia. It is 254 km from Kuala Lumpur. The town centre covers an area of 1 sq. mile (560 acres) and is located by the side of Kuantan river. Several main roads radiated out off the town centre: Jalan Besar, Jalan Telok Sisek, Jalan Beserah, Jalan Mahkota, Jalan Bukit Ubi, Jalan Weng Ah Jang etc.

Besides housing the main government building, the town centre is also the centre for banking and commercial buildings. The townpark and several other green spaces an esplanade which straddles along the Kuantan River.

1.3 BACKGROUND.

Kuantan town also has unique potential to offer as a favourite spot before exploring other beautiful places of interest along the east coast and to inland especially for vacationing families stream, to get information making it an ideal destination for people to gather and enjoy informal activities.

The riverside location render the town centre and activities happening in the outskirts of the town, and also friendly local people which provide the primary