

**UNIVERSITI TEKNOLOGI MARA**

**A STUDY ON THE AWARENESS OF CHILD  
ABUSE USING MULTIMEDIA PLATFORM:  
WEBSITE AND APPLICATION**

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Thesis submitted in fulfillment of the  
requirements for

**Bachelor Degree (Hons) in Graphic Design**

**Faculty of Art & Design**

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## CONFIRMATION BY EXAMINER

I certify that an examiner has met on 6<sup>th</sup> February 2022 to conduct the final examination of *Dalili Dama binti Mohd Rosli* on his Bachelor Degree (Hons) in Graphic Design thesis entitled “*A Study On The Awareness Of Child Abuse Using Multimedia Platform : Website and Application*” in accordance with Universiti Teknologi MARA Act 1976 (Akta 173). The examiner undersigned recommends that the student be awarded the relevant degree.



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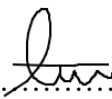
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## **AUTHOR'S DECLARATION**

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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## **ABSTRACT**

The World Health Organization has recognized child abuse also known as child maltreatment as having extensive repercussions for children's health. In terms of its impact on physical health and disability, emotional health, and healthy child development, it is a significant cause of childhood morbidity. At least 1,000 Malaysian children are estimated to be victims of child abuse and neglect each year. Child abuse is a major global issue that has a long-term influence on a child's physical and mental health, well-being, and development – and is thus a problem for society as a whole. Child abuse occurs all across the world, including Malaysia, yet it is still under-reported, as it is in other countries. The research objectives are to identify the importance of raising awareness of Child Abuse in the communities and to create awareness and as a resource guide for educators, caregivers and parents so they can take the solutions needed for this issue. The research questions are how this can help to stop and prevent child abuse and is it necessary to raise more awareness of this issue among the community? The method used to conduct this research is a quantitative method by conducting a survey by using Google Form. The sample size is around 100 responses among the communities in Kelantan. The majority of the respondents agree that multimedia is the best medium to spread awareness on this issue by using website and application. To conclude, Child Abuse is a very important issue that is still happening in Malaysia.

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