UNIVERSITI TEKNOLOGI MARA FACULTY OF ARCHITECTURE PLANNING AND SURVEYING INTERIOR ARCHITECTURE DEPARTMENT

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Proposed New Interior Design Of Spice of India Restaurant for Spice Global at No.36 Lorong Cheah Cheng Lim Off Jalan Di-Hilir 30350 Perak Darul Ridzuan

Accepted in partially fulfillment for the award of the Diploma in Interior Design

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ABSTRACT

Final project of Diploma Interior Design is base on student understanding about the interior design project in wide scope from to find project proposal, find the client, find the site for the project to the design development process. The selected final project for my final semester is a **Proposed New Interior Design Spice Of India Restaurant For Spice Global** at No.36 Lorong Cheah Cheng Lim Off Jalan Di-Hilir, 30350 Ipoh, Perak Darul Ridzuan Spice of India Restaurant was incorporated in 2003, its core business activities lie in operating Indian restaurants. The company's long term strategic objective is to capture the fine dining market. The concept and image is also applied with Indian style through the interior and exterior to appeal the restaurant will be able to lure more tourists and visitors to come. There were several researches done to succeed this Spice of India Restaurant amongst them are site analysis, building analysis, interview, observation and case studies. All these studies have a purpose of identifying the existing weaknesses and also attempt to solve some of the problems that appear. These investigations will be implemented in the design process with the intention to gain an attractive design and also suitable with the Spice of India Restaurant demands in terms of achieve the objectives.

ACKNOWLEDGEMENT

Assalammualaikum w.b.h,

In the name of Allah, Most Gracious, Most Merciful, blessing and peace of the beloved Prophet Muhammad and his chosen companions. I am very thankful to Allah for the strength and grace that He have given to me, which helped me in completing this thesis report in the time given. I would like to convey my sincere thanks and appreciation to Mr. Azizul Azli Bin Ahmad as the supervisor of this thesis report that has helped me and gave some suggestions on many things in order to make this report complete and thus fulfil all the standard and the requirement required by the department. Other thanks and appreciation to Mr. Muhammad Suhaimi b Musa, who responsible to teach me about this thesis writing in an effective approach with the correct format.

I also wish to express the highest recognition to the Spicy Global as a client of my final year project which has helped and cater me with a lots of information and share some thought regarding the restaurant itself and the other information about the restaurant things which is I think has gave me a proper and deep understanding about my project that I have to handle in this semester. However, not forget to mention here several others people that involved directly and indirectly and never get bored along their cooperation and providing information along completing this project to an end. In addition, to my parents that very supportive and motivating me in many terms of mental and physical, all the financial aid and so forth. To all my friends, lecturers and colleagues who have provided an inspiration, ideas and their endless support. Therefore, all of the cooperation and good deeds of theirs I treasured and fully appreciated. Thank you so much!

CHAPTER 1.0

INTRODUCTION

1.1 INTRODUCTION

Thesis is one of the requirements for Final Year Students to obtain their Diploma in Interior Architecture of Universiti Teknologi Mara. Every student has to submit their report which includes information about this final project. The report will consist of project research, client information, project and site proposal, case study, concept, style, image, design development and final presentation. Interior Architecture course is an attractive subject where its inspire every students to be creative in life and create new ideas and that why I would like to proposed A New Interior Design of Spice of India Restaurant for Spice Global.

Nowadays, people are now like to dine at restaurant. Restaurant is one of those places to dine at this time because their lifestyle is like to dine out. Existing Spice of India Restaurant is located at Lot 41-A, Level 4, Suria KLCC,50088 Kuala Lumpur and Lot 6-44, Level 6, The Pavilion, 168 Jalan Bukit Bintang, 55100 Kuala Lumpur. Spice Global is the client of my project and incorporated in 2006, evolved from a single fine-dining restaurant to a high-end food and beverages consortium in Malaysia.