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DEPARTMENT OF INTERIOR ARCHITECTURE**

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It is recommended that this project report prepared

by

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titled

**PROPOSED INTERIOR DESIGN OF VESPA LIFESTYLE SHOWROOM AT  
NO. 10A GLENMARIE 8 BUSINESS PARK, 40150 SHAH ALAM, SELANGOR  
FOR NAZA PREMIRA SDN BHD**

accepted in partially fulfillment of the requirements for a Diploma in Interior Design

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## **ABSTRACT**

The final project for the final year student in Interior Architecture is based on all the knowledge gained from all the past semesters. All the knowledge from semester one till semester five will be put to the test by proposing a final project based on a real life factors such as the project itself, the client, the site and the budget .The chosen project will then go through several analysis and design process before finally confirming the final design.The project choosen must have general and design issues related to them in order for it to be a visible project. In this project report, the project that have been proposed is the project of new interior of Vespa lifestyle showroom for Naza Premira Sdn Bhd at No.6A, Glenmarie Business Park, 40150 Shah Alam, Selangor. Among the things that has been discovered is that Vespa showroom want to open new branch for wider the branch in the Malaysian market. Issue that have been indentified in my observation is the space in existing showroom is small and very limited and it make customers feel uncomfortable to move.The spaces that needed in showroom are display for motorcycle, display area for accesories, reception counter, loading area, storage, waiting area, discussion area, techroom area, mechanical room also pantry.The Vespa showroom want to present a new image because the existing showroom is small and they need a bigger showroom space for future expansion.

## **ACKNOWLEDGEMENT**

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## CHAPTER 1.0 INTRODUCTION

### 1.1 INTRODUCTION

A Vespa lifestyle showroom is a large space or area where used to display products of Vespa where Vespa is exposed for sale and their accessories in a way of life or style of living that reflects the attitudes and values of a person or a group that interested with Vespa .This showroom sell Vespa & Piaggio brand which is Vespa is an Italian brand of scooter manufactured by Piaggio . The Vespa has evolved from a single model motor scooter manufactured in 1946 by Piaggio, Italy-new Europe's largest manufacturer of two wheeled vehicles and the world's fourth largest motorcycle manufacturer by unit sales .This showroom will be able to reel in customers not only from the area but also all over Malaysia .The target market of Vespa from all range of age.