

REPORT : PROPOSED NEW INTERIOR DESIGN SCHEME OF B.M.O WEARS BOUTIQUE FOR
B.M.O TRADISIONAL(M) SDN. BHD. AT NO A1, A1-1 A1-2, JALAN MARINA AVENUE,
MARINA ISLAND, KML, TELUK MUROH, 32200, LUMUT, PERAK

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ABSTRACT

Final student in Diploma in Interior Design has required to conduct a project research of every aspect of design. The project that has been selected is Proposed New Interior Design Scheme of BMO Wears Boutique for BMO Tradisional (M) SDN. BHD. BMO wears boutique is a boutique that focus in selling traditional clothes for Malay men.

The project selected is based on the problem that arise where the decreasing consumption among Malay male to wear baju melayu because they are more comfortable wearing t-shirt during aidilfitri. Besides baju melayu is expensive compared to t-shirt and the uses of baju melayu is very limited. Higher request to use softer material such as cloth satin or sutera from bride in wedding causing songket request to decrease. This research is important to maintain ancestral heritage.

In addition, the research should be done in term of design aspects and can provide comfortable space to customer and fulfill client needs.

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CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

Every semester six of the diploma in interior design must carry out a project report for final project proposal to complete the diploma level. Each student must find a project to solve problems and to fulfill the requirement that is assume necessary in that area. This research reports based on the final project of semester six in Interior Design. Project title of this report is Proposed New Interior Design Scheme of BMO Wears Boutique for BMO tradisional (M) SDN. BHD. at No. A1, A1-1, A1-2, Jalan Marina Avenue, Marina Island, KM1, Teluk Muroh, 32200, Lumut, Perak.

1.1.1 Definition of Boutique

Boutique is a shop that sells or received orders for clothing and jewelry. Many boutiques are located in shopping malls and shop lots at commercial area.

(Source from <http://en.wikipedia.org/wiki/Boutique> 16 June 2011)