UNIVERSITI TEKNOLOGI MARA FACULTY OF ARCHITECTURE PLANNING AND SURVEYING INTERIOR ARCHITECTURE DEPARTMENT

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It is recommended that this Research Project Report prepared

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titled

PROPOSED NEW INTERIOR DESIGN OF PUTEH MUSLIMAH CENTRE FOR JUIN SDN. BHD. AT 39A, JALAN SULTAN ISMAIL 50200 KUALA LUMPUR

accepted in partially fulfillment for the award of the Diploma in Interior Design

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ABSTRACT

This report is the coursework for subject INA 396 which is this thesis is a one of the requirements for Final Year Student to obtain their Diploma in Interior Design of Universiti Teknologi Mara. The project that had been chosen for the final project is to propose a New Interior Design of Puteh Muslimah Centre for Juin Sdn. Bhd at 39a, Jalan Sultan Ismail 50200 Kuala Lumpur. This proposed Muslimah centre is only suitable for all the women especially the Muslimah women. Besides the selling the collection of Puteh, this centre is also consultation. provided services such as hair salon, makeover and The products of the Puteh includes abaya,kaftan,headscarf,prayerwear and accessories such as the brooch. The target market for the users of this Puteh Muslimah Centre product are Muslim women from all ages and classes. Concept and images that had been chosen for this project is also related with the product and client image.

ACKNOWLEDGEMENT.

Assalammualaikum w.b.t, praise to Allah S.W.T because of His blessing and willing, I succeed to complete my final project Proposed New Interior Design of Puteh Muslimah Centre for Juin Sdn. Bhd at 39a, Jalan Sultan Ismail 50200 Kuala Lumpur as one of the requirements to get a Diploma of Interior Design, UiTM Perak.

I would like to thank to all the parties who have been guiding, helping and supporting me all the method to finish up my thesis successfully. I wish to extend my greatest and upmost appreciation to En.Azizul Azli bin Ahmad as my supervisor lecturer in guiding me to finish my thesis. Also, the big thanks to Mr Muhammad Suhaimi Bin Musa who teach, guide and observe my thesis progress from time to time. I also would like to present a big thanks to my client, the Puteh for giving full cooperation on all of the information given about the company background.

To my beloved family especially my father and mother, and friends, I would like to wish thank to all of you because of your understanding and give full supports during these three years. All the helps and experiences are very valuable and memorable for me.

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CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

This report is the coursework for subject INA 396 which is this thesis is a one of the requirements for Final Year Student to obtain their Diploma in Interior Design of Universiti Teknologi Mara. Every student has to submit their report which includes all information about final project. The report will be consist of introduction of project, client information, research and analysis on project, case study, project and design proposal. Interior Design course is an attractive subject where inspire every students to be creative in life and create the new ideas. This final project report of Diploma in Interior Design is Proposed New Interior Design of Puteh Muslimah Centre for Juin Sdn Bhd at 39a, Jalan Sultan Ismail 50200 Kuala Lumpur.

Puteh Muslimah Centre is a special place for Muslim women to get information about new trend of Muslimah fashion and also to be updated about the collections of Muslimah clothing. Puteh Muslimah centre provide services such as salon, make over session and a lounge for them to exchange views with other muslim woman especially on fashion. Besides that, the centre also includes leisure and refreshment area. Puteh Muslimah centre is suitable for all Muslim women regardless of race and racial.