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Universiti Teknologi MARA
Sabah

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ETR 300 : BUSINESS PLAN

TITLE :
BerrypheutiQ Enterprise



Berrypheutiq

SALINAN FOTO TIDAK DIBENARKAN

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TABLE OF CONTENT

TITLE	PAGE
ACKNOWLEDGEMENT	
1.0 EXECUTIVE SUMMARY-----	2
1.1 Introduction-----	2
1.2 Company Logo Description-----	3
2.0 BUSINESS PLAN PURPOSES-----	4
3.0 BUSINESS BACKGROUND-----	5
4.0 PARTNERS BACKGROUND-----	6
4.1 Members Background-----	--6
4.2 Partnership Term Agreement-----	10
5.0 ADMINISTRATION PLAN-----	13
5.1 Introduction to Organization-----	13
5.1.1 <i>Business Address</i> -----	14
5.1.2 <i>Location Plan</i> -----	14
5.1.3 <i>Type of Building</i> -----	-15

5.1.4 Infrastructure-----	17
5.2 Organization Chart-----	18
5.3 List of Administrative Personnel-----	19
5.4 Schedule of Task And Responsibility-----	19
5.5 Schedule of the remuneration-----	21
5.5.1 Workers Incentive Scheme-----	22
5.6 Office Layout-----	24
5.6.1 Symbols and Description-----	25
5.7 List of Office Equipment And Supplies-----	27
5.7.2 List of Supplies-----	28
5.8 Administrative Budget-----	29
6.0 MARKETING PLAN-----	30
6.1 Product Or Service Description-----	30
6.2 Target Market-----	31
6.3 Market Size-----	32
6.4 Competition-----	33
6.5 Market Share-----	36
6.6 Sales Forecast-----	39
6.7 Marketing Strategy-----	42
6.7.1 Product-----	42
6.7.2 Price-----	43
6.7.3 Place (Distribution)-----	43
6.7.4 Promotion-----	44
6.8 Marketing Budget-----	46

7.0	OPERATIONAL PLAN-----	47
7.1	Objective & Strategies-----	47
7.2	Operation Process-----	48
	7.2.1 <i>Extracting Strawberry Essence</i> -----	48
	7.2.2 <i>Making the Aromatherapy Massage Oil</i> -----	50
	7.2.3 <i>Making the Strawberry Aromatherapy Candles</i> --	51
7.3	Process Flow Chart-----	53
	7.3.1 <i>Extracting Strawberry Essence Oil</i> -----	53
	7.3.2 <i>Making the Aromatherapy Massage Oil</i> -----	55
	7.3.3 <i>Making the Strawberry Aromatherapy Candles</i> --	56
7.4	Material Requirement-----	59
7.5	Machine & Equipment-----	60
7.6	Operation Space Layout Plan-----	61
	7.6.1 <i>Objective of Layout Planning</i> -----	61
	7.6.2 <i>Operation Space Layout Plan</i> -----	63
	7.6.3 <i>Symbol and Description</i> -----	64
7.7	Operation Budget-----	66
8.0	FINANCIAL PLAN-----	73
8.1	Introduction-----	73
8.2	Company Background-----	74
8.3	Financial Analysis-----	75

APPENDIXES



1.0 Executive Summary

1.1 Introduction

As the contemporary world becomes modern, people get busier with their work same goes with their daily life. Because of this we choose to have to produce the aromatherapy that made from strawberry for the spa. Name of the company is BerrypheutiQ Enterprise.

BerrypheutiQ is born from the creative thinking of all members in our group. Consider that we are in right track, we dare to take the challenge to produce the aromatherapy from strawberry. Based on our research strawberry have lots of vitamins and nutrients that could give health to the people. Our business will be at Kg. Kinasaraban, Locked Bag 7, 89309 Ranau, Sabah

Our target market for our business is mainly focus on working people, student that want to release their stress anguish school work. We focus on them because strawberry has many benefits and vitamin that could help people become more relax.