



## **SOCIAL MEDIA PORTFOLIO**

### **TRES HIJAB**

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## **EXECUTIVE SUMMARY**

"Beauty is a State of Mind" is a TRES HIJAB tagline that represents our valued customers. TRES HIJAB is a Facebook-based online business that relies on its ability to generate profits on a consistent basis. The main goal of the company is to provide high-quality hijabs in a variety of designs at affordable and reasonable prices, with an elegant look that is ready to wear on our customers.

Since we are closed to universities and schools, our targeted consumers are students, workers, women, and men. Since our first opening, we have received a lot of positive feedback from customers about the quality of the hijab, how comfortable it is, and how well it fits on their heads. We provided a free delivery service to those in our near area.

TRES HIHAB is not only selling hijabs, but we also assisting others by posting a lot of sharing. We also provide gift boxes for those who want to surprise a loved one. This is one of our marketing efforts to entice more customers to come and purchase our product. TRES HIJAB product was sold in excess of 400 pieces for the Shawl and 150 pieces for the Inner. TRES HIJAB has proven to be a good choice with a high-quality product that will thrive in Malaysia and elsewhere.

### 3.0 Introduction of Business

#### 3.1 Name and address of the business



Name of Business	Tres Hijab
Business address	97 Jalan S2 B19, Seremban, 70300 Negeri Sembilan
Email address	Treshijab@gmail.com
Telephone number	017-0000000
Form of business	Partnership
Main Activities	Selling local hijab and essential scافت product
Date of Commencement	2 December 2021
Name of bank	Maybank
Bank account number	-

✓ Name of business

The name of the online business created is Tres Hijab. Tres means “very” that usually with reference to a “fashionable quality”. The word fashionable quality solely mean well-dressed with our hijab. If our customer wear our product, they will well dressed with our shawls.

✓ Business address

The location is 97 Jalan S2 B19, Seremban, Negeri Sembilan 70300. The location is the headquarters of the company I recently joined. While researching the surrounding geographical factors, it was discovered that the area is a well-developed one, with our people spending more time there shopping, sightseeing, and participating in various activities. As a result, it is a strategic location for a shopping mall to have a location.

✓ Email address

We've started using a new business email address, Treshijab@gmail.com, because we thought it'd be more professional not to mix our personal and professional lives in one system.

✓ Telephone number

We choose to get spare smartphone and telephone number for our business. This would keep our personal life private which have business hour is a essential to have a business number that's only operational when our business is running, usually between 8 AM to 5 PM.

✓ Form of business

Our company is a partnership, so we both run the shop, design the graphics together, come up with marketing ideas, handle social media, and manage the data. It's still too early to hire more employees because it will cost more, and as a small business owner, we're still on a tight budget.