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Title

**PROPOSED NEW INTERIOR DESIGN SCHEME FOR LOTS OF LAT CAFE
AT GREENTOWN, IPOH, PERAK**

Accepted as to fulfill the requirements to attain the
Diploma In Interior Design

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ABSTRACT

The main objective of this project is to propose a new design café for cartoonist Lat and to develop a design scheme that would show Lat's artwork in the interior design. It is a challenge to design a café which tries to explore new methods in menu and design scheme and out of the box method. This project offers a comprehensive range of facilities and spaces according to the guidelines set up by the client. A series of interviews and observation has been conducted in order to collect relevant data and information. Based on the case study and observation, it can be conclude that it is vital to create and design a café space which fulfills the client's requirement and adapting appropriate design concept and schemes in order to enhance the success of the design itself. Besides that, it is also essential for the café to be compelling and inviting because the main point of the café itself is to sell. Research findings of revealed that the strong and vibrant character of Lat contributes towards a successful project. Location is also vital to ensure project success. Greentown was chosen due to its marketability and its very coveted location. Situated near to the Greentown Mall also adds points to this proposed site. Other than that, choosing a suitable design image and concept is also important as it determines how the overall design scheme would look like. To proposed design concept and image should interweave with each other in order to ensure project success. Learning upon the frame of Lat as the heart of the design concept, it is hoped that this project will succeed both in contributing towards the interior and café design arena.

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1.0 PREFACE

1.1 INTRODUCTION

This final project report is the final course in regulation to hold a Diploma in Interior Architecture of Mara University of Technology. This course is the comprehensive training about design, where this level, the student is given a task to prepare a comprehensive design scheme based on research made and observation of certain issues that exist in design process. This thesis is a report for the proposed new design scheme for Lots of Lat Cafe, as the title for the final project of Diploma in Interior Design.

The importance of this project is to design café relating to the local cartoonist, Lat's character infused with that local food and beverage. His comics 'Kampung Boy', an autobiography of his life was sold 100,000 copies. With a wide range of audience including children, intellectuals and politicians so that proving Lat has their fans.

This Lat's cafe project for the final project of semester 06 in the Interior Design course is one of the cafe that could attract all kind people to taste local product that have their quality. In the same time, it will be benchmark to other international cafe for food and beverages that will be francies around the world. The strong new concept statement and image make the mission to achieved in this proposal.