

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR ARCHITECTURE**

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It is recommended that this project report prepared

by

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titled

**PROPOSED NEW INTERIOR DESIGN OF GADGETS RETAIL
AT LOT NO. S34, KL FESTIVAL CITY 67, JALAN TAMAN IBUKOTA,
TAMAN DANAU KOTA, SETAPAK 53300 KUALA LUMPUR. FOR MACHINES SDN.BHD**

accepted in partially fulfillment of the requirements for a Diploma in Interior Design

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Course Coordinator : Mr. Abdul Hamid Mohamed

ABSTRACT

The final project that has been chosen is Proposed New Interior Design Of Gadgets Retail at Lot No, S34, KI FestivalL City, Jalan Taman Ibu kota, Taman Danau Kota, Setapak 53300 Kuala. This project is focusing on retail. The Purpose of this project is to create a sense of comfort for customers and to open a new branch for Machines Sdn. Bhd. The objective of this project is to create a new design of layout but at the same time still remains their corporate image for the Machines Sdn.Bhd and also to explore new technology in products in the concept of 'Hi-Tech'. Several has been adapted such as interview, case study, internet and reference book for this project. The idea to proposed new this retail is came from the owner of the Machines Sdn.Bhd. This is because he wants to open a new branch in Kuala Lumpur. This retail will be different from the existing retail as the new retail will have its own corporate image and identity. In addition, due to the consideration of the design issues and to solve the problems encountered by the customer of Machines Sdn.Bhd. Therefore, a plan was proposed to prepare new design to fulfill the interest of client, workers and customer. The idea for the concept and the design style applied for the proposal is Hi-Tech style with the concept of "Think Diffrent". The concept applied to make different from the existing retail.

ACKNOWLEDGEMENT

Bismillahirrahmanirrahim

Assalamualaikum w.b.t

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CHAPTER 1.0 INTRODUCTION

1.1 INTRODUCTION

The main purpose of this project research is about the understanding of retail design and its function. The selection of this project is to come out with a new idea in designing of electronic product retail. In other countries, electronic product retail has existed in many years. They have their own identity of design and presented in different styles, of the electronic products due to the new era. The client wanted to open new outlet and expand their business. They already have six store outlets around Kuala Lumpur and two outlets in Johor Bahru. Machines retail is one of Apple premium reseller in Malaysia. They provide the latest and widest range of iPad, iPhone, iPod, Mac desktops and laptops, software and accessories. Step into any one of Machines store for a total Apple experience right here in Malaysia.

This written report is a documentation for the on Proposed New Interior Design Of Gadgets Retail at Lot No, S34, KI Festival City, Jalan Taman Ibu kota, Taman Danau Kota, Setapak 53300 Kuala Lumpur for Machines. Sdn Bhd.