

**UNIVERSITI TEKNOLOGI MARA
FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DEPARTMENT OF INTERIOR ARCHITECTURE**

OCTOBER 2012

It is recommended that this project report prepared

by

MUHAMMAD TAUFIQ BIN AZIZ

titled

**PROPOSED NEW INTERIOR DESIGN OF EXTREME SHOP AT 2-16, FESTIVAL WALK, JLN MEDAN IPOH, 31400 IPOH, PERAK
FOR EXTREME GARMENT SDN BHD**

accepted in partially fulfillment of the requirements for a Diploma in Interior Design

Report Supervisor : Mr Haris Hambali

Course Coordinator : Mr Mohamed Nizam Abd Aziz

ABSTRACT

This project is about proposed new interior design of Extreme Shop at Festival Walk Ipoh for the Extreme Garment Sdn Bhd. Creativity and intellectuality is the important element to develop this project especially on design. The design process is base on the general issue and design issue. Festival walk, Ipoh has been choosen as a new site for the new branch of Extreme Shop. There are many potential for this site. Perak states also are non family in tourism industrial as they declared for 2012 is the Visit Perak Year. This project also defend their element, design will be related on their element and style. Not only the design, this project also give a confirtable on retail services especially for the customer.

ACKNOWLEDGEMENT

Bismillahirrahmanirrahim

Assalamualaikum w.b.t

I am very grateful to Allah because of the strength and grace had been given to me which helped me in completing this project. With His blessing, I can prove that all I've got to complete this project report.

Second, I would like to send my greatest thanks to my parent. I can see in their eyes that they always hope for the best for me. They also sacrifice everything and always pray for my succesfull. I appreciate everything what they have done for me. Thank you again for my mother and father.

I also would like to send my thank to my lecture Mr. Nizam and my supervisor Mr. Haris Hambali. Everyday they workhard to make sure their student success in their project. They always give the best to their student to done thier project report. Every critic and commen that they highlight to me, i will notice and remember that. My thanks also send to the Extreme shop staff that willingly cooperate to me until I've done this report.

And last but not least, my thanks also send to my my fellow studiomates that always with me to support and help me if im in a trouble. Without you guys, I would be lost in the mist of ignorance. You all also not just my friends,but you all also apart of my family. I would not my memories to forget you.

Thank You.

PAGE CONTENTS

ABSTRACT	iii
ACKNOWLEDGEMENT	iv
LIST OF TABLES	ix
LIST OF FIGURE	ix
LIST OF DIAGRAM	xii
LIST OF APPENDICES	xiii
LIST OF ABBREVIATIONS	xiv
CHAPTER 1.0	1
1.1 INTRODUCTION.....	1
1.2 PROJECT'S ISSUE.....	2
1.2.1 GENERAL ISSUE	2
1.2.2 DESIGN ISSUE.....	4
1.3 PROJECT'S AIM.....	5
1.4 PROJECT'S OBJECTIVES	5
1.5 PROJECT'S METHODOLOGY	6
1.6 SCOPE OF PROJECT	7
1.7 LIMITATION OF PROJECT.....	8
1.8 SIGNIFICANCE OF PROJECT	8
1.9 CONCLUSION	9
CHAPTER 2.0	10
2.1 CLIENT'S BACKGROUND.....	10
2.2 ORGANIZATION CHART	11
2.3 CLIENT'S MISSION AND VISSION	12
2.4 CLIENT'S CORPORATE IMAGE	12
2.4.1 COMPANY LOGO.....	12
2.4.1 PRODUCT	13

CHAPTER 1.0

1.1 INTRODUCTION

A In the year of 1998, Extreme Garment (M) Sdn Bhd created the Extreme label. The company initially produced a limited range of t-shirts, jeans and caps but with the increasing demand for street wear, the company then produce a wider range of quality apparel. The company is now an apparel manufacturer, wholesaler, retailer and distributor. We celebrate the diverse characters and personalities of each person and not restrain them to the stereotype of how a person should be or how they should wear. Consequently, we create our products to be of high-quality and flexible to everyone and every unique style.