CYBER HOBBY ENTERPRISE
ENT 300
FUNDAMENTAL OF ENTREPRENEURSHIP

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TABLE OF CONTENT

1.0	INTRODUCTION	1
	1.1 LOGO DESCRIPTION	2
2.0.	BUSINESS PLAN PURPOSE	3
3.0	COMPANY BACKGROUND	4
4.0	PARTNERS BACKGROUND	5
	4.1 PARTNER 1	5
	4.2 PARTNER 2	6
	4.3 PARTNER 3	7
	4.4 PARTNER 4	8
	4.5 PARTNER 5	9
	4.6 PARTNERSHIP AGREEMENT	10
5.0	LOCATION OF THE BUSINESS	13
5.1	FIGURE	14
5.2	FIGURE	15
6.0	ADMINISTRATION PLAN	16
6.1	INTRODUCTION	16
	6.1.1 VISION	16
	6.1.2 MISSION	17
	6.1.3 OBJECTIVE	17
6.2	ADMINISTRATION LAYOUT PLAN	18
6.3	ORGANIZATION CHART	19

6.4	ADMINISTRATION PERSONNEL	20
	6.4.1 TASK DESCRIPTION	21
	6.4.2 WORKERS INTENSIVE SCHEME	23
6.5	SCHEDULE OF REMUNERATION	24
6.6	CYBER CAFÉ OFFICE EQUIPMENT	25
6.7	ADMINISTRATION BUDGET	26
7.0	MARKETING PLAN	27
	7.1 INTRODUCTION	27
	7.1.1 MARKETING OBJECTIVE	27
7.2	THE DESCRIPTIVE OF SERVICE	27
7.3	TARGET MARKET	28
7.4	MARKET SIZE	29
7.5	COMPETITION	31
	7.5.1 STRENGTH	32
	7.5.2 WEAKNESS	32
7.6	OUR COMPETITORS	33
7.7	MARKET SHARE	34
	7.7.1 MARKET SHARE BEFORE CYBER HOBBY ENTER THE MARKET SHARE	38
	7.7.2 MARKET SHARE AFTER CYBER HOBBY ENTER THE MARKET SHARE	41
7.8	SALES FORECAST	44
7.9	CONCLUSIONS OF SALES FORECAST EVERY MONTH	50
7.10	TOTAL SALES FORECAST FOR YEAR 2010, 2011 AND 2012	51

1.0 INTRODUCTION

Internet is widely used in the whole world and it becomes a most crucial thing in daily operations. Internet makes life easier such communicating is more reliable and fast. Moreover tons of information can be accessed through the internet which is up-to date and even the old information can be searched. Internet not just a tool for communication and information but there are lot of uses to be obtained by using it, for example, studying, business and recreation.

Cyber cafe is one of the alternatives that people tend to choose to get access with the internet. Cyber cafe is a place where one can use a computer with internet access, most for a fee, usually per hour or minute, sometimes one can have unmetered access with a pass for a day or month. It may serve as a regular cafe as well, with food and drinks being served.

The idea of establishing cyber cafe is a good practical to gain profits whereby the profits opportunities is quite high based on the people interest to pursue high quality of life. By giving internet services with a good atmosphere and focusing target market will ensure the business will succeed and welcoming more visitors not just for internet services but also to have convenient and relaxing time there.

With this cyber cafe, we hope to reduce the social problems among teenagers while keeping the good and healthy activities as a habit. Despite on making profits, we also want to involve in the public welfare inside the community.