



اُونِيُوَرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FACULTY OF BUSINESS MANAGEMENT**

**FUNDAMENTALS OF ENTREPRENEURSHIP (ENT 300)**

**INDIVIDUAL ASSIGNMENT**

**CASE STUDY**

**PREPARED BY:**

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2019274838

**CLASS:**

BA1115B

**PREPARED FOR:**

MADAM NUR HASLINA RAMLI

**SUBMISSION DATE:**

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## **1.0 EXECUTIVE SUMMARY**

Firstly, I praise and thanks to the God for giving me this chance to complete my assignment successfully. It's been hectic days for me to finish this assignment but I did it well with the help from my parents, my siblings and my classmates and not to forget to my lecturer, Madam Nur Haslina Binti Ramli for giving me this opportunity to finish this assignment for course ENT 300. Her guidance helped me a lot to finish this and I would also thanks to her empathy and great sense of humours.

Other than that, I would like to thanks my parents who helped me a lot to finish this assignment although they had a busy schedule. When I don't know what information should be included in this assignment, I would refer to them and ask for the help. They would also give me the different ideas for making this assignment more unique and different from the others. Besides that, I would also thanks to my siblings for giving the opportunity for me to finish this assignment on time. My completion of this assignment could not have been accomplished without the support of my classmates.

Last but not least, I would like to thanks to Muhammad Aiman Syaqr bin Nordin for giving the opportunity for me to interview him. I will surely not finish this assignment if he did not give the cooperation and free his time for me. Although he has a full scheduled, he will try to make time for me and from here I can say that he is such a humble person although he was the owner for KB Saudagar Kentang located at Kubang Kerian, Kelantan.

## 2.0 ENTREPRENEUR PROFILE



<b>NAME</b>	MUHAMMAD AIMAN SYAQIR BIN NORDIN
<b>ADDRESS</b>	PT 1596 TAMAN TELOK PERDANA, KAMPUNG PANJI, 16100 KOTA BHARU, KELANTAN
<b>AGE</b>	22 YEARS OLD
<b>PLACE OF BIRTH</b>	KOTA BHARU, KELANTAN
<b>STATE</b>	KELANTAN
<b>STATUS</b>	SINGLE
<b>NUMBER OF SIBLINGS</b>	5
<b>LEVEL OF EDUCATION</b>	<ul style="list-style-type: none"> <li>• SK CEMPAKA ACHIEVEMENT : 5A IN UPSR</li> <li>• MAAHAD MUHAMMADI LELAKI ACHIEVEMENT : 2A 4B 3C IN PMR 7A 2B 1C 1D IN SPM</li> <li>• POLITEKNIK UNGKU OMAR (DIPLOMA IN ELECTRICAL ENGINEERING) ACHIEVEMENT : CGPA – 3.56</li> </ul>

### 3.0 COMPANY PROFILE



<b>COMPANY'S NAME</b>	KB SAUDAGAR KENTANG
<b>POSITION</b>	OWNER
<b>COMPANY'S ADDRESS</b>	CABANG 4, PASIR HOR, JLN SULTAN YAHYA PETRA, 15200 KOTA BHARU, KELANTAN, MALAYSIA
<b>COMPANY OPENING DATE</b>	16 AUGUST 2019
<b>THE HIGHEST ACHIEVEMENT</b>	<ul style="list-style-type: none"> <li>• POPULAR IN ALL SOCIAL MEDIA</li> <li>• GET MANY REVIEW FROM INFLUENCER</li> </ul>
<b>CHALLENGES OF COMPANY</b>	<ul style="list-style-type: none"> <li>• CAPITAL</li> <li>• LIMITED STOCK</li> </ul>
<b>CAPITAL</b>	RM 1000
<b>THE WAY FORWARD IN THE FUTURE</b>	<ul style="list-style-type: none"> <li>• OPEN THE SECOND BRANCH</li> <li>• CAN BE THE SAME LEVEL WITH MC DONALDS</li> </ul>
<b>STAFF MEMBERS</b>	12 EMBERS