



اَبُو سَيِّدِي تَيْكُونُ لَوِيْنِي وَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

logitech

COMPANY ANALYSIS

LOGITECH

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EXECUTIVE SUMMARY

This assignment is about determining the product's flaw. Logitech International S.A. is the firm I have picked. I picked the G560 speakers for my investigation from their diverse product line. In this case study, I conducted a SWOT analysis to ascertain the G560's strengths, weaknesses, opportunities, and threats. The first issue I discovered with these G560 speakers is the lack of an alternative method for deactivating the subwoofers. From the dilemma, I have come up with the greatest solution: convert the G560 subwoofers to soundbars, which are far more practical and provide far better audio than standard subwoofers.

2.3 PRODUCT AND SERVICES

Table 2.2 List of Products

MOUSE	
Type	Computer referral
Series	Wireless Mouse <ul style="list-style-type: none"> • MX Master 3 (RM 449) • M729 Triathlon (RM 249) • M585 Multi-Device (RM 139) • M331 Silent Plus (RM 86) • M221 Silent Wireless Mouse (RM 69) • M179 Wireless Mouse (RM 49)
	Wired Mouse <ul style="list-style-type: none"> • M100r Corded Mouse (RM 28.90) • G403 Mouse (RM 299) • G102 Mouse (RM 109)
KEYBOARD	
Type	Computer referral
Series	Wireless Keyboard <ul style="list-style-type: none"> • MX Keys Keyboard (RM 489) • K380 Multi-Device Bluetooth Keyboard (RM 149) • K375 Multi Device Keyboard (RM 109) • K400 Plus Wireless Touch Keyboard (RM 199) • K270 Wireless Keyboard (RM 89)
	Wired Keyboard <ul style="list-style-type: none"> • Logitech K120 USB Standard Computer Keyboard (RM 42) • Logitech MK200 Multimedia Keyboard (RM 69) • G413 Keyboard (RM 429) • G512 Carbon Keyboard (RM 546)