UNIVERSITI TEKNOLOGI MARA

THE DEVELOPMENT OF UNIFIED COLLABORATIVE MODEL FOR HALAL GOVERNANCE IN HALAL SUPPLY CHAIN IN MALAYSIA

NORNADIA BINTI MATULIDI

PhD

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AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

Name of Student : Nornadia binti Matulidi

Student I.D. No. : 2013521935

Programme : Doctor of Philosophy in Transport and Logistics –

LT990

Faculty : Malaysia Institute of Transport (MITRANS)

Thesis Title : The Development of Unified Collaborative Model for

Halal Governance in Halal Supply Chain in Malaysia

Hale

Signature of Student :

Date : June 2020

ABSTRACT

Inconsistent of Halal enforcement issues in the services sector include weak of the institution, complex regulatory framework, insufficient capabilities of the workforce in the Halal industry must be regulated through the development of effective systems to develop an effective of Halal governance mechanism in the long run. This study addresses the needs of systematic Halal governance to strengthen the capabilities of Halal related agencies to build a credible and efficient system for Halal governance. The main objective of this study is to develop a unification of a collaborative model for Halal governance in the Halal supply chain for the Halal industry in Malaysia. The qualitative approach in this study applied through interviews of the focus group. The program of a focus group held on 1st Jun 2016 at Room (UePMO) Ground Floor, Canselleri Building, (UiTM) in Shah Alam. In this study, the current operations or activities of the Halal supply chain in Malaysia and the unit of analysis is Halal related agencies. The Halal related agencies are from the Halal Policy Formulator, Halal Policy Implementer, Halal Policy Regulator, and Halal Policy Promoter. Findings of this study show that the collaborative governance regimes (CGRs) in shariah principles demonstrates that unification of collaborative model from the collaborative dynamics enacting good governance and harmonious relationship for effective Halal governance. This study provides a comprehensive model of unified collaborative model for Halal governance in halal supply chain in Malaysia and twelve variables identified. Thus, through the unity of collaborative Halal related agency, the government could promote, facilitate and support the adoption of collaborative governance regimes (Shariah principles), which in turn benefits the organisations and the industry. The future research in these areas would not only provide a new perspective on the area of Halal governance but also help to promote the opportunity to a better understanding of different Halal governance in different country and environments.

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