

**UNIVERSITI TEKNOLOGI MARA**

**ANTECEDENTS OF  
PHILANTHROPIC BEHAVIOUR  
AMONG UiTM ALUMNI TOWARDS  
UiTM EDUCATION *WAQF*  
FUND**

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## AUTHOR'S DECLARATION

I declare that work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the result of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any other degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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## ABSTRACT

*Waqf* is a good solution to reduce the dependency of higher education institutions (HEIs) students on education loan. Since the existence of National Higher Education Fund Corporation (PTPTN) fund in 1997 and a reduction of government scholarship, HEIs students highly mainly focus on the fund, which can be cumbersome to the students in the future. The problem arises as many of HEIs students cannot afford to pay for the loan upon graduation. Realizing the need for another fund besides education loan and scholarship, Universiti Teknologi MARA (UiTM) has implemented its own education *waqf* fund to assist the students and the Muslim society as a whole. Even though the university has implemented its own education *waqf* fund, there has been lack of research done in investigating the willingness of the alumni, as potential contributors to contribute for the fund. This research is aimed at examining the antecedents of philanthropic behaviour among university alumni in contributing for the education *waqf* fund. The university selected for the research was UiTM. The philanthropic behaviour analysed is in terms of intention, motivation and commitment of the alumni, with the application of three theories namely Theory of Planned Behaviour (TPB), Expectancy Theory and Investment Model. This research is significant in a few ways; as a reference to students as well as other readers, assists ICAN to improve alumni engagement in activities held by the university, a cornerstone for UiTM to enhance education *waqf* fund implementation, significant to the government in developing HEIs education *waqf* fund and benefits Muslim society as a whole in many areas. With the application of G\*Power analysis, the suitable number of respondents were obtained. For the purpose of overall analysis of data, the Partial Least Squares Structural Equation Modeling (PLS-SEM) was meticulously utilized, while SPSS 20.0 was used for descriptive analysis purpose. The findings of the research showed that ten hypotheses were supported, while five hypotheses were not supported. Further, the findings implied that the university alumni were motivated to contribute, but did not have intention and commitment to contribute for the education *waqf* fund. From the profiles of the fund contributor, this research also found that only 14.5 percent of the alumni involved in the contribution, while the other 85.5 percent did not. Based on the results obtained, this research has recommended a few methods to the university and the education *waqf* fund itself. This research is aimed at contributing for knowledge in terms of thorough discussion on philanthropy and philanthropic behaviour, *waqf*, theories of philanthropy applied, the conceptual framework derived from the theories and PLS-SEM application. Student engagement is one of the methods suggested to create a better relationship between the university and the alumni. The education *waqf* fund, on the other hand, should focus on the easiness of the donors to contribute, the appropriate individuals to manage the fund, and the implementation of laws that will enhance the fund implementation. At the end of this research, it is recommended for future researchers from other universities to replicate and validate the model introduced in this study to determine the robustness of the current findings.

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