

**A STUDY ON FACTORS THAT MAY AFFECT THE COURSES CHOSEN
WHEN APPLYING TO JAIPETRA COLLEGE**

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Letter of Transmittal

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Sir,

A RESEARCH ON: A STUDY ON FACTORS THAT MAY AFFECT THE COURSES CHOSEN WHEN APPLYING TO JAIPETRA COLLEGE

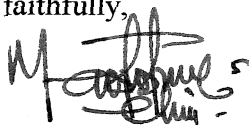
Enclosed here is this research paper entitled A Study on Factors that may affect The Courses chosen when applying To JAIPETRA College.

I do hope this research paper will meet the requirement and expectations of the Faculty of Business and Management.

I hereby submit the project paper and hope you will find everything satisfactory.

Thank you.

Yours faithfully,



Chik Zulkhairi Muhammad
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AKNOWLEDGEMENT

“ In the name of Allah, the Merciful, the Beneficent ”

Praise to Allah for giving me courage, time and knowledge in completing this research proposal. It would not have been feasible without the assistance and guidance from advisor through his comments and suggestions, I would like to thank to my beloved project advisor Tuan Haji Mohd Razali Abdul Rahman and Puan Bahiyah Ishak for his guidance and encouragement in completing this thesis.

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Above all, I pray that this research proposal will serves as the first step in completing these research papers.

ABSTRACT

Offering correct courses to the students are the most problematic area encountered by all the private colleges in order to full fill the students need. More than 500 private colleges have been set up and these private colleges have offered more courses. These include JAIPETRA College that has been established since January 1998.

JAIPETRA College can survive in the economic down turn situation because this college is the first college that offers 2 diplomas together that combined Islam with professional area courses. Other private colleges do not apply the concept that is been implemented by JAIPETRA College. For now it has offered 13 courses to the students, but not all the courses have full filled the students needs especially those who got poor grade in SPM/SPMV, STPM or SPM trial exam result. For the year 1998 JAIPETRA College offered only five courses to the students, but since there are an increasing number of students, the new products were offered to the students on the February intake.

From these thesis we can say that the students choose their courses at JAIPETRA College not only depend on their SPM result but they will consider others main factors in order to choose courses at this college. This happen because the students consider others factors that are family income, stream, area of the study, concept that they like most and expectation from the courses chosen when they apply courses at this college.

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