

Bachelor of Science (Hons) Tourism Management FACULTY HOTEL AND TOURISM MANAGEMENT KAMPUS BANDARAYA MELAKA

HTM 655: UNDERGRADUATE PROJECT

TITLE:

DISCUSSION ON TREND OF FEMALE SOLO TRAVELLER

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1.0 INTRODUCTION

Female are progressively dynamic in the interest and utilization of travel, and are currently perceived as a developing power inside the tourism industry. This pattern is connected changing social and political conditions for female around the globe. It creates the impression that one of the numerous routes in which female has been practicing their relatively recent financial and social autonomy is through independent travel (Wilson, E. 2004).

There were a developing number of individuals who liked to travel alone, in spite of having family and companions. Solo traveller were picking flexibility, uncompromised fun and meeting new individuals over the want to have a partner to share their encounters. According to Wilson E. (2004), the solo woman traveller represents a growing market segment, with research showing that increasing numbers of females are choosing to travel alone, without the assistance or company of partners, husbands or packaged tour groups.

Although ones had family and friends, they chose to travel alone because they enjoyed it. It was an opportunity to enjoy their self completely. Not only that, different inspirations of travelling solo were sans feeling, the likelihood of meeting new individuals and the open door for self-disclosure. They find a great deal about their self and they figure out how to find a sense of contentment with their internal monologue because of time burned through alone and the difficulties they should beat alone.

1.1 Purposes of Discussion

As for the purposes of this paper, firstly we would like to fills a gap in our understanding trend of female solo travellers. Secondly is to determine the most impact between which is positive impact or negative impact that would affect to female solo traveller during their journey. Finally, our purposes of this discussion through its attention to female solo travellers, helps bridge our understanding about the needs, concerns and motives of women as tourists by recommend the suggestion that can use by female solo traveller during their trips.

1.2 Thesis Statement

There are three positive impacts of travelling solo by female that can be enabling to search for self and identity, encourages to self-empowerment, and connectedness with others 'Global citizenship'.

There also have negative impacts towards female solo traveller that can affect that is their safety and security, degradation of other cultures, accident, social violence political or religious extremism, and disease.

As for conclusion, there is much negative side than positive side. There are several recommendation and suggestion that can be used by female solo traveller. One of them is make an initiative to take the self – defence course, cashless travelling, always travel with lightweight bag, have a knowledge about the social practices of the

travelling's country, get a travel insurance before trip, take extra precaution when on the road, take precautionary measures from sexual assault, stay in open and public areas, behave properly in order to avoid from sexual harassment, do extra research to know about the current condition of travelling country, register travel with government, get a vaccines may prevent from infectious diseases, and get an advice from doctor for pregnant women.