

UNIVERSITI TEKNOLOGI MARA

**A STUDY ON THE TOURISM DEVELOPMENTS
IMPACTS TOWARDS LOCAL RESIDENTS IN
KAMPUNG MORTEN, MELAKA**

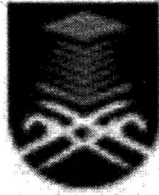
**HANI HAZWANI BINTI SABRI
NUR HAMEEDA NADZLIA BINTI HAMZAH
ANISHAHIRAH BINTI MOHD SHUKRI**

Thesis submitted in fulfilment of the requirements for the degree of
Bachelor Science

Faculty of Hotel and Tourism Management

June 2016

DECLARATION OF ORIGINAL WORK

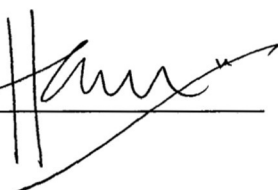


BACHELOR OF SCIENCE (HONS.) TOURISM MANAGEMENT
FACULTY OF HOTEL & TOURISM MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
MELAKA (CITY CAMPUS)

I, HANI HAZWANI BINTI SABRI, (I/C Number: 940805-05-5858)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extract have been distinguish by quotation marks and sources of my information have been specifically acknowledgement.

Signature: 

Date: 26 JUNE 2016

ABSTRACT

The purpose of this study is to identify the impacts of tourism development towards resident in Kampung Morten. It also help the researchers to determine whether local resident support on the tourism development. Thus, the objectives of this study are to evaluate tourism development impact of economic, socio-cultural and environment towards local residents in Kampung Morten, Melaka and to investigate the most impact that influence local resident of Kampung Morten to support for tourism development. This research used secondary and primary data in collecting the necessary data. The convenience sampling was used for the sampling techniques in this research where 80 of respondents had been chosen to answer the questionnaires specifically at Kampung Morten selected areas. In order to run the data, Statistical Package for Special Science (SPSS) 20.0 and which allows for the generation of percentages and descriptive statistics (i.e. mean scores and the standard deviation) to be analyzed. In the end of this result shows which impact most influence local resident in order to support and give the positive impact to the tourism development. From the finding, it is revealed that socio-cultural impact is the most significance factor that influence support from local residents toward tourism development surrounds Kampung Morten area which mean tourism not contributes social problem such as crime, drug use, prostitution and tourism also increase resident's pride in the local culture for the community.

TABLE OF CONTENTS

	Page
DECLARATION OF ORIGINAL WORK	II
ABSTRACT	V
ACKNOWLEDGEMENT	VI
TABLE OF CONTENTS	VII
LIST OF TABLES	X
LIST OF FIGURES	XI
CHAPTER ONE: INTRODUCTION	
1.1 Research Background	1
1.2 Problem Statement	2
1.3 Research Objective	4
1.4 Research Question	4
1.5 Research Scope	5
1.6 Research Limitation	5
1.7 Research Significant	6
CHAPTER TWO: LITERATURE REVIEW	
2.1 Tourism Development in Melaka	7
2.2 The Impact of Tourism on Local Residents	9
2.2.1 Economic Impact	9
2.2.2 Environmental Impact	9
2.2.3 Socio-cultural Impact	10
2.3 Theory	11
2.3.1 Social Exchange Theory	11

2.4	Framework	13
-----	-----------	----

CHAPTER THREE: METHODOLOGY

3.1	Study Area	14
3.2	Research Design	14
3.3	Population and Sampling	
	3.3.1 Target Population	14
	3.3.2 Sampling Technique	15
	3.3.3 Sampling Size	16
3.4	Instrumentation	16
3.5	Study Procedure	18
3.6	Pilot Test	18
3.7	Reliability Test	18
3.8	Data Collection	19
	3.8.1 Secondary Data	20
	3.8.2 Questionnaires	20

CHAPTER FOUR: RESULTS AND FINDINGS

4.1	Demographic Analysis	21
4.2	Tourism Development Impact towards Resident	23
	4.2.1 Economic Impact	23
	4.2.2 Socio-cultural Impact	25
	4.2.3 Environment Impact	26
4.3	Resident Support for Tourism Development	28
4.4	Reliability Test for the Dependent and Independent Variables	30
4.5	Mean to Identify the Most Tourism Development Impact towards Local Resident	31
4.6	Mean to Identify Whether Local Resident Support Tourism Development	31