



اوتو سيني تيكنولوغي مارا
UNIVERSITI
TEKNOLOGI
MARA

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

BUSINESS PLAN

GALAXY INTERNET CENTER (GIC)

GROUP : AS120 5C

PREPARED BY :

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PROJECT TITLE : GALAXY INTERNET CENTER

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ONE STOP INTERNET
CENTER

EXECUTIVE SUMMARY

Galaxy Internet Center is our company name which provide internet service, printing and scanning services, and also provide It classes for community. Our company want to introduce our internet center concept plus provide printing service and tutor service to the people especially to Desa Ilmu area.

Our business is in the form of partnership, which consists of 3 members. Our business will be full operated on January 2018. Our business will operating at near area of Aiman Mall , Kota Samarahan. As mentioned earlier, our partners are entitled to take part in the business management. We agreed to appoint each of the partners as stated below :

NAME	DESIGNATION
Sheril Nur Haziani Bt Sulainan	General Manager Financial Manager
Kereen Samban Anak Lanchang	Operational Manager Administrative Manager
Thomas Anak Baos	Operational Manager Marketing Manager

Basically, the administrative manager will in charge of the office coverage, prepare all necessary office supplies by identifying any needs involving the in Galaxy Internet Center, improves our service quality by upgrading applications and procedure which is all basically everything that involves the administration system. The marketing will help to encourage and increase sales by providing interesting marketing plan to attract customer to come to our premise and try our services . Other than that, the operational manager is going to ensure the workers ready when customer come in and serve them properly and communicate any changes made Galaxy Internet Center activity with the customers accordingly. The financial manager will be in charge with the development or the financial management mechanisms the minimize financial risk,provide and interpret the financial information of Galaxy Internet Center business.

1.1 INTRODUCTION OF BUSINESS PLAN

NAME OF THE BUSINESS

Our company's name is **GALAXT INTERNET CENTER** which is clearly state the nature of our business. We choose this name as we provide internet services worldwide especially to Kota Samarahan residents. Our specialities are providing internet services, printing and scanning, and also IT classes.

NATURE OF BUSINESS

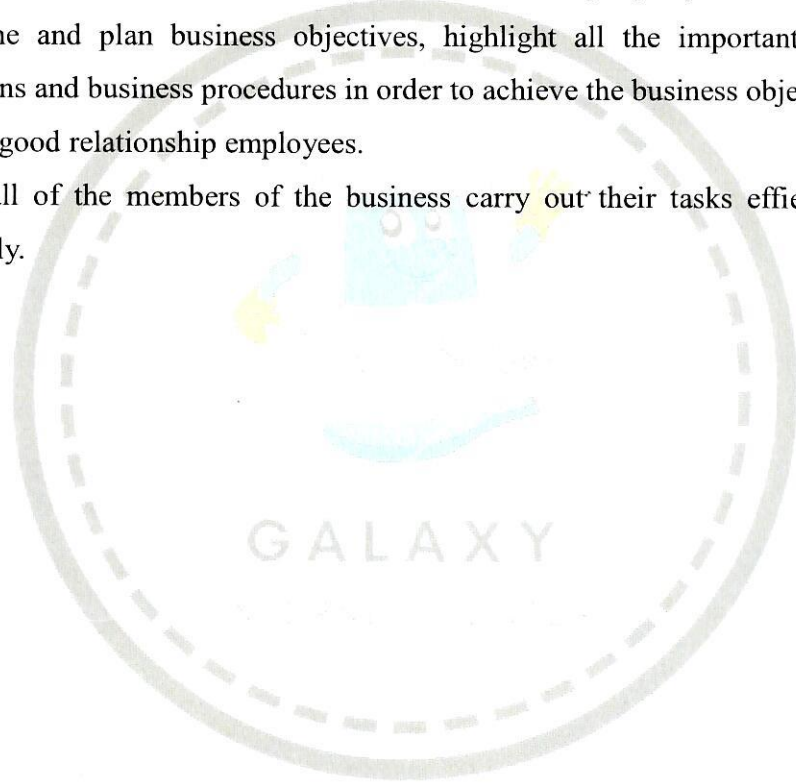
Our nature of business is related to internet services. As we know, the Internet has continued to grow and evolve over the years of its existence. In educational hub, most of the assignment and work study must be done by online. So, we understand that most of our customer need high speed internet and personal workspace to done their work. Also, we provide printing and scanning where the customer can print their work immediately. On top of that, IT classes provided for those who interested in IT field.

INDUSTRY PROFILE

The Internet is highly in demand nowadays to a few decades back. The Internet consist of multi-connected computers around the world, all connected by phone lines or cabling, using a set of communications protocol that allow the computers to communicate with each other. In Sarawak, our people still relies on the modes of internet access such as Internet kiosk, cybercafe , or internet center. By promoting our company business, we can focus on internet service also printing and scanning as Kota Samarahan area lack of internet center. Our businesses are solely providing internet service. Apart of that, our fee for internet service is RM 2 per hour. We also provide printing and scanning services and also IT classes.

1.2 OBJECTIVES OF BUSINESS PLAN :

- ❖ As guideline to subordinate by guiding all the members of the business.
- ❖ Acts as a leader by monitoring and controlling other department.
- ❖ Ensure that the business run smoothly based on the company objective.
- ❖ Determine and plan business objectives, highlight all the important rules and regulations and business procedures in order to achieve the business objectives.
- ❖ Create a good relationship employees.
- ❖ Ensure all of the members of the business carry out their tasks effiecently and effectively.



ONE STOP INTERNET
CENTER