

UNIVERSITI TEKNOLOGI MARA

STUDY ON TOURISM DEVELOPMENT AND ITS IMPACTS TOWARDS RESIDENTS' QUALITY OF LIFE IN PULAU PERHENTIAN

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B. SC. (HONS) IN TOURISM MANAGEMENT

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A research project submitted in partial fulfillment of requirement for **B. Sc. (Hons.) in Tourism Management**

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AUTHOR'S DECLARATION

I declare that the work in this thesis/dissertation was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

Quality of Life of host community is a crucial issue when developing an area. This study focuses on the most effective tourism developments that give the greatest impact towards Quality of Life. The aim of this study is to determine the most effective tourism development, in facts, the Quality of Life among residents' through the developments. To analyze the data, the researcher used SPSS software version 21.0. According to the results, the most effective tourism development is through its environmental (0.620), followed by social (0.616), cultural (0.478), and economic (0.449). 180 overall respondents have participated in the study questionnaire. The study has found that there is a relationship between tourism development and residents' quality of life in Pulau Perhentian.

Keyword: Tourism Development; Quality of Life; Pulau Perhentian

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