

UNIVERSITI TEKNOLOGI MARA

**DEVELOPING A SUCCESSFUL
MODEL OF HALAL AIR CARGO
LOGISTICS HUB**

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MSc

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AUTHOR'S DECLARATION

I declare that the work in this thesis was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Post Graduate, Universiti Teknologi MARA, regulating the conduct of my study and research.

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ABSTRACT

This study aims to develop a model of halal air cargo logistics regional hub that is beneficial to the stakeholders of both halal and air cargo industry in Malaysia. This study had taken another step in the halal supply chain as it was focused on the halal aspect of combination of the air cargo and logistic hubs as it is still a niche area in the conventional supply chain. This research was based on data obtained from open-ended interviews with respondents who are from various industry which include Malaysia's air cargo industry operators, manufacturers of halal products, freight forwarder who are aware of the halal logistics, respondent from government agency who works closely with in both air cargo and halal industry and also shariah advisor from an institute who renowned in the halal logistics field. Their opinions of halal air cargo logistics hub were recorded and the data was analysed to evaluate and determine the success factors of developing a model of halal air cargo logistics hub. This study's framework serves as a guideline for air cargo industry stakeholders in order to develop the halal air cargo supply chain for a successful halal air cargo logistics hub. This framework could be incorporated into the conventional air cargo supply chain to ensure that halal integrity of the halal product.

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TABLE OF CONTENTS

	Page
CONFIRMATION BY PANEL OF EXAMINERS	ii
AUTHOR’S DECLARATION	iii
ABSTRACT	iv
ACKNOWLEDGEMENT	v
TABLE OF CONTENTS	vi
LIST OF TABLES	x
LIST OF FIGURES	xi
LIST OF ABBREVIATIONS	xii
CHAPTER ONE INTRODUCTION	1
1.1 Introduction	1
1.2 Background of Study	1
1.3 Problem Statement	4
1.4 Research Objectives	5
1.5 Research Questions	5
1.6 Scope Of Study	6
1.7 Significance Of Study	6
1.8 Limitations of Study	7
1.9 Operational Terms And Definitions	7
1.10 Conclusion	8
CHAPTER TWO LITERATURE REVIEW	9
2.1 Introduction	9
2.2 Air Cargo Concept	9
2.2.1 Air Cargo Movement Overview	9
2.3 Hub	16
2.4 Halal Industry	22
2.4.1 Malaysian Standards and Halal Assurance System	28
2.5 Factors of Success In Developing Halal Air Cargo Logistics Hub	30